



**NB-33**

**Date:** April 6, 2010

**To:** Honorable Mayor and Members of the City Council

**From:** Councilmember Patrick O'Donnell, Fourth District *P.O.D.*  
Councilmember Dee Andrews, Sixth District *DA*  
Vice Mayor Val Lerch, Ninth District *Val*

**Subject:** **Digital Cities**

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A "Digital City" or "Digital Community" refers to a municipality that seeks to proactively engage in efforts that will facilitate a more skilled workforce and partner with the business and creative communities to help incubate more business and job creation.

Long Beach is currently working on numerous digital innovations, including potential participation in a new Google Pilot project and utilization of Public Education Governmental (PEG) funds to support the creation of Digital Academies to train youth at our recreation centers. Long Beach is also home to a burgeoning digital arts community which includes graphic arts and animation. These homegrown industries provide quality jobs, help grow our tax base, and increase the amount of creative industry located in Long Beach.

Long Beach should identify and forward efforts that help create more digital industry in this city. Through the input and identification of key stakeholders and incubators, the City of Long Beach has the potential to become a "Digital City" and help germinate the skill base and municipal planning support necessary to enhance our local economy. The City Manager, in an effort to further discuss and facilitate this, is requested to convene a study session of the City Council and stakeholders, including the digital arts community, to discuss the components of a "Digital City" and how best Long Beach can capture the opportunity to secure a more advanced workforce and support and facilitate the digital creative industry which will lead to more job creation.

**Recommendation: Respectfully request City Manager to convene a "Digital City" study session of the City Council.**



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** April 2, 2010  
**To:** Larry Herrera, City Clerk  
**From:** Councilmember Patrick O'Donnell, Fourth District  
**Subject:** Request to Add Agenda Item to Council Agenda of April 6, 2010

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

### Digital Cities

Council District	Authorizing Councilmember	Signed by
4	Patrick O'Donnell	<i>P. O'Donnell</i>
6	Dee Andrews	<i>D. Andrews</i>
9	Val Lerch	<i>Janet Comanfor Val Lerch</i>