

# H-13

November 19, 2019

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Receive the supporting documentation into the record, conclude the public hearing and grant an Entertainment Permit with conditions on the application of LBC Restaurant Group, LLC, dba Jade Restaurant, at 6380 E. Pacific Coast Hwy., Suite A, for entertainment with dancing. (District 3)

## DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a public hearing be held before the City Council whenever entertainment type of activity is requested and before an entertainment permit (Permit) is granted or denied.

The LBMC also requires the City Council to approve the issuance of the Permit if they find that: the issuance of the Permit at the proposed location is consistent with federal, state and local laws, rules, and regulations; it will not constitute an undue burden on the neighborhood; the applicant(s) or responsible persons have not been convicted of any misdemeanor involving moral turpitude or felony offense within the past five years; and, neither the applicant(s) nor any responsible persons have a history of committing significant violations of the City code and have not provided false or misleading information on their application.

The City Council has the authority to approve the following options: (1) grant the Permit, with or without conditions; or (2) deny the Permit on the application. Once the Permit is granted, pursuant to LBMC 5.72.120.5, the Permit will be subject to an administrative review by the Financial Management Department every two years. This review process will consist of a multi-department analysis to determine compliance and identify if issues exist. This provision does not affect the City's ability to modify, revoke, or suspend a permit at any time.

City departments have conducted their investigations in accordance with the LBMC. The departmental investigative reports, history, entertainment permit application, and floor plan are attached.

The following summarizes departmental findings:

- The Police Department recommends the permit for entertainment with dancing be approved subject to conditions.
- The Fire Department finds the building/location meets department requirements for the proposed use.
- The Health and Human Services Department finds the building/location meets department requirements for the proposed use subject to conditions.
- The Development Services Department finds the building/location meets department requirements for the proposed use.

The Financial Management Department, Business Services Bureau, has thoroughly reviewed all submitted department documents and correspondence and recommends the permit for entertainment with dancing be approved subject to conditions (Attachment).

In the event that any of the recommended conditions are in conflict with other permits or licenses, the permittee must adhere to the strictest of the applicable conditions. This location has been licensed as a Restaurant with Alcohol since March 1998. The business changed ownership to LBC Restaurant Group, LLC, in March 2019.

This matter was reviewed by Deputy City Attorney Amy R. Webber on October 17, 2019.

#### TIMING CONSIDERATIONS

The hearing date of November 19, 2019 has been posted on the business location, with the applicant and property owners within 300 feet notified by mail.

#### FISCAL IMPACT

The following fees were collected with the application: Building Review \$22.45 and Zoning Review \$33.00 (Development Services), Police Investigation \$1,359.00 (Police Department), Mailing List \$90.00, and Temporary Entertainment Permit \$415.00 (Financial Management Department).

The following fees will be collected if the application is approved: Business License Annual Tax \$379.07, Employee Rate \$19.68 per employee, and Annual Entertainment Regulatory Fee \$1,162.00 (Financial Management Department).

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS  
DIRECTOR OF FINANCIAL MANAGEMENT

ATTACHMENT

JG:EA

APPROVED:



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THOMAS B. MODICA  
ACTING CITY MANAGER



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT  
BUSINESS SERVICES BUREAU

411 WEST OCEAN BOULEVARD 6<sup>TH</sup> FLOOR • LONG BEACH, CA 90802 • (562) 570-6211

## Recommended Conditions of Operation

LBC Restaurant Group LLC DBA Jade Restaurant

6380 E. Pacific Coast Hwy. Suite A

Application for Entertainment With Dancing

The Department of Financial Management recommends **approval** of the Permit subject to the following conditions:

### I. STANDARD CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LMBC Chapter 8.80).
- 4) This Entertainment Permit is accessory to the primary business. The authorization to provide entertainment on-site is subject to the use remaining a bona fide eating place serving actual and substantial meals. "Meals" means the usual assortment of foods commonly ordered at various hours of the day; the service of such food only as sandwiches or salads shall not be deemed compliant with this requirement. Meals must consist of food prepared on the premises. Hours of sales of alcohol shall be limited to the hours when meals are available.

The premises must be equipped and maintained in good faith. The premises must possess working refrigeration, cooking equipment, utensils, menus, and enough food to make substantial meals. In the event the primary business ceases operation, fails to operate as a bona fide eating place, fails to serve actual and substantial meals, or otherwise fails to comply with this condition, the Entertainment Permit becomes null and void.

- 5) Due to the proximity of neighboring businesses and residences, all door(s) and windows shall be kept closed at all times during any entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.** Outdoor amplified entertainment is prohibited.
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 P.M. and 7:00 A.M.

- 7) Deliveries to and from the premises shall be limited to the hours of 8:00 A.M. to 10:00 P.M.
- 8) During all times that the entertainment activities are being conducted, the permittee shall provide an adequate security staff to supervise patrons inside the establishment. For crowds up to fifty (50) people, the permittee shall provide a minimum of one (1) uniformed security guard. For crowds over fifty (50) people, the permittee shall provide a minimum of one (1) additional security guard per fifty (50) people.

The attire of each security guard shall clearly indicate the guard's affiliation with the establishment by means of a pin, shirt, or other visible form of identification. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, or trash left in the parking lot, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.

- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 10) The permittee shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premises over which they have control.
- 11) The permittee agrees to reimburse the City for all costs associated with excessive police services, as determined by the Chief of Police, required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 12) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320).
- 13) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the licensee, shall be removed or painted over within 24 hours of being applied.
- 14) The business, or agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all promoter contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.

- 15) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the front of the establishment, the parking lot or the immediate area.
- 16) The permittee shall install and maintain a video surveillance system that monitors no less than the front and rear of the business with full view of the public right-of-ways and any parking lot under the control of the permittee. The video system must be capable of delineating on playback the activity and physical features of persons and areas within the premises. Recordings shall be retained for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.
- 17) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. In the event that the LEAD program class is not offered within this ninety-day period, the permittee shall attend the next available class. Proof of completion shall be kept on file at the business and shall be available for inspection at any time.
- 18) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict with the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

## II. ADDITIONAL CONDITIONS OF OPERATION

- 1) Entertainment activities indicated on Page 9 of your entertainment application **shall be restricted from 12:00 PM to 12:00 AM, Monday through Sunday.**
- 2) The permittee shall not convert the restaurant, or any portion thereof, into a dance/night club. All entertainment activities shall be conducted in conjunction with regular dining or pre-planned banquet activities. A banquet is defined as a function held at a bona fide eating place wherein complete and substantial meals are provided to the persons in attendance by the management of the restaurant where the function is being held. Fast food, snacks, and hors d'oeuvres shall not constitute a complete and substantial meal. The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub activities.
- 3) There shall be no live entertainment or dancing permitted on the patio at any time.
- 4) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.

