

# CITY OF LONG BEACH

## POLICE DEPARTMENT

400 WEST BROADWAY LONG BEACH CALIFORNIA 90802

# C-12

Robert G. Luna  
Chief of Police

October 9, 2018

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Receive and file the application of Simmzy's, LLC, dba Simmzy's, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 5271 East 2<sup>nd</sup> Street. (District 3)

### DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

### TIMING CONSIDERATIONS

City Council action is requested on October 9, 2018, to respond to the Department of Alcoholic Beverage Control by the October 18, 2018, due date.

### FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:

PATRICK H. WEST  
CITY MANAGER

### ATTACHMENTS

ADMINISTRATION BUREAU  
(562) 570-5830  
FAX (562) 570-5833

FINANCIAL BUREAU  
(562) 570-7447  
FAX (562) 570-5833

INVESTIGATIONS BUREAU  
(562) 570-7350  
FAX (562) 570-5837

PATROL BUREAU  
(562) 570-7214  
FAX (562) 570-7058

SUPPORT BUREAU  
(562) 570-7342  
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL  
October 9, 2018

Council District: 3  
Applicant: Simmzy's, LLC  
DBA: Simmzy's  
Address: 5271 East 2<sup>nd</sup> Street

Type of Application: A premise to premise and person to person transfer of an On-Sale General public premises license.

Bases for possible protest: Residence within 100 feet.  
Over Concentration.

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public Convenience and necessity **is not** required for this application.

Census Tract: 5774.00  
Boundaries: Vista Street to the North  
Livingston Drive/2<sup>nd</sup> Street to the South  
Nieto Avenue/Broadway/ Los Cerritos Channel to the East  
Ximeno Avenue to the West

Number of licenses allowed: 3  
Number of licenses existing: 19

Police Reporting District: 583

Boundaries: Livingston Drive/The Toledo to the North  
2<sup>nd</sup> Street to the South  
Bay Shore Avenue to the East  
Quincy Avenue to the West

Reported crimes in this district for ABC purposes are 124. Crime in a reporting district must be at least 126 to qualify for a high crime protest.

Type of business: A restaurant.  
Last day to request conditions and protest: October 18, 2018



**Date:** October 9, 2018  
**To:** File  
**From:** Jennifer Arzola, Detective, Vice Investigations Section  
**Subject:** **SIMMZYS - 5271 EAST 2<sup>ND</sup> STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (8/29/17-8/29/18)**

|   |        |                       |                           |
|---|--------|-----------------------|---------------------------|
| 5 | 459A   | Audible Burglar Alarm | Bad Order Alarm/Checks OK |
| 1 | CUSTOM | Customer Dispute      | Gone On Arrival           |
| 1 | UNWELC | Unwelcome Subject     | Advised                   |

