



# CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

April 24, 2013

Mr. Vincent Cravens  
District Administrator  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of Roccas Deli Italiano LLC, dba Roccas Deli Italiano,  
for an Original Alcoholic Beverage Control License at 525 East 1<sup>st</sup>  
Street. (District 2)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, April 23, 2013, received and filed the subject application with the attached conditions, as requested by Suja Lowenthal, Councilmember, Second District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

The City of Long Beach thanks you for taking this request into consideration.

Respectfully submitted,

LARRY G. HERRERA  
CITY CLERK

Prepared by:  
Pablo Rubio

Attachment

Cc: Suja Lowenthal, Councilmember, Second District  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396



# CITY OF LONG BEACH

## POLICE DEPARTMENT

# R-15

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell  
Chief of Police

April 23, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Roccas Deli Italiano LLC, dba Roccas Deli Italiano, for an original Alcoholic Beverage Control license, at 525 East 1<sup>st</sup> Street. (District 2)

### DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by April 26, 2013. Accordingly, City Council action is required at the April 23, 2013 City Council meeting.

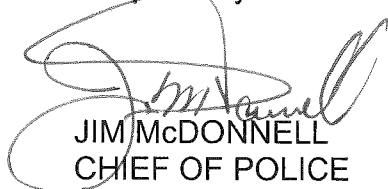
### FISCAL IMPACT

None.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL  
CHIEF OF POLICE

APPROVED:



PATRICK H. WEST  
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-7175

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
April 23, 2013

Council 2

Applicant: Roccas Deli Italiano LLC  
DBA: Roccas Deli Italiano  
Address: 525 East 1st Street

Type of Application: An original application for an On-Sale Beer and Wine for a bonafide eating place license.

Bases for possible protest: Over concentration.  
Residences within 100 feet.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5760.01

Boundaries: Broadway to the North  
Pacific Ocean to the South  
Alamitos Avenue/Shoreline Drive to the East  
Los Angeles River to the West

Number of licenses allowed: 4  
Number of licenses existing: 76

Police Reporting District: 151

Boundaries: Broadway to the North  
Ocean Boulevard to the South  
Atlantic Avenue to the East  
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 118. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request

Conditions and protest: April 26, 2013



**Date:** April 23, 2013  
**To:** File  
**From:** Laurie Briney, Detective, Vice Investigations Section  
**Subject:** **ROCCOS DELI ITALIANO, 525 EAST 1ST STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (03/25/12-03/25/13)**

2	211S	Silent Robbery Alarm	BOA
1	AST	Assist Citizen	AOA

**ABC INSPECTIONS (past three years)**

None

**RESIDENCES WITHIN 100 FEET**

527 East 1 <sup>st</sup> Street	Multi-Unit Complex
101 Atlantic Avenue	Multi-Unit Complex
140 Linden Avenue	Mult-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

LBB:lbb  
CFSmemoRoccas

#15

**City of Long Beach**  
**Working Together to Serve**

**Dr. Suja Lowenthal**  
**Councilmember**



**Memorandum**

**To:** Mayor and City Council

April 23, 2013

**From:** Suja Lowenthal, Second District

**Subject:** Roccas Deli Italiano Original ABC License, 525 East 1<sup>st</sup> Street

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**REQUESTED CONDITIONS:**

I respectfully request Council concurrence and ABC approval of the following conditions:

1. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
2. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
3. There shall be no live entertainment of any type, including but not limited to live music, disc jockey, karaoke, male or female performers or fashion shows.
4. There shall be no dancing allowed on the premises.

Please do not hesitate to contact my office should you have additional questions at (562) 570-668

# Fax Delivery Successful

## Fax Notification

Fax Notification			
To:	ABC License	From:	Pablo Rubio/CC/CLB
Fax subject:	ABC License Letter and Conditions - Roccas Deli Italiano LLC, dba Roccas Deli Italiano, at 525 East 1st Street	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-04-24 18:31:34	Total pages sent:	7
Calling Station ID:	City of Long Beach		

## Advanced

Fax Notification			
Request number:	371224	Line number:	23
Number of retries:	0	Process time:	85 seconds

For more information follow this document link to the outbound log entry. 