- 5) The permittee shall develop and maintain a plan to address neighborhood concerns related to the operation of Jade Restaurant. (i.e. newsletter, meetings, etc.).
- III. In the event that any of the recommended conditions attached to any permit or license is in conflict, the permittee shall adhere to the strictest of the applicable conditions. In addition, please be advised that your permit is subject to administrative review every two years from the date this permit is issued. If grounds exist for modification, revocation, or suspension of the permit, a hearing will be held.



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

411 West Ocean Boulevard 6<sup>th</sup> Floor • Long Beach, CA 90802 • (562) 570-6200 • Fax (562) 499-1097

## SUMMARY OF APPLICATION FOR ENTERTAINMENT PERMIT

Attached for your review and action is an application for LBC Restaurant Group LLC DBA Jade Restaurant. Also, attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

### SUBMITTED FOR CITY COUNCIL ACTION

|  | <u>Without<br/>Concern</u> | <u>With<br/>Conditions</u> | <u>With<br/>Concerns</u> |
|--|----------------------------|----------------------------|--------------------------|
| Police Department                                  |                            | X                          |                          |
| Fire Prevention Bureau                             | X                          |                            |                          |
| Health and Human Services Department/Noise Control |                            | X                          |                          |
| Development Services Department                    | X                          |                            |                          |

Questions concerning the above may be directed to the following:

|  |          |
|--|----------|
| Police Department, Chief of Police .....                 | 570-7301 |
| Fire Department, Fire Prevention Bureau .....            | 570-2500 |
| Health and Human Services Department, Noise Control..... | 570-4130 |
| Development Services Department.....                     | 570-6623 |

Compiled by: Department of Financial Management  
Business Services Bureau



# CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

411 West Ocean Boulevard 6<sup>th</sup> Floor • Long Beach, CA 90802 • (562) 570-6200 • Fax (562) 499-1097

## FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 6380 PACIFIC COAST HWY. SUITE A

LBC Restaurant Group LLC  
DBA: Jade Restaurant  
Lic # BS21902015  
02/19 – Pending

Entertainment with Dancing (Alcohol)

LBC Restaurant Group LLC  
DBA: Jade Restaurant  
Lic # BU21900882  
03/19 – Current

Restaurant & Ready to Eat Foods (Alcohol)

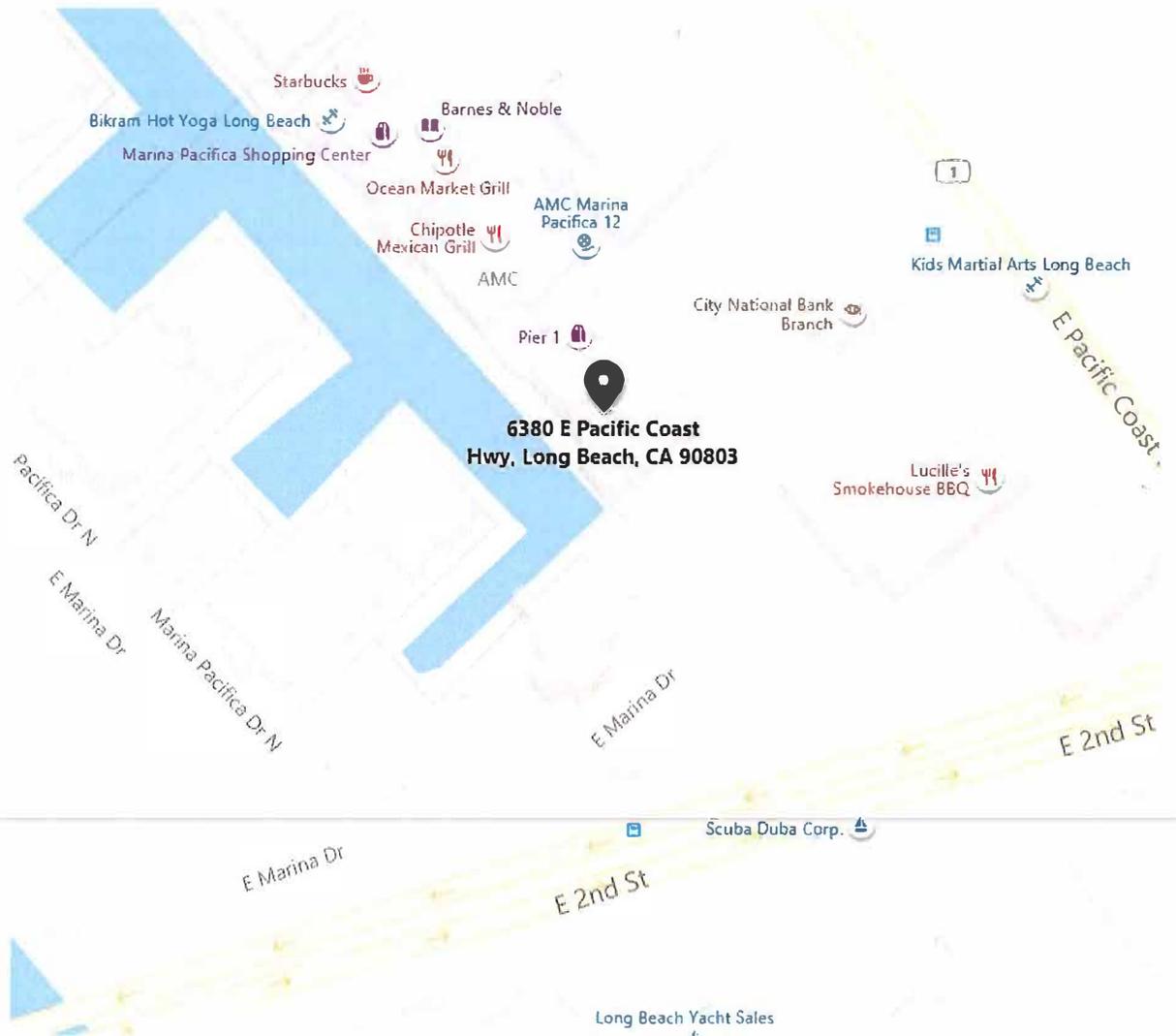
Forbidden City Resort & Casino LLC  
DBA: Forbidden City Restaurant  
Lic # BS21309340  
03/13 – 03/19

Entertainment with Dancing (Alcohol)

