



CITY OF LONG BEACH

C-14

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

August 21, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Long Beach Retail Inc., dba California Heights Market, for a person-to-person transfer of an alcoholic beverage control license, at 3766 Orange Avenue, with existing conditions. (District 7)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses. This Person-to-Person Transfer application is placed on the Consent Calendar for your information only; conditions that were placed on the original license continue to be enforceable. Additional information and a map are attached.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control will finalize this transfer on August 31, 2007. Accordingly, City Council action is required at the August 21, 2007 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

ROBERT G. LUNA
ACTING CHIEF OF POLICE

APPROVED:

ANTHONY W. BATTS
CITY MANAGER

AWB:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
August 21, 2007

Council District: 7

Applicant: Long Beach Retail Incorporated
DBA: California Heights Market
Address: 3766 Orange Avenue

Type of Application: A person-to-person transfer of an Off-Sale Beer and Wine license.

Basis for possible protest: None.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5720.01

Boundaries: Bixby Road to the North
City Limits/Wardlow Road to the South
City Limits/Cherry Avenue to the East
Atlantic Avenue to the West

Number of licenses allowed: 4

Number of licenses existing: 6

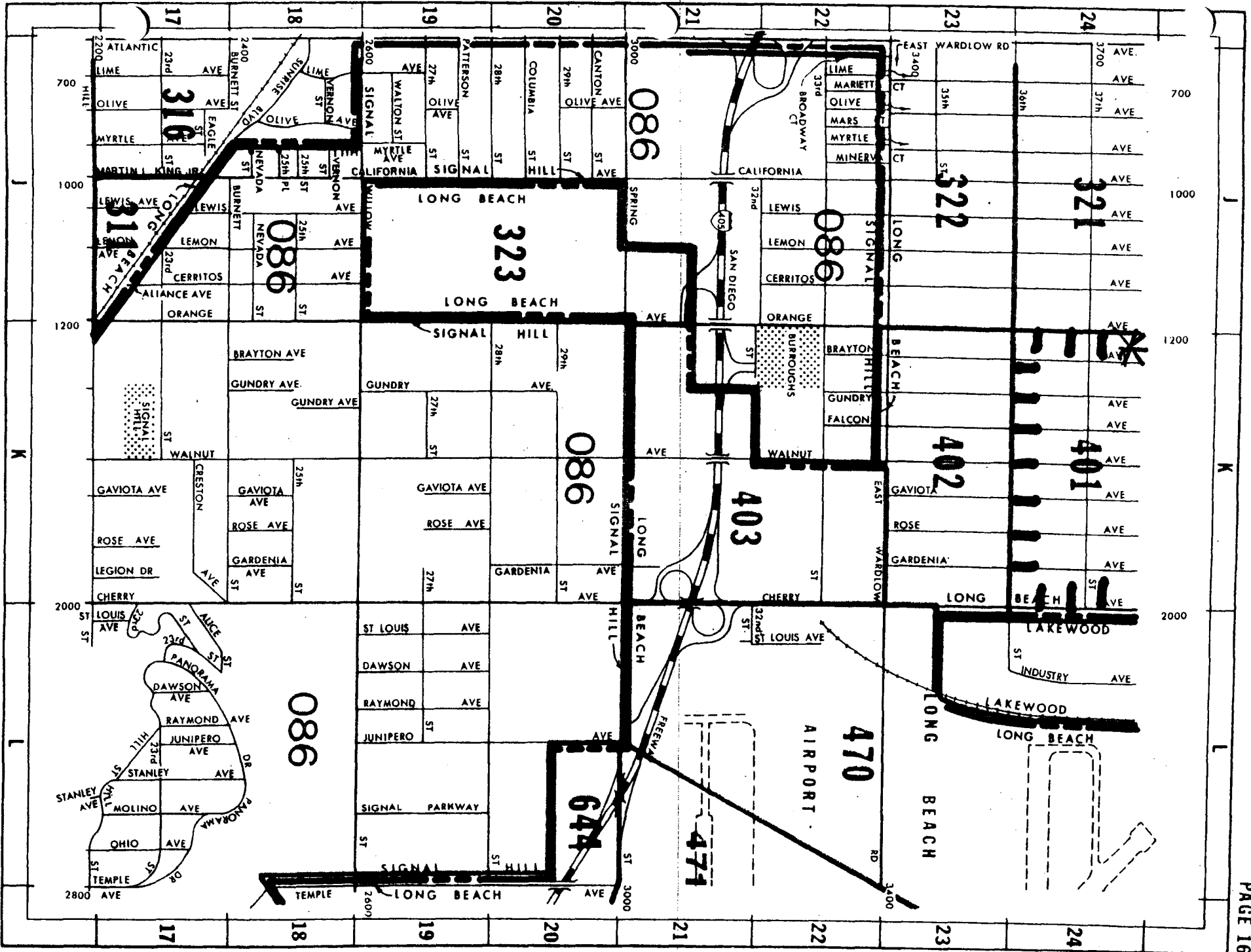
Police Reporting District: 401

Boundaries: Bixby Road to the North
36th Street to the South
Cherry Avenue to the East
Orange Avenue to the West

Reported crimes in this district for ABC purposes are 44. Crime in a reporting district must be at least 191 to qualify for a high crime protest. A protest may not be filed on a person-to-person transfer application.

Type of business: A neighborhood market.

Last day to request conditions: August 31, 2007



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