



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

June 20, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of TSLA Distribution Corporation, dba Public Beer and Wine Shop, to Determine the Application Serves the Public Convenience and Necessity for an Original Alcoholic Beverage Control License at 121 West 4th Street, with conditions.

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday, June 18, 2013 received and filed the subject application with the attached conditions, as requested by Vice Mayor Robert Garcia, Councilmember, First District. Transmitted for your files is a copy of the conditions, and this request that the conditions be applied to the license, as applicable under ABC rules and regulations.

At the same meeting, the Long Beach City Council took the concurrent action to determine and find that the subject application would serve the public convenience and necessity.

Enclosed is a copy of the City Council documentation for your file.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Pablo Rubio

Attachment

Cc: Vice Mayor Garcia, Councilmember, First District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

POLICE DEPARTMENT

R-17

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

June 18, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of TSLA Distribution Corporation, dba Public Beer and Wine Shop, for an original Alcoholic Beverage Control license, at 121 West 4th Street, with conditions. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by June 27, 2013. Accordingly, City Council action is required at the June 18, 2013 City Council meeting.

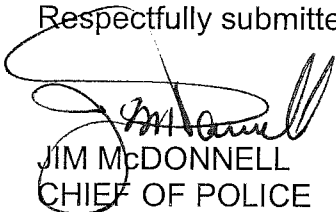
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
June 18, 2013

Council 1

Applicant: TSLA Distribution Corporation
DBA: Public Beer and Wine Shop
Address: 121 West 4th Street

Type of Application: An original application for an On-Sale Beer and Wine for a public premise license.

Bases for possible protest: High crime.
Over concentration.
Residence within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North
Broadway to the South
Pine Avenue to the East
Magnolia Avenue to the West

Number of licenses allowed: 4
Number of licenses existing: 12

Police Reporting District: 164

Boundaries: 7th Street to the North
4th Street to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 532. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A Bar.
Last day to request conditions and protest: June 27, 2013



Date: June 18, 2013
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: **PUBLIC BEER AND WINE SHOP – 121 WEST 4TH STREET**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (05/08/12-05/08/13)

1 Group Group of transients loitering ADV

ABC INSPECTIONS (past three years)

None

RESIDENCES WITHIN 100 FEET

115 West 4th Street Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:ibb
CFSmemoPublicBeetWine

Requested Alcoholic Beverage License Conditions
Original application of TSLA Distribution Corporation
dba Public Beer and Wine Shop
for an On-Sale Beer and Wine for a public premise
at 121 West 4TH Street

This is an original application for On-sale Beer for pub license. The location is located within 100 feet of residences and is located in a high crime area as defined by ABC guidelines. In order to mitigate these issues we are requesting the following conditions be attached to the license.

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 11:30 AM to 11 PM on Sunday through Thursday and 11:30 AM to 2:00 AM Friday through Saturday.
2. All exterior doors shall be kept closed at all times during the operation of the premises except in cases of emergency and to permit deliveries. Said doors not to consist solely of a screen or ventilated security door.
3. There shall be no amusement machines or video games devices in the premise at any times.
4. No pool or billiard tables may be maintained on the premises
5. All sales of alcoholic beverages shall be made within the premises. The sale of beer and wine for consumption off the premises is strictly prohibited.
6. The petitioner(s) shall be responsible for maintaining free of litter the premises and the area adjacent to the licensed premise over which they have control.
7. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee shall be removed or painted over within 24 hours of being applied.
8. Exterior payphones are prohibited.
9. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
10. A single jukebox or stereo may be maintained on the premises; however, the music shall not be audible outside the premises.
11. Licensee shall not offer or permit or provide any type of live amplified entertainment including live music, disc jockey, karaoke or dancing except as allowed by a valid Entertainment Permit issued by the city of Long Beach.

Fax Delivery Successful

Fax Notification

Fax Notification			
To:	ABC License	From:	Pablo Rubio/CC/CLB
Fax subject:	ABC License Letter and Conditions - Public Beer and Wine Shop, 121 West 4th Street	Status:	
Fax number:	982-1396	Cover page:	Default
Date sent:	2013-06-20 15:30:44	Total pages sent:	7
Calling Station ID:	City of Long Beach		

Advanced

Fax Notification			
Request number:	385357	Line number:	20
Number of retries:	0	Process time:	73 seconds

For more information follow this document link to the outbound log entry. 