Forbidden City Resort & Casino LLC  
DBA: Forbidden City Restaurant  
Lic # BU21017460  
05/10 – 06/18

Restaurant & Ready to Eat Foods (Alcohol)

**LBC Restaurant Group LLC**  
**DBA: Jade Restaurant**  
**6380 E. Pacific Coast Hwy. Suite A**





Accepted By: EMILY ARMSTRONG Date: 4/29/19  
 Zoning Approval By: \_\_\_\_\_ Date: \_\_\_\_\_

**APPLICATION FOR ENTERTAINMENT PERMIT**

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): LBC RESTAURANT GROUP LLC  
 Business Name (DBA): JADE RESTAURANT EB Business Phone: 562) 650-4988  
 Business Site Address: 6380 PACIFIC COAST HIGHWAY #A  
 Date Business Proposes To Open: 3/1/2019  
 Days & Time Premises Are Open For Inspection: 8am-4pm

**Proposed Use(s):**

Entertainment/Restaurant With Dancing  Without Dancing  Other (explain)   
 Entertainment/Tavern With Dancing  Without Dancing   
 Entertainment/Retail  Social Club  Pool/Billiard Hall

Explain briefly the proposed use of the rooms within the building:

Contact Person(s) Name (authorized agent, manager, etc.): RONEY FRUNTIVO  
 Contact Person(s) Phone Number: 562) 650-4988 Contact Person(s) Email: RFRON@YAHOO.COM

**Type of Organization:**

Corporation  Partnership  Individual  Unincorporated Association or Club  
 Trust  LLC  Other, explain: \_\_\_\_\_

**OFFICE USE ONLY**

Building  Fire  Health (Check Inspecting Department) Date Received: \_\_\_\_\_  
 Building/Location meets Department Requirements for the proposed use.  
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.  
 Inspection Completed On (date): \_\_\_\_\_ By: \_\_\_\_\_

**POLICE DEPARTMENT**

Police Department finds no basis for denial  Police Department finds basis for denial  
 Police Department finds no basis for denial with conditions

Conditions or Basis for Denial: \_\_\_\_\_

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**GENERAL INFORMATION (All Applicants)**

Principal place of business (if other than the address listed on page 1): \_\_\_\_\_

Fictitious business names(s) or dba(s) used: JADE RESTAURANT ~~DB~~

Place and date of filing fictitious business name statement: \_\_\_\_\_

County(ies) in which fictitious name statement is (are) filed: Los Angeles

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

Ruoney Frontino, [REDACTED]

Name and address of person (agent) authorized to accept service of process in California:

Ruoney Frontino, 5816 Appian Way, Long Beach, CA 90803

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

Is this applicant a subsidiary of a present corporation or business?  YES  NO  
If yes, explain:

How long has the corporation or business been in operation? DEC 2018

Is the location: Owned?  Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: MARINA PACIFICA LLC

Address: 6272 PACIFIC COAST HIGHWAY  
LONG BEACH, CA 90803

**IF APPLYING AS A PARTNERSHIP**

Check One Box:

- General Partnership       Limited Partnership       LLC (Limited Liability Co.)

Name of Partnership: LBC RESTAURANT Group LLC

Federal Tax ID Number: 

Seller's Permit Number: 221-963008

**Percentage of Partnership**

Name and residence addresses of **General Partners**:

Interest:

ROONEY FRONTINO 50 %

%

%

%

Names and residence addresses of **Limited Partners**:

Interest:

DAVID SPARKS  16 %

TOM BENNETT  8 %

RICK BENNETT,  8 %

%

Place and date of filing Articles or Certificate of Partnership or Limited Partnership:

5816 APPIAN WAY, LONG BEACH, CA 90803  
12/10/2018

**Please Note:**

Attach certified copies of *Articles of Partnership or Limited Partnership*, or other written evidence of partnership status and all amendments thereto this application.

**IF APPLYING AS A PARTNERSHIP**

INFORMATION IS REQUESTED FOR POLICE DEPARTMENT IDENTIFICATION AND INVESTIGATION

**PRINCIPAL PARTNER I**

Name: ROONEY FRONTINO Title: MANAGING PARTNER  
Residence Address: [REDACTED] Phone: [REDACTED]  
Business Address: 6380 PACIFIC COAST HIGHWAY, LB 90803 Phone: 562-650-4988  
Race: [REDACTED] Sex: [REDACTED] Hair: [REDACTED] Eyes: B Height: [REDACTED] Weight: [REDACTED]  
Date of Birth: [REDACTED] Place of Birth: [REDACTED]  
Driver's License Number: [REDACTED] Issuing State: [REDACTED]

**PRINCIPAL PARTNER II**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Residence Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_  
Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_ Issuing State: \_\_\_\_\_

**PRINCIPAL PARTNER III**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Residence Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_  
Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_ Issuing State: \_\_\_\_\_

**PRINCIPAL PARTNER IV**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Residence Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Race: \_\_\_\_\_ Sex: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_  
Date of Birth (mm/dd/yyyy): \_\_\_\_\_ Place of Birth: \_\_\_\_\_  
Driver's License Number: \_\_\_\_\_ Issuing State: \_\_\_\_\_

\*Attach a list for additional partners\*

**GENERAL OPERATING CONDITIONS**

Complete Each Question

**ALCOHOL/FOOD/ADDITIONAL BUSINESSES**

1. Will liquor be sold or consumed on the premises?  YES  NO

a. If Yes, complete the following box:

| Check one box to indicate License Type                        | Alcohol Beverage Control License No. | Premises Type: (Club (restaurant) or Commercial (store)) |
|---|--------------------------------------|--|
| On sale beer <input type="checkbox"/>                         | _____                                | _____  |
| On sale beer and wine <input type="checkbox"/>                | _____                                | _____  |
| On sale distilled spirits <input checked="" type="checkbox"/> | 47-531888                            | RESTAURANT   |

