

C-13

January 24, 2023

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt a Resolution authorizing the City Manager, or designee, to execute all documents necessary to enter into an agreement with Downtown Long Beach Alliance, of Long Beach, CA, for enhanced services on 1st Street between Pacific Avenue and Long Beach Boulevard, and trash receptacles throughout the Downtown area, in an annual amount not to exceed \$291,000, for a period of two years, with option to renew for three additional one-year periods, at the discretion of the City Manager. (Districts 1, 2)

DISCUSSION

City Council approval is requested to enter into an agreement with Downtown Long Beach Alliance (DLBA), for enhanced services on 1st Street between Pacific Avenue and Long Beach Boulevard, and trash receptacles throughout the Downtown area.

In 1998, the City Council established the Downtown Long Beach Property and Business Improvement District (DLBPBID) for an initial period of five years, and subsequently extended the DLBPBID for three 10-year periods, with the current term in effect through December 31, 2032. Under the approved Management Plan, Downtown Long Beach Alliance (DLBA) is obligated to carry out certain upkeep operations in the downtown area.

Since 2013, DLBA has provided additional and enhanced services in the 1st Street Transit Mall over and above those listed in the DLBPBID Management Plan to ensure health, safety, and cleanliness of the community. DLBA has been reimbursed with Proposition A and Refuse/Recycling Funds to perform these additional services which have been critical in maintaining a clean and safe downtown area.

City Charter Section 1801 requires that contracts for City purchases be awarded to the lowest responsible bidder after a competitive bid process but allows for awards without a competitive bid process if accompanied by a Resolution of the City Council. The DLBA has been providing service in the designated DLBPBID area pursuant to the terms of the Management Plan. The additional maintenance service contemplated within the agreement is interconnected to the services already being provided and expands on the efforts DLBA is already performing. Entering into this agreement allows for a consistent maintenance approach within the downtown area. Bidding this additional work would not be expected to result in costs savings and would, if awarded to a different vendor, require additional staff efforts to coordinate between multiple entities providing a similar service within the same area.

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This matter was reviewed by Principal Deputy City Attorney Richard Anthony on January 5, 2023, Purchasing Agent Michelle Wilson on December 28, 2022, and by Budget Management Officer Nader Kaamoush on January 4, 2023.

TIMING CONSIDERATIONS

City Council Action is requested on January 24, 2023, to allow for uninterrupted continuation of services.

FISCAL IMPACT

The total annual amount of the agreement will not exceed \$291,000 for a period of two years, with option to renew for three additional one-year periods. The agreement will be funded by \$225,000 from Proposition A funds and \$66,000 from Refuse and Recycling funds. The Agreement is currently appropriated in the Capital Projects Fund Group in the Public Works Department. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. Entering in to this agreement will maintain the local jobs currently provided through DLBA.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ERIC LOPEZ
DIRECTOR OF PUBLIC WORKS

APPROVED:



THOMAS B. MODICA
CITY MANAGER

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH DOWNTOWN LONG BEACH ALLIANCE, WITHOUT ADVERTISING FOR BIDS, FOR ENHANCED SERVICES ON 1ST STREET BETWEEN PACIFIC AVENUE AND LONG BEACH BOULEVARD, IN AN ANNUAL AMOUNT NOT TO EXCEED \$291,000 FOR A PERIOD OF TWO YEARS WITH THE OPTION TO RENEW FOR THREE ADDITIONAL ONE-YEAR PERIODS

WHEREAS, in 1998, the City Council established the Downtown Long Beach Property and Business Improvement District (“DLBPBID”); and

WHEREAS, under the DLBPBID approved Management Plan, Downtown Long Beach Alliance (“DLBA”) was named to carry out certain upkeep operations in the downtown area; and

WHEREAS, since 2013, the DLBA has provided additional and enhanced services in the 1st Street Transit Mall (1st Street between Pacific Avenue and Long Beach Boulevard) over and above those listed in the DLBPBID Management Plan; and

WHEREAS, to ensure health, safety, and cleanliness of the community, these additional services are critical in maintaining a clean and safe downtown area; and

WHEREAS, the DLBA has been providing service in the designated DLBPBID area pursuant to the terms of the Management Plan, and the additional maintenance service contemplated within the agreement are interconnected to the services already being provided and expands on the efforts DLBA is already performing; and

1 WHEREAS, no useful purpose would be served by advertising for bids and
2 to do so would constitute an idle and useless act and an unnecessary expenditure of public
3 funds;

4 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
5 follows:

6 Section 1. The City Manager is hereby authorized to enter a contract,
7 without advertising for bids, with Downtown Long Beach Alliance for enhanced services on
8 1st Street between Pacific Avenue and Long Beach Boulevard, for a period of two (2) years,
9 with the option to renew for three (3) additional one-year periods, in an annual amount not
10 to exceed Two Hundred Ninety-One Thousand Dollars (\$291,000), at the discretion of the
11 City Manager. If the sole source status of Downtown Long Beach Alliance changes, City
12 shall publicly bid instead of extending the contract.

13 Section 2. This resolution shall take effect immediately upon its adoption
14 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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OFFICE OF THE CITY ATTORNEY
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I hereby certify that the foregoing resolution was adopted by the City Council
of the City of Long Beach at its meeting of _____, 2023
by the following vote:

Ayes: Councilmembers: _____

Noes: Councilmembers: _____

Absent: Councilmembers: _____

Recusal(s): Councilmembers: _____

City Clerk