



City of Long Beach
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R-28

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Date: May 7, 2019

To: Honorable Mayor and Members of the City Council

From: Councilwoman Suzie Price, Third District 

Subject: Funding Allocation for Fireworks Education Campaign

RECOMMENDATION

Increase appropriations in the General Fund in the City Manager Department (20) by \$2,500, offset by the Third Council District one-time District Priority funds transferred from the Citywide Activities Department (70) to provide funds to California State University Long Beach for producing an animated Fireworks Public Service Announcement that would be available to the City in our campaign to mitigate the use of illegal fireworks; and

Decrease appropriations in the General Fund in the Citywide Activities Department (70) by \$2,500 to offset a transfer to the City Manager Department (20).

DISCUSSION

In 2017, the Third Council District office developed a residents advisory group to focus on addressing the issue of illegal fireworks in Long Beach. This group held numerous meetings with City staff, and other cities to develop a series of recommendations on how Long Beach can better manage the issue of illegal fireworks. This led to a presentation on June 19, 2018 from the Third District Fireworks Committee and our Fire Department,¹ and the submittal of a City Council agenda item on July 24, 2018 requesting the City manager to report back on the feasibility of implementing expanded fireworks enforcement and administrative remedies.² The City Manager provided a detailed memo on March 15, 2019 as a

¹<http://longbeach.legistar.com/LegislationDetail.aspx?ID=3526319&GUID=E8914C40-4EFA-43E5-9B47-F3CFAB829D9D>

² <http://longbeach.legistar.com/View.ashx?M=F&ID=6367657&GUID=6F9417E3-9745-4161-9779-7CC8AE87ABE1>



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response to the request for a feasibility report³ on the various recommendations made by the Fireworks Committee.

Despite the significant work that has been done by this committee, they continue to meet and develop recommendations for further efforts to reduce illegal fireworks in Long Beach. Most recently they have worked with the California State University Long Beach Animation Department to develop an educational Public Service Announcement (PSA) on the dangers and impacts of illegal fireworks.

This matter was reviewed by Budget Manager Grace H. Yoon on April 23, 2019.

FISCAL IMPACT

This recommendation provides funds to California State University Long Beach to produce a PSA on illegal fireworks. The total appropriation increase of \$2,500 in the General Fund in the City Manager Department (20) will be offset by a decrease of appropriation of Third Council District one-time District Priority funds in the Citywide Activities Department (70). Completing this work is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and is in line with existing City Council priorities.

³ <http://longbeach.legistar.com/View.ashx?M=F&ID=7107542&GUID=8357CE23-44B3-4959-9934-C92741315D39>