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

YES  NO

a. If yes, list types of food sold: ASIAN CUISINE

b. If no, list any products (such as snacks sold): \_\_\_\_\_

3. Are non-alcoholic beverages sold?  YES  NO

4. How many tables for seating? 50

5. Are other types of businesses conducted on the premises?  YES  NO

a. If yes, list type(s): \_\_\_\_\_

6. Are pool tables provided?  YES  NO

a. If yes, indicate number: \_\_\_\_\_

7. Is there a license for the pool table?  YES  NO

a. If yes, license number: \_\_\_\_\_

8. Are amusement machine(s) and/or jukebox(es) provided?  YES  NO

a. If yes, indicate number and type: \_\_\_\_\_ Amusement Machines \_\_\_\_\_ Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)?  YES  NO

a. If yes, decal number(s): \_\_\_\_\_

10. Owner of machine(s) and/or jukebox(es):

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No. ( ) \_\_\_\_\_

**GENERAL OPERATING CONDITIONS (continued)**

Complete Each Question

**SECURITY**

11. Will security officers be provided?  YES  NO

a. If yes, number of security officers: 2

12. Is any other type of security provided?  YES  NO

a. If yes, describe type of security: \_\_\_\_\_

Days and hours security officers or other security will be provided (fill out completely):

| Day      | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|----------|--------|---------|-----------|----------|--------|----------|--------|
| Hours of |        |         |           |          | 8pm    | 8pm      |        |
| Security |        |         |           |          | 2Am    | 2Am      |        |

13. Will a private security firm be used?  YES  NO

a. If yes, provide the following information of the contracted security firm:

Name: \_\_\_\_\_ City Business License No.: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone No.: ( ) \_\_\_\_\_

**ADMISSION and/or MEMBERSHIP FEES CHARGED**

14. Will minors be allowed on the premises?  YES  NO

15. Will the premises be open to the general public?  YES  NO

16. Will an admission fee be charged?  YES  NO

a. If yes, fee schedule: \_\_\_\_\_

17. Is there a private area for exclusive use of members and their guests only?  YES  NO

a. If yes, types of membership fees: \_\_\_\_\_

18. Will guests of members pay an admission fee or other charges?  YES  NO

a. If yes, describe the fee schedule and other charges: \_\_\_\_\_

**GENERAL OPERATING CONDITIONS (continued)**

*Complete Each Question*

**HOURS OF OPERATION**

Establishment hours of operation by day (fill out completely):

| Day   | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|--------|---------|-----------|----------|--------|----------|--------|
| Open  | 9Am    | 9Am     | 9Am       | 9Am      | 9Am    | 9Am      | 9Am    |
| Close | 2Am    | 2Am     | 2Am       | 2Am      | 2Am    | 2Am      | 2Am    |

**PROXIMITY OF BUSINESSES AND RESIDENCES**

19. Are there surrounding businesses?  YES  NO

a. What type? RESTAURANTS AND RETAIL

20. Are there surrounding residences?  YES  NO

a. Approximately how close? \_\_\_\_\_

**PARKING FACILITIES AND ARRANGEMENTS**

21. Is parking available?  YES  NO

a. If no, what is the street address of the off-premises parking facility? \_\_\_\_\_

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) \_\_\_\_\_

c. Days and hours parking facility will be available:

|      | Monday | Tuesday         | Wednesday | Thursday | Friday | Saturday | Sunday |
|------|--------|-----------------|-----------|----------|--------|----------|--------|
| From |        |                 |           |          |        |          |        |
| To   |        | 24 hour parking |           |          |        |          |        |

d. How many individual parking spaces (approximately)? \_\_\_\_\_

**END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION**

## ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant  Entertainment - Tavern (bar)  Entertainment - Other

**Does the Proposed Activity have:**

- Outdoor Entertainment?  Y  N
- Dancing by patrons, guests, customers, participants, attendees?  Y  N
- Dancing by performers?  Y  N
- Live music by more than two (2) performers?  Y  N
- Amplified music (live)?  Y  N
- Amplified music (recorded)?  Y  N
- Disc Jockey?  Y  N
- Karaoke?  Y  N
- Adult Entertainment as defined by LBMC Section 21.15.110?  Y  N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)?  Y  N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC?  Y  N
- Any other type of entertainment not listed above?  Y  N

If yes, briefly describe the entertainment activity. \_\_\_\_\_

Describe entertainment by performers: \_\_\_\_\_

Dance Floor?  Y  N

Stage?  Y  N

If yes, provide dimensions and type of material of dance floor. L 20' x W 20' = 400 sq ft.

If yes, provide dimensions and type of material of stage. L \_\_\_\_\_ W \_\_\_\_\_ H \_\_\_\_\_

Describe floor material and surface type: Tile Ceramic

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: **(Fill Out Completely)**

| Day                | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------------------|--------|---------|-----------|----------|--------|----------|--------|
| Entertainment Type | Live   | Live    | Live      | Live     | Live   | Live     | Live   |
| Start Time         | 12pm   | 12pm    | 12pm      | 12pm     | 12pm   | 12pm     | 12pm   |
| End Time           | 12Am   | 12Am    | 12Am      | 12Am     | 12Am   | 12Am     | 12Am   |

**RELEASE FORM**

The undersigned, on behalf of (applicant) LBC RESTAURANT Group LLC, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) JADE RESTAURANT LB to obtain the entertainment permit.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. **The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.**

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

[Signature] MANAGING member 1/28/2019  
(SIGNATURE OR AUTHORIZED AGENT) (TITLE) (DATE)

[Redacted] [Redacted]  
DRIVER'S LICENSE OR ID CARD NUMBER STATE

Emily Armstrong Admin. Analyst III 2/25/2019  
ACCEPTED BY (CITY STAFF) TITLE DATE



# CITY OF LONG BEACH

DEPARTMENT OF HEALTH AND HUMAN SERVICES

100 W BROADWAY STE 400 ! LONG BEACH, CA 90802 ! 562-570-6513 FAX 562-570-6930

ENVIRONMENTAL HEALTH  
NOISE OFFICE

## DEPARTMENT OF HEALTH AND HUMAN SERVICES ENTERTAINMENT PERMIT APPLICATION REQUIREMENTS

Date: 1/28/2019

Name of Business (DBA): JADE RESTAURANT LB

Name of Business Owner: Rodney FRONTINO

Business Address: 6380 PACIFIC COAST Highway  
Long Beach, CA 90803

Dear New Business Owners:

The Entertainment establishment must abide by the Long Beach Municipal Code Noise Ordinance, Chapter 8.80.

You must make sure that the noise generating inside your business is not impacting adjacent residences.

If loud music is to be played as part of the entertainment permit, you must also post a sign in the customer area in a conspicuous location that states:

**Warning: Sound Levels Within May Cause Permanent Hearing Impairment.**

I understand that in order to provide Entertainment, my establishment must comply with the Long Beach Noise Ordinance (LBMC Chapter 8.80)

Owner or Authorized Agent Signature(s) [Signature]

Title MANAGING PARTNER

Phone # 562-650-4988

FAX # \_\_\_\_\_



Secretary of State  
Articles of Organization  
Limited Liability Company (LLC)

LLC-1

201834810193

IMPORTANT — Read instructions before completing this form.