**ABC INSPECTIONS (past three years)**

None

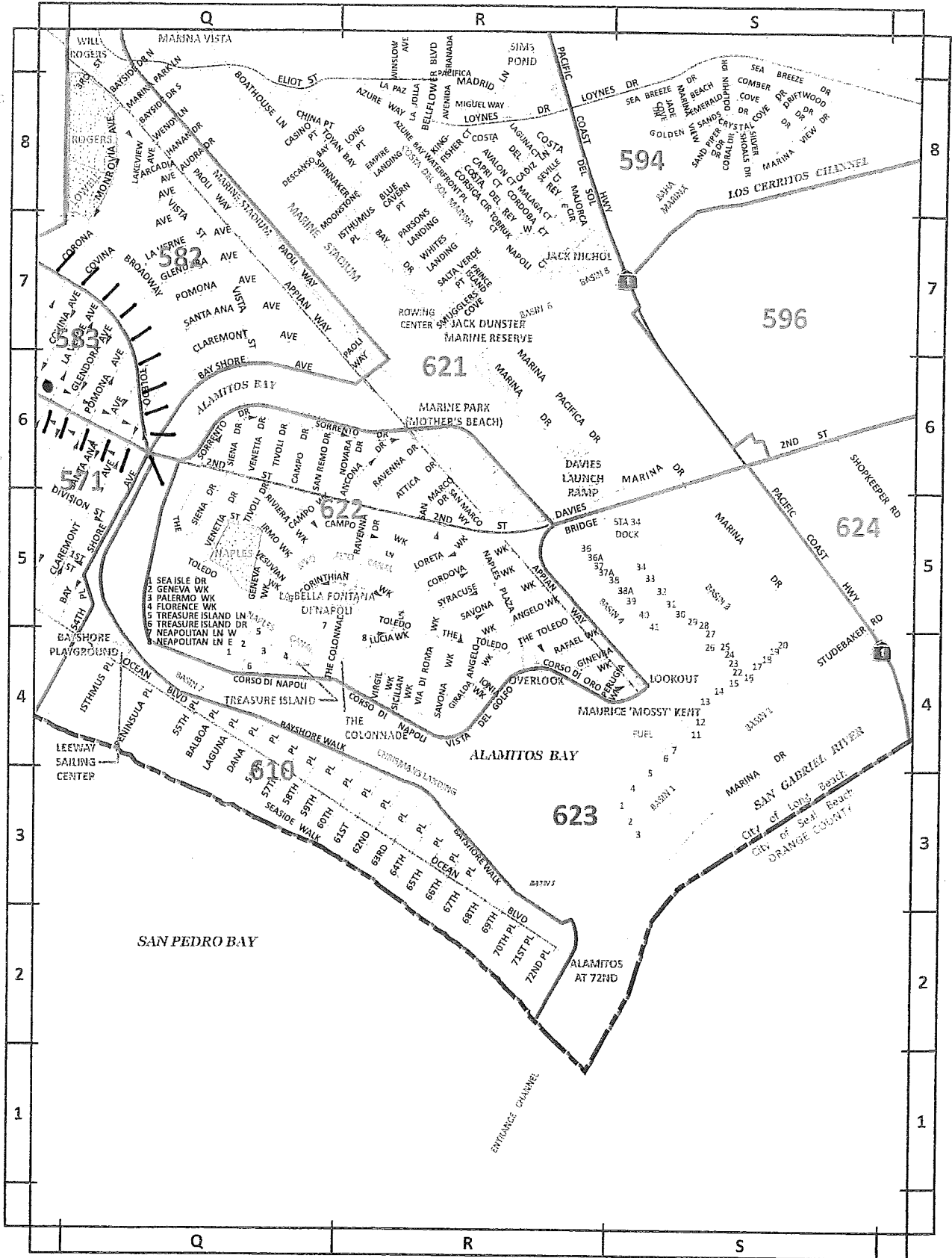
**RESIDENCE WITHIN 100 FEET**

|                      |                         |
|----------------------|-------------------------|
| 204 La Verne Avenue  | Single Family Residence |
| 205 La Verne Avenue  | Single Family Residence |
| 206 La Verne Avenue  | Single Family Residence |
| 207 La Verne Avenue  | Single Family Residence |
| 208 La Verne Avenue  | Single Family Residence |
| 209 La Verne Avenue  | Single Family Residence |
| 204 Covina Avenue    | Single Family Residence |
| 2041/2 Covina Avenue | Single Family Residence |
| 206 Covina Avenue    | Single Family Residence |

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

None

JJA:jjj.  
cfs.memo



12

5

7

SAN PEDRO BAY

623

594

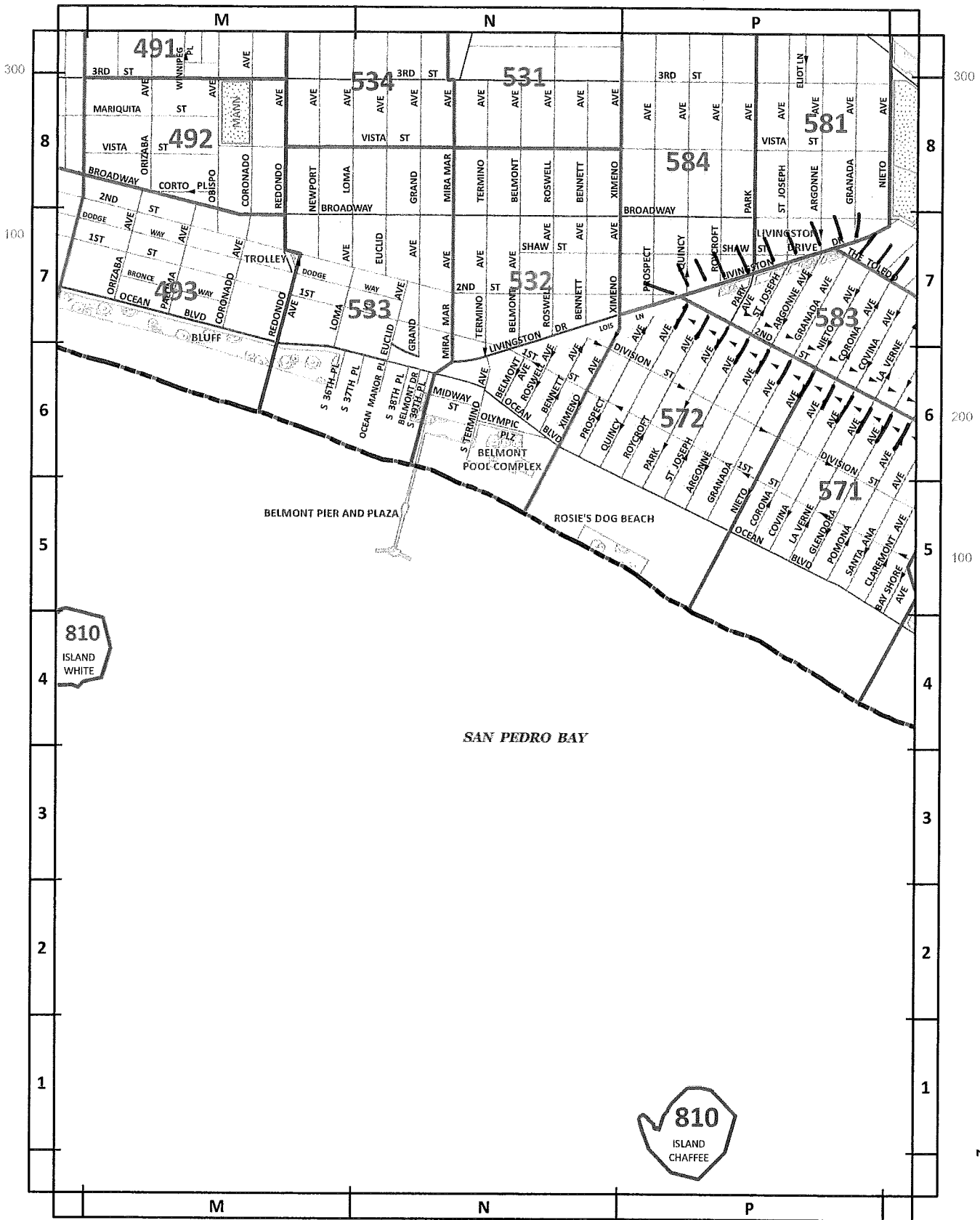
596

624

CITY of Long Beach  
CITY of Seal Beach  
ORANGE COUNTY



2600 3400 3800 4200 4600



810  
ISLAND  
WHITE

810  
ISLAND  
CHAFFEE

SAN PEDRO BAY

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