



CITY OF LONG BEACH

R-14

OFFICE OF THE CITY CLERK

333 West Ocean Boulevard • Long Beach, California 90802 • (562) 570-6101 • FAX (562) 570-6789

August 9, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION

Authorize the City Clerk to execute all necessary documents to receive and expend grant funding awarded to the Office of the City Clerk by City Fabrick as part of the Knight Cities Challenge for the Place Make the Vote Voter Engagement Initiative in the amount not to exceed \$30,000 for a period ending April 11, 2017; and increase appropriation in the General Grants Fund (SR 120) in the Office of the City Clerk (CC) by \$30,000. (Citywide)

DISCUSSION

The Knight Cities Challenge is a grant available to anyone in the 26 Knight Foundation communities across the nation, of which the City of Long Beach is a part. The challenge is designed to help spur civic innovation at the city, neighborhood, and block levels, and all sizes in between. In particular, the Knight Cities Challenge hopes to generate ideas that focus on one or all of three key drivers of city success: attracting talented people, expanding economic opportunity and creating a culture of civic engagement.

On April 12, 2016, City Fabrick, a nonprofit urban design studio dedicated to improving communities through public interest design, planning, policy development and civic engagement applied for and was awarded a one-year grant in the amount of \$153,600 entitled, "Place Make the Vote." The aim of this project is to develop a kit for creating temporary pop-up social spaces at voting polls in historically low voter turnout areas to encourage people to vote and provide venues to celebrate democracy afterwards, spurring lasting civic relationships within those communities.

The first phase of the project included a prototype pop-up social space which was in proximity of two polling places for the June 7, 2016 City of Long Beach General Municipal Election. The project will continue onward to the November 8, 2016 General Election with another four planned pop up social spaces educating voters about contests and measures appearing on their ballot and encouraging people to vote by mail, vote on Election day and celebrate democracy afterwards.

To help execute these events, City Fabrick has secured partnerships with the Office of the City Clerk, Long Beach Rising!, California State University Long Beach, and the Los Angeles County Registrar-Recorder/County Clerk. As an official partner, the Office of the City Clerk is scheduled to receive a portion of the grant monies in an amount not to exceed \$30,000. The funds will cover project expenses including one City Clerk Specialist for approximately five months to assist with the planning and execution of the aforementioned events.

TIMING CONSIDERATIONS

Adjustment to the FY 2017 budget is requested to reflect the acceptance of this grant award. City Council action is requested, so that staff can continue working with City Fabrick on the implementation of a voter engagement initiative for the November 8, 2016 General Election.

FISCAL IMPACT

There is no fiscal impact to receive \$30,000 in grant funds that are not currently budgeted. Therefore, an appropriation increase in the City Clerk Grants Fund (SR 120) by \$30,000 in FY 2017 in the Office of the City Clerk (CC) is requested as part of the recommended action. There is no fiscal impact to the General Fund.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

A handwritten signature in cursive script, reading "Maria de la Luz Garcia".

MARIA DE LA LUZ GARCIA
CITY CLERK

ATTACHMENT

KNIGHT CITIES CHALLENGE 15-16 FINAL APPLICATION BUDGET

PROJECT NAME:	Placemake the Vote
APPLICANT/ORGANIZATION NAME:	Brian Ulaszewski/City Fabrick
AMOUNT REQUESTED:	153,600

Use this budget **only for the project proposed** in your Knight Cities Challenge Application.

You may submit a supplemental budget narrative if you wish to.

In the income section make sure to list all sources of income including, but not limited to: earned income, in-kind support and other grant support.

If you need to, it's fine to insert additional lines.

If you have questions on how to complete this budget form please contact George Abbott at abbott@knightfoundation.org.

PROJECT INCOME		
Line Item	Amount	Description
Knight Cities Challenge grant request:	153,600	Knight Cities grant request
Other sources of support:	10,000	Addition food sponsorship
	24,000	Partner in-kind staff resources
	4,000	CSULB-Learning and Evaluation staff support
	6,000	Local community grants
TOTAL PROJECT INCOME:	\$197,600	

PROJECT EXPENSES		
Line Item	Amount	Description
Salaries and benefits (please list):	40,000	Designer/Program Coordinator
List position in description field.	30,000	City Clerk Specialist
	28,600	Community Organizer/Outreach Specialist
	24,000	Miscellaneous in-kind staff resources
Space and materials:	24,000	Four [4] Place-making Installations
	1,000	Place-making installation transportation/storage
	30,000	Food and refreshments
Capture and communication:	5,000	Collateral and Environment Graphics
	10,000	Entertainment
	1,000	Photo Documentation
Learning and assessment:	4,000	Long Beach State University Learning/Evaluation
Other (please specify):		
TOTAL PROJECT EXPENSES:	\$197,600	

BUDGET VARIANCE:	\$0
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