Filing Fee — \$70.00

Copy Fees — First page \$1.00; each attachment page \$0.50;  
Certification Fee — \$6.00

Note: LLCs may have to pay minimum \$300 tax to the California Franchise Tax Board each year. For more information, go to <https://www.ftb.ca.gov>.

FILED  
Secretary of State  
State of California

DEC 10 2018

This Space For Office Use Only

1. Limited Liability Company Name (See Instructions — Must contain an LLC ending such as LLC or L.L.C. "LLC" will be added, if not included.)

LBC Restaurant Group LLC

2. Business Addresses

|  |                         |       |          |
|--|-------------------------|-------|----------|
| a. Initial Street Address of Designated Office in California - Do not enter a P.O. Box | City (no abbreviations) | State | Zip Code |
| 5816 E. Applan Way   | Long Beach              | CA    | 90803    |
| b. Initial Mailing Address of LLC, if different than Item 2a                           | City (no abbreviations) | State | Zip Code |
|  |                         |       |          |

3. Service of Process (Must provide either Individual OR Corporation.)

INDIVIDUAL — Complete items 3a and 3b only. Must include agent's full name and California street address.

|   |                         |           |          |
|---|-------------------------|-----------|----------|
| a. California Agent's First Name (if agent is not a corporation)            | Middle Name             | Last Name | Suffix   |
| Andrew  | Y                       | Prochnow  |          |
| b. Street Address (if agent is not a corporation) - Do not enter a P.O. Box | City (no abbreviations) | State     | Zip Code |
| 3146 Red Hill Avenue, Suite 200   | Costa Mesa              | CA        | 92626    |

CORPORATION — Complete Item 3c. Only include the name of the registered agent Corporation.

c. California Registered Corporate Agent's Name (if agent is a corporation) — Do not complete Item 3a or 3b

4. Management (Select only one box)

The LLC will be managed by:

One Manager     More than One Manager     All LLC Member(s)

5. Purpose Statement (Do not alter Purpose Statement).

The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

6. The information contained herein, including in any attachments, is true and correct.

Organizer sign here

Andrew Y Prochnow

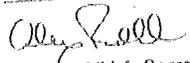
Print your name here



I hereby certify that the foregoing  
transcript of \_\_\_\_\_ page(s)  
is a full, true and correct copy of the  
original record in the custody of the  
California Secretary of State's office.

DEC 17 2018

Date: \_\_\_\_\_

  
ALEX PADILLA, Secretary of State



**Secretary of State  
Statement of Information  
(Limited Liability Company)**

LLC-12

19-B77970

**FILED**

In the office of the Secretary of State  
of the State of California

MAY 04, 2019

**This Space For Office Use Only**

**IMPORTANT** — Read instructions **before completing this form.**

**Filing Fee** – \$20.00

**Copy Fees** – First page \$1.00; each attachment page \$0.50;  
Certification Fee - \$5.00 plus copy fees

**1. Limited Liability Company Name** (Enter the exact name of the LLC. If you registered in California using an alternate name, see instructions.)  
LBC RESTAURANT GROUP LLC

|   |  |
|---|--|
| <b>2. 12-Digit Secretary of State File Number</b><br>201834810193 | <b>3. State, Foreign Country or Place of Organization</b> (only if formed outside of California)<br>CALIFORNIA |
|---|--|

**4. Business Addresses**

|   |                                       |             |                   |
|---|---------------------------------------|-------------|-------------------|
| a. Street Address of Principal Office - Do not list a P.O. Box<br>5816 E APPIAN WAY                                   | City (no abbreviations)<br>Long Beach | State<br>CA | Zip Code<br>90803 |
| b. Mailing Address of LLC, if different than Item 4a<br>5816 E APPIAN WAY   | City (no abbreviations)<br>Long Beach | State<br>CA | Zip Code<br>90803 |
| c. Street Address of California Office, if Item 4a is not in California - Do not list a P.O. Box<br>5816 E APPIAN WAY | City (no abbreviations)<br>Long Beach | State<br>CA | Zip Code<br>90803 |

If no managers have been appointed or elected, provide the name and address of each member. At least one name and address must be listed. If the manager/member is an individual, complete Items 5a and 5c (leave Item 5b blank). If the manager/member is an entity, complete Items 5b and 5c (leave Item 5a blank). Note: The LLC cannot serve as its own manager or member. If the LLC has additional managers/members, enter the name(s) and addresses on Form LLC-12A (see instructions).

**5. Manager(s) or Member(s)**

|  |                                       |                       |                   |
|--|---------------------------------------|-----------------------|-------------------|
| a. First Name, if an individual - Do not complete Item 5b<br>Rod | Middle Name                           | Last Name<br>Frontino | Suffix            |
| b. Entity Name - Do not complete Item 5a                         |                                       |                       |                   |
| c. Address<br>5816 E APPIAN WAY                                  | City (no abbreviations)<br>Long Beach | State<br>CA           | Zip Code<br>90803 |

**6. Service of Process** (Must provide either Individual OR Corporation.)

**INDIVIDUAL** – Complete Items 6a and 6b only. Must include agent's full name and California street address.

|  |                                       |                       |                   |
|--|---------------------------------------|-----------------------|-------------------|
| a. California Agent's First Name (if agent is not a corporation)<br>Andrew                                     | Middle Name<br>Y                      | Last Name<br>Prochnow | Suffix            |
| b. Street Address (if agent is not a corporation) - Do not enter a P.O. Box<br>3146 Red Hill Avenue, Suite 200 | City (no abbreviations)<br>Costa Mesa | State<br>CA           | Zip Code<br>92626 |

**CORPORATION** – Complete Item 6c only. Only include the name of the registered agent Corporation.

c. California Registered Corporate Agent's Name (if agent is a corporation) – Do not complete Item 6a or 6b

**7. Type of Business**

a. Describe the type of business or services of the Limited Liability Company  
Restaurant and Bar

**8. Chief Executive Officer, if elected or appointed**

|               |                         |           |          |
|---------------|-------------------------|-----------|----------|
| a. First Name | Middle Name             | Last Name | Suffix   |
| b. Address    | City (no abbreviations) | State     | Zip Code |

**9. The information contained herein, including any attachments, is true and correct.**

05/04/2019

Andrew Y Prochnow

Attorney

Date

Type or Print Name of Person Completing the Form

Title

Signature

**Return Address (Optional)** (For communication from the Secretary of State related to this document, or if purchasing a copy of the filed document enter the name of a person or company and the mailing address. This information will become public when filed. SEE INSTRUCTIONS BEFORE COMPLETING.)

Name: [ ]

Company:

Address:

City/State/Zip: [ ]







Menu

[Home](#) [Verify a permit, license or account](#)

Search Criteria

Which taxable activity type information are you searching for?

Sellers Permit

Identification Number

221963008

Search

**This is a valid Sellers Permit.**

Start Date

23-Jan-2019

Owner Name

LBC RESTAURANT GROUP LLC

DBA Name

JADE RESTAURANT

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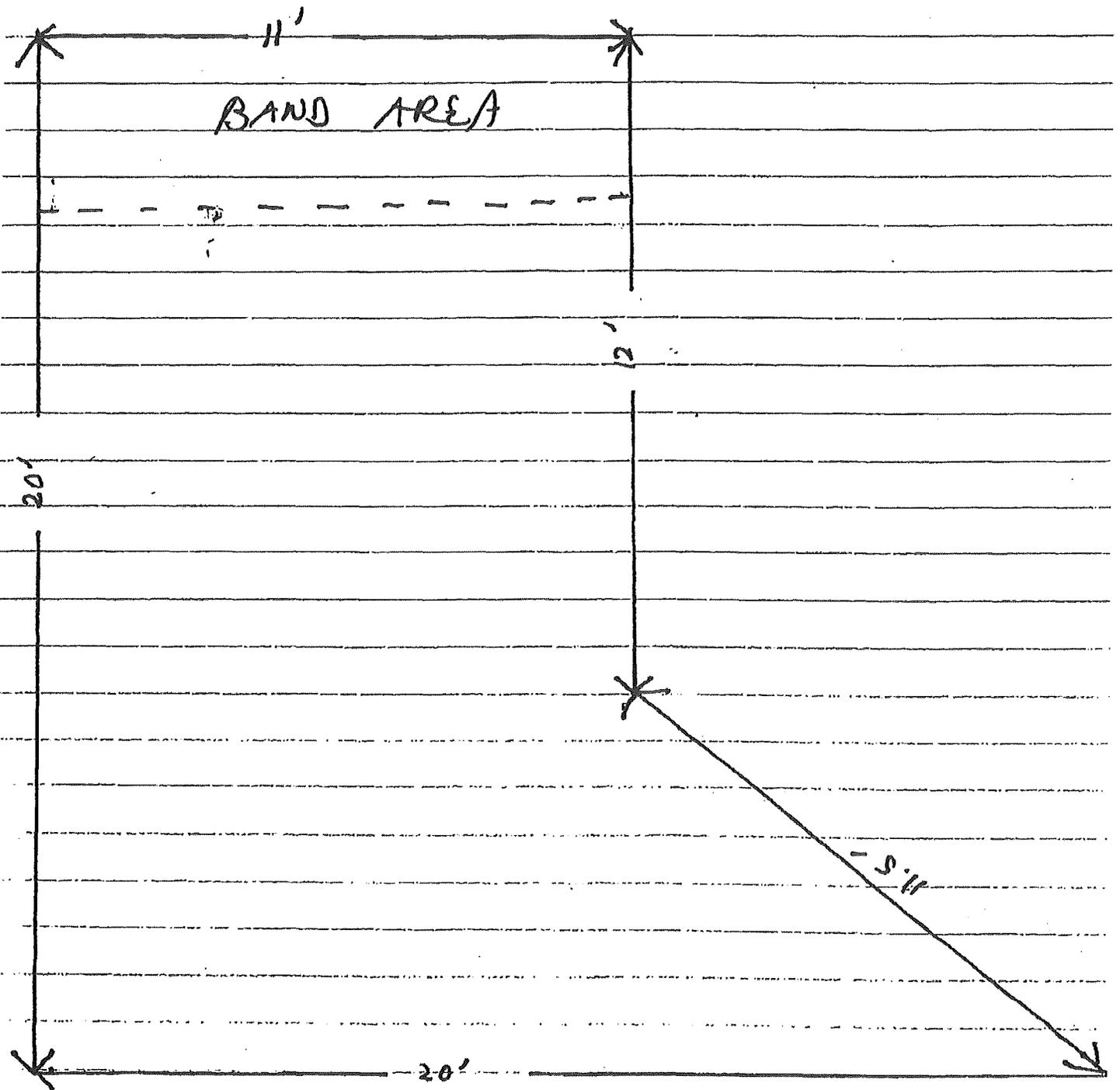
Contact Number: 1-800-400-1111



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State of California



DANCE FLOOR INCLUDES BAND AREA





9/20/2019 14:07

**INFORMATION - LICENSE # BS21902015**

*License Type* BS  
*Application Type* Secondary Business License  
*Description*  
*Primary Applicant*  
*Primary Applicant Last Name* LBC RESTAURANT GROUP LLC  
*Address* 6380 E PACIFIC COAST HWY A LONG BEACH CA 90803  
*Location*  
 License is Pending.  
 Current milestone is Council Approval.  
 Current unpaid amount of \$0.00.  
 Account: BS21902015

**License Description**

**Status Dates**

*Processed Date* 2/25/2019 13:20  
*by* EMILY ARMSTRONG  
*Start Date* 3/1/2019 00:00  
*by* EMILY ARMSTRONG  
*Inactive Date*  
*by*  
*Last Renewal*  
*by*  
*Next Renewal*  
*Expires*  
*Grace Exp*  
*End Date*  
*by* EMARMST  
*Last Modified* 9/19/2019 10:52

**License Description**

*Property Type* COM  
*License Category* 300507  
*Business Name* LBC RESTAURANT GROUP LLC  
*DBA Name* JADE RESTAURANT  
 Detailed Description of Business Activities  
 Entertainment with dancing Restaurant  
*Application Reason* CHANGE OWN  
*Description* Entertainment With Dancing (Alcohol)  
*HH/MH: Total #*  
*Units* 0  
*Census Tract* 0  
*Council District* 3

**License Details**

(Tab Not Loaded)

**Endorsements**

(Tab Not Loaded)

