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May 9, 2017

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Resolution of the City Council of the City of Long Beach in Support of Energy Upgrade California and the "Do Your Thing" Campaign.

DISCUSSION

Pursuant to your request of May 2, 2017, this office has prepared and submits the above-described resolution for your consideration.

SUGGESTED ACTION:

Approve recommendation.

Very truly yours,

CHARLES PARKIN, City Attorney

By


LINDA T. VU
Deputy City Attorney

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RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH IN SUPPORT OF ENERGY
UPGