




City of Long Beach
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Date: March 10, 2020

NB-38

To: Honorable Mayor and Members of the City Council

From: Councilwoman Suzie Price, Third District 

Subject: Council District 3 Spring Into Summer Free Community Concert conducted by City of Long Beach Special Events and Filming

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$5,700, offset by \$3,200 from the Third Council District One-time District Priority Funds and transferred from the Citywide Activities Department and \$2,500 in sponsorship and contribution funds to support the 6th Annual Spring Into Summer Community Concert and,

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$5,700 to offset a transfer to the City Manager Department.

DISCUSSION:

The City Manager's Office of Special Events and Filming will be organizing the annual Spring into Summer Community Concert on behalf of Council District 3 on April 26, 2020. This is a community focused event designed to bring families, friends, and neighbors together to enjoy live music, in one our beautiful parks highlighting the positivity of what Long Beach has to offer.

As part of the FY 20 Adopted Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$5,700 of the Third Council District One-time SAP District Priority Funds be allocated for this special event.



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FISCAL IMPACT:

Due to the urgency of this item, no fiscal impact assessment has been completed.

This recommendation increases appropriations in the special advertising and promotions funds group in the City Manager Dept by \$5,700 for the office of Special Events and Filming to organize the 6th Annual Spring into Summer Community Concert. This Event will be funding by

A) A \$2,500 sponsorship from Special Olympics of Southern California.

If these funding contributions are not able to be achieved, the Third Council District will supplement any shortage with their remaining Third Council District One-time District Priority Funds. Completing this work is anticipated to result in a moderate impact to staff hours beyond normal budgeted scope of duties and a moderate impact on City Council priorities.

STATEMENT OF URGENCY

The event is scheduled for April 26, 2020 and funding is sought to begin planning.



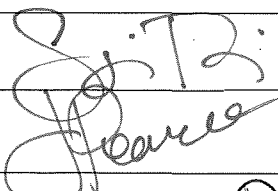
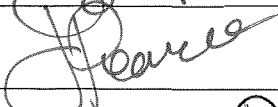
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REQUEST TO ADD AGENDA ITEM

Date: March 10, 2020
To: Monique De La Garza, City Clerk
From: Councilwomen Suzie Price, Third District
Subject: Request to Add Agenda Item to Council Agenda of March 10, 2020

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title for this item reads as follows: Funding for Spring Into Summer Free Community Concert

Council District	Authorizing Councilmember	Signed by
3	Suzie Price	
2	Jeannine Pearce	
4	Daryl Supernaw	Done for Daryl Super