**Reviews**

Record Results

**Reviews**

| # | Result | Comments | Completed | Started |
|---|--------|----------|-----------|---------|
|---|--------|----------|-----------|---------|

| Review # | Review Type | Add Date    | Result   | By      | Completed By    | Review Description | Started By           | Due Date  |
|----------|-------------|-------------|----------|---------|-----------------|--------------------|----------------------|-----------|
| 62294    | BUSLIC      | 1 2/25/2019 | APPROVED | EMARMST | 9/19/2019 10:52 | EMARMST            | Business License     | 5/20/2019 |
| 62394    | BUILDING    | 1 2/27/2019 | APPROVED | TAVU    | 6/5/2019 09:31  | TAVU               | Building Dept Review | 4/10/2019 |
| 62395    | FIRE        | 1 2/27/2019 | INSPECT  | SYSTEM  | 2/27/2019 12:31 |                    | Fire Dept Review     | 5/22/2019 |
| 62396    | HEALTH      | 1 2/27/2019 | INSPECT  | SYSTEM  | 2/27/2019 12:31 |                    | Health Dept Review   | 5/22/2019 |
| 62397    | POLICE      | 1 2/27/2019 | INSPECT  | SYSTEM  | 2/27/2019 12:31 |                    | Police Dept Review   | 5/22/2019 |
| 62398    | PLANNING    | 1 2/27/2019 | APPROVED | JORAMIR | 6/5/2019 10:56  | JORAMIR            | Planning Dept Review | 4/10/2019 |
| 68808    | COUNCIL     | 1 9/19/2019 |          |         |                 |                    | Council              |           |
| 68809    | HEARINGPRE  | 1 9/19/2019 |          |         |                 |                    | Hearing Prep         |           |

**Inspections**

Record Results

**Inspections**

| Add Date | Inspection # | Inspection Type | Inspection Description | # | Result    | Comments   | Resulted By | Completed       | Call | Due Date       | Time Preference |
|----------|--------------|-----------------|------------------------|---|-----------|--|-------------|-----------------|------|----------------|-----------------|
| 6/5/2019 | 77635        | FIRE            | Fire                   | 1 | APPROVED  |  | brweidm     | 8/7/2019 13:04  |      | 8/4/2019 00:00 |                 |
|          |              |                 |                        |   |           | ENTERTAINMENT LICENSE APPROVED PROVIDED ALL PROVISIONS OF THE CITY'S NOISE ORDINANCE, LONG BEACH MUNICIPAL CODE 8.80, ARE ABIDED BY. |             |                 |      |                |                 |
| 6/5/2019 | 77636        | HEALTH          | Health                 | 1 | APPROVED  |  | MIYAMAD     | 6/6/2019 07:22  |      | 8/4/2019 00:00 |                 |
| 6/5/2019 | 77637        | POLICE          | Police                 | 1 | APPRWCOND |  | JEARZOL     | 9/10/2019 14:08 |      | 8/4/2019 00:00 |                 |

**Periodic Inspection Schedules**

(No Data)

**Conditions**

(Tab Not Loaded)

**Fees**

(Tab Not Loaded)

**Applicants**

(Tab Not Loaded)

**Sites**

(Tab Not Loaded)

|  |
|--|
| <b>Employees</b><br>(Tab Not Loaded)       |
| <b>Related Records</b><br>(Tab Not Loaded) |
| <b>Logs</b><br>(Tab Not Loaded)            |
| <b>Attachments</b><br>(Tab Not Loaded)     |



**Date:** August 31, 2019  
**To:** Sandy Palmer, Bureau Manager, Business Relations Bureau  
**From:** Robert G. Luna, Chief of Police *R. Luna*  
**Subject:** **APPLICATION FOR AN ENTERTAINMENT WITH DANCING PERMIT AT  
JADE RESTAURANT – 6380 EAST PACIFIC COAST HIGHWAY, #A**

---

In response to your request for a recommendation regarding the above named permit application for an Entertainment with Dancing Permit, the Long Beach Police Department recommends **approval** of an **Entertainment with Dancing Permit**, subject to the following conditions:

Jade Restaurant is a restaurant/bar located in the eastern end of the Marina Pacifica Mall. The business currently holds a Type 47 (On-Sale General Eating Place) Alcoholic Beverage Control license. The establishment serves Chinese and Japanese cuisine for lunch and dinner. On January 29, 2019, Jade Restaurant applied for an Entertainment with Dancing Permit, requesting dancing by patrons and performers, live and recorded amplified music, a disc jockey and karaoke.

East Division Patrol Commander Pat O'Dowd was contacted for an opinion regarding the issuance of this permit. Commander O'Dowd advised the establishment is located primarily in a commercial/business district. Commander O'Dowd said patrol has not had any problems with the establishment, and he is not opposed to the issuance of an Entertainment with Dancing Permit.

Based upon the Vice Section's investigation and the East Division Patrol Commander's recommendation, the Long Beach Police Department has determined the public's peace, safety, and welfare would not be adversely impacted by the issuance of this permit provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends an Entertainment with Dancing Permit would be in the best interests of the surrounding community and the City of Long Beach.

**CONDITIONS OF OPERATION**

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.

ENTERTAINMENT WITH DANCING PERMIT  
JADE RESTAURANT – 6380 E. PACIFIC COAST HIGHWAY  
Page 2

- 2) Unless separately applied for, reviewed, and approved, no adult entertainment, as defined by section 21.15.110 LBMC shall be conducted on the permitted premises.
- 3) This Entertainment Permit is accessory to the primary business, which is a restaurant. The authorization to provide entertainment on-site is subject to the use remaining as a restaurant, meaning a bona fide eating place serving actual and substantial meals.
- 4) Entertainment activities indicated on page #9 of your entertainment application shall be restricted to 12:00 PM to 12:00 AM, Monday through Sunday.
- 5) This Entertainment Permit is an accessory to the primary business, which is a restaurant. The authorization to provide entertainment on-site is subject to the use remaining as a restaurant, meaning a bonafide eating place serving actual and substantial meals.

"Meals" means the usual assortment of foods commonly ordered at various hours of the day; the service of such food only as sandwiches or salads shall not be deemed compliant with this requirement. Meals must consist of food prepared on the premises. Hours of sales of alcohol shall be limited to the hours when meals are available.

The premises must be equipped and maintained in good faith. The premises must possess working refrigeration, cooking equipment, utensils, menus, and enough food to make substantial meals.

In the event the primary business ceases operation, fails to operate as a bonafide eating place, fails to serve actual and substantial meals or otherwise fails to comply with this condition, the Entertainment Permit becomes null and void.

- 6) The permittee shall not convert the restaurant, or any portion thereof, into a dance/night club. All entertainment activities shall be conducted in conjunction with **regular dining or pre-planned banquet activities**. A banquet is defined as a function held at a bonafide eating place wherein complete and substantial meals are provided to the persons in attendance by the management of the restaurant where the function is being held. Fast food, snacks, and hors d'oeuvres shall not constitute a complete and substantial meal
- 7) The establishment shall remain in compliance with all applicable sections of the Long Beach Noise Ordinance (LBMC Chapter 8.80).

