

From: Stephanie Wong <mdlsmw123@gmail.com>
Sent: Sunday, March 22, 2020 8:17 PM
To: LBBIZ <LBBIZ@longbeach.gov>
Subject: ciderlab llc dba Ficklewood Ciderworks

-EXTERNAL-

Hello,

I am writing in my concerns for 720 E. Broadway Ave, long Beach CA 90802

1) Please require they build adequate parking onto the property to handle their patrons plus 20 percent neighborhood parking if possible. The parking is already tight for the neighborhood. Residents must find parking 1 to 4 blocks away. If you bring in dancing without parking, then that makes parking even more dire.

2) The amplified music should be contained within their walls which should be soundproof to prevent a musical attraction (physically and musically) rocking the exterior of their building/ground and drawing an undesirable crowd that wants to "hang"/do drugs (for which they will not be arrested) and attract other unsavory characters who then will pee and defecate on the streets like they used to do in front of vons.

3) If they have much nightlife, they should have bright LED lights that light up their property plus the nearby commercial neighboring properties (big trees on Von's lot) so passerbys are not victimized behind neighboring trees by any unsavory characters this business attracts....Hopefully they attract a nice crowd.

4) If additional parking structures are not required of this business, then please make sure residents are given first right to monthly parking passes in any nearby parking structure or streets

5) Exterior of building should not contain benches or chairs or accessible convenient sitting walls or weatherproof overhangs/weather sheltering insets that encourage loitering/sleeping during or after business hours. Exterior lights should brightly illuminate the premises to deter homeless from sleeping and peeing on their premises at night.

6) Adequate trash cans should be outside their venue so their patrons do not litter the sidewalks with empty cups and drink receptacles.

7) If they draw a homeless/drug/problem crowd, they should be required to provide their own security on sight to monitor vagrancy and continue to offer on sight security for any times that vagrancy/drug traffic occurs due to the existence of their business.

8) Outside signage should not be large gaudy loud signs with seductively dressed women/objectifying/sexifying women because we don't want them to turn our neighborhood "trampy". We want family friendly values in this neighborhood.

9) If this business is unable to control drunks leaving, then they should not be allowed to serve alcohol after 5 pm.