



CITY OF LONG BEACH

R-32

DEPARTMENT OF PUBLIC WORKS

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March 13, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Request the City Attorney to prepare an ordinance amending Section 10.28.130 of the Long Beach Municipal Code to change the operating days and hours for parking meter zone 1 to Monday through Sunday, excluding holidays, during the hours of 10 a.m. to 7 p.m. (District 3)

DISCUSSION

The Belmont Shore Parking and Business Improvement Area Advisory Commission (Commission) oversees the Belmont Shore Parking Revenue Fund, which was established by City Council Ordinance C-6219 to collect parking revenues in the Belmont Shore area. Revenues within the fund must be used exclusively for the acquisition, construction, operation and improvement of parking facilities and equipment in the Belmont Shore area. The Commission is charged with advising the City on the use of the parking meter revenue.

In an effort to better reflect the operating hours of the businesses in the area and the resultant demand for parking, on October 19, 2006, the Belmont Shore Parking Commission voted to request authorization to increase the days and hours of operation to everyday, Monday through Sunday, excluding holidays, 10 a.m. to 7 p.m. Currently, the days and hours of operation are Monday through Saturday, 9:00 am to 6:00 pm, excluding Sundays and holidays.

The Commission presented their recommendation to the Belmont Shore Business Association on October 26, 2006, and they also voted unanimously in support of this change. Belmont Shore is included in Zone 1, which includes 2nd Street and the adjacent on and off-street parking. They anticipated that the shift in hours and the addition of Sundays would result in a 15 percent increase in parking revenue and improved availability of parking.

This matter was reviewed by Deputy City Attorney Lori A. Conway on February 23, 2007, and Budget and Performance Management Bureau Manager David Wodynski on February 28, 2007.

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TIMING CONSIDERATIONS

City Council action on this matter is requested on March 13, 2007 so that the increased days and shift in hours of operation may be implemented.

FISCAL IMPACT

Parking meter revenue in the Belmont Shore area, which is deposited into the Special Revenue Fund (SR 132) in the Community Development Department is estimated to increase approximately 15 percent from \$460,000 in Fiscal Year 2006 to approximately \$529,000 in Fiscal Year 2007.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CHRISTINE F. ANDERSEN
DIRECTOR OF PUBLIC WORKS



PATRICK WEST
DIRECTOR OF COMMUNITY DEVELOPMENT

APPROVED:



GERALD R. MILLER
CITY MANAGER

CFA:SG:mm

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