ENTERTAINMENT WITH DANCING PERMIT  
JADE RESTAURANT – 6380 E. PACIFIC COAST HIGHWAY  
Page 3

- 8) Due to the proximity of neighboring businesses and residences, all door(s) and window(s) shall be kept closed at all times during any musical entertainment, except in cases of emergency and to permit deliveries. Said door(s) is not to consist solely of a screen or ventilated security door. **Sound shall not be audible beyond fifty feet (50') from the exterior of the premises in any direction.**
- 9) There shall be no live entertainment or dancing permitted on the patio at any time.
- 10) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10:00 p.m. and 7:00 a.m.
- 11) The permittee shall provide a minimum of one (1) uniformed security guard during all times that entertainment activities are being conducted for crowds up to fifty people. For crowds over fifty people, the permittee shall provide a minimum of one (1) additional uniformed security guard per fifty (50) people. Patrons awaiting entry in a defined queue shall be counted toward the calculation of required security staffing levels.

Security guards must be identifiable as Jade Restaurant employees. Should the permittee's operations give rise to a substantial increase in complaints/calls for police service, the permittee may be required to increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation, as the Chief of Police determines are necessary.

- 12) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times while open for business. This should be done by use of security guards and signage indicating words to the effect of, "Please respect our neighbors" or something similar.
- 13) At the conclusion of each night, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles, and not loiter in the parking lot or the immediate area.
- 14) The permittee agrees to reimburse the City of Long Beach whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident, or nuisance arising out of, or in connection with the permittee's operations.

ENTERTAINMENT WITH DANCING PERMIT  
JADE RESTAURANT – 6380 E. PACIFIC COAST HIGHWAY  
Page 4

- 15) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time. This information shall be provided to public safety personnel upon request.
- 16) Any graffiti painted or marked upon the premises, or on any adjacent area under the control of the permittee shall be removed or painted over within 24 hours of being applied.
- 17) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 18) Jade Restaurant, or its agents, shall not distribute any advertising matter such as signs, posters, or promotional cards, in or upon any public property, any vehicle, or in any other such place in the City of Long Beach. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter. The permittee shall keep all agent contracts, including names, addresses, and phone numbers, on file at all times, and be available for inspection at any time.
- 19) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances, and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.
- 20) The permittee shall be responsible for installing and maintaining a video surveillance system that monitors no less than the front and rear of the business, with full view of the public right-of-ways, and any parking lot under the control of the permittee. These cameras shall record video for a minimum of 30 days and be accessible via the Internet by the Long Beach Police Department. A Public Internet Protocol (IP) address and user name/password is also required to allow the Long Beach Police Department to view live and recorded video from these cameras over the internet. All video security cameras shall be installed to the satisfaction of the Chief of Police, Director of Technology Services, and Director of Development Services. At the discretion of the Chief of Police, the permittee may be required to add additional video cameras.

ENTERTAINMENT WITH DANCING PERMIT  
JADE RESTAURANT – 6380 E. PACIFIC COAST HIGHWAY  
Page 5

- 21) The permittee shall ensure that all employees attend an alcohol awareness class such as TIPS or LEAD, within the first ninety (90) days of employment. The permittee shall keep employees' proof of completion on file, and have it available for inspection at any time.
- 22) The permittee shall develop and maintain a plan to address neighborhood concerns, related to the operation of Jade Restaurant. (i.e. newsletter, meetings, etc.)

RL:JJA:jjj  
AppvlCondJade



**Date:** August 31, 2019  
**To:** Robert G. Luna, Chief of Police  
**From:** Richard Conant, Deputy Chief, Investigations Bureau  
**Subject:** **APPLICATION FOR AN ENTERTAINMENT WITH DANCING PERMIT AT  
JADE RESTAURANT – 6380 EAST PACIFIC COAST HIGHWAY #A**

---

The Long Beach Police Department recommends **approval** of the application for an Entertainment with Dancing Permit, at LBC Restaurant Group, LLC, dba Jade Restaurant, located at 6380 East Pacific Coast Highway #A, subject to the conditions provided in the attached memorandum.

### **Background**

Jade Restaurant is a restaurant/bar located in the eastern end of the Marina Pacifica Mall. The business currently holds a Type 47 (On-Sale General Eating Place) Alcoholic Beverage Control license. The establishment serves Chinese and Japanese cuisine for lunch and dinner. The business had a valid entertainment license since May 2013 and was required to reapply because of new ownership. On January 29, 2019, Jade Restaurant applied for an Entertainment with Dancing Permit, requesting outdoor dancing by patrons and performers, live and recorded amplified music, a disc jockey and karaoke.

### **Crime Analysis**

As part of the review process by the Long Beach Police Department, calls for service, crime reports, and arrests were evaluated at the above location for a two-year period between August 8, 2017 and August 8, 2019. There were seven calls for service, zero incidents reported, and zero arrest attributable to the business. There were two calls for reports of loud music. There were three dispute calls between the owner and a former employee and two customer disputes.

### **Patrol Division**

East Division Patrol Commander Pat O'Dowd was contacted for an opinion regarding the issuance of this permit. Commander O'Dowd advised the establishment is located primarily in a commercial/business district. Commander O'Dowd said patrol has not had any problems with the establishment, and he is not opposed to the issuance of an Entertainment with Dancing Permit.

**Vice Investigation**

As part of this investigation, Vice Detectives went to the location and observed no residences within 100 feet. Vice Detectives met with Rodney Frontino, the co-owner of Jade Restaurant, and discussed the proposed entertainment permit conditions. Mr. Frontino explained the establishment will provide live entertainment ranging from live and recorded music. Detectives also went to this location in an undercover capacity on two separate occasions.

On Thursday, August 15, 2019, at approximately 1930 hours, detectives went to the location. There were approximately 20 patrons inside the business dining and drinking alcoholic and non-alcoholic beverages. There was no entertainment provided and no violations were observed.

On Tuesday, August 22, 2019, at approximately 2030 hours, detectives went to the location. There were approximately 40 patrons inside the business dining, drinking alcoholic and non-alcoholic beverages, and listening to music. The lone musician was playing an amplified guitar inside the business, the music was low enough to enjoy a conversation. No violations were observed.

**Recommendation**

Based upon the Vice Section's investigation, East Division Patrol Commander's recommendation, and the crime analysis, the Long Beach Police Department has determined the public's peace, safety, and welfare would not be adversely impacted by the issuance of this permit, provided the appropriate conditions are imposed and observed by the applicant. The Police Department recommends approval of an Entertainment with Dancing Permit.

RC:JJA:jjj  
AppvlMemoJade