

City of Long Beach Working Together to Serve

R-16

Date:

July 12, 2005

To:

Honorable Mayor and City Councilmembers

From:

Jackie Kell, Vice Mayor - Councilmember Fifth District

Subject:

Amending Municipal Code Section 10.22.080 "For Sale" Sign Restrictions

Additional Subject Information: Amending Municipal Code Section 10.22.080 to restrict the parking of vehicles with "For Sale" signs on the service roads of Bellflower Boulevard, between Conant Street and Spring Street and Del Amo Boulevard, between Clark Avenue and Woodruff Avenue.

Background:

The Fifth District Council office has received numerous complaints from residents regarding their concern over the number of vehicles with "For Sale" signs on them parked along the service roads at the subject locations.

To add to the problem of private parties seeking to sell their personal vehicles in a residential area, there is one individual who is using the subject area to sell several vehicles for personal profit. With the increase in vehicles parking with "For Sale" signs on them, the neighborhood is experiencing unsafe traffic conditions because motorists interrupt traffic flow when slowing down their car or stopping to see the vehicles "For Sale", which creates the potential for rear-end accidents. In addition, they are double-parking in the service road to examine the car or to get information off the "For Sale" sign. This is particularly a problem in the area of the service road where St. Cornelius School is located at 3330 Beliflower Blvd.. The increased traffic has been particularly hazardous to school children.

Suggested Action:

I request the City Attorney to amend Municipal Code Section 10.22.080 to restrict the parking of vehicles with "For Sale" signs on them along the service roads on Bellflower Boulevard, between Conant Street and Spring Street and Del Amo Boulevard, between Clark Avenue and Woodruff Avenue.

JK:yh