




City of Long Beach
Working Together to Serve


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Date: February 18, 2020

R-14

To: Honorable Mayor and Members of the City Council

From: Councilwoman Suzie Price, Third District 

Subject: Funding Support for Bulldog Beauty Contest

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$610, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a donation to Community Action Team for their Bulldog Beauty Contest; and,

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$610 to offset a transfer to the City Manager Department.

INTRODUCTION:

On February 9, 2020 the Community Action Team will be hosting their annual Bulldog Beauty Contest at Marina Vista Park at 10:00 AM. This is a community focused event that brings dog owners, and lovers together in a positive way to celebrate the fall season with a parade of pets and owners showcasing costumes and creativity.

As part of the FY 20 Adopted Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$610 of the Third Council District One-time SAP District Priority Funds be allocated for this special event

This matter was reviewed by Budget Manager Grace H. Yoon on February 4, 2020.



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FISCAL IMPACT:

This recommendation requests the City Manager Department to provide a donation to Community Action Team for support of the Bulldog Beauty Contest. The total appropriation increase in the Special Advertising and Promotion Fund in the City Manager Department by \$610 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special Advertising and Promotion Fund in the Citywide Activities Department. Implementing this recommendation is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and a minimal impact on existing City Council priorities.