



Date: May 12, 2009

To: Honorable Mayor and Members of the City Council

From: Council Member Dee Andrews, Sixth District /s/
Council Member Tonia Reyes Uranga, Seventh District /s/

Subject: **Naming of Parks and Open Space Development Sites (REVISED)**

The Seventh District office held meetings with the Department of Parks, Recreation and Marine regarding the naming of open space sites in the 7th District consistent with Administrative Regulation 8-7. The regulation applies to the naming of all public land, buildings, and facilities and provides several policies to guide the consideration of a naming request, including:

- A name in honor of a recognized geographic area, a topographic feature, or a historically significant event may be appropriate;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;

Several names were considered for four potential sites located at:

1. A landscaped parcel at DeForest and Pacific Coast Highway
2. A neighborhood park along the LA River between 21st and Hill Street
3. An undeveloped site at Baker Street and Golden Avenue
4. An undeveloped site at Wardlow Road and Golden Avenue

While consensus was reached to name parcel #1 Cressa Park in recognition of the native plant that is considered a "topographic feature" to the area, the names considered for the other three sites warrant further consideration.

In addition to the above-mentioned sites, the Council office received numerous requests to rename Somerset Park in honor of recently deceased city employee, Christine Strong-Marshall who served the community with distinction in the Department of Parks, Recreation and Marine.

Recommended Action: Refer to Parks and Recreation Commission and Housing and Neighborhood Committee in accordance with Administrative Regulations for consideration of naming parks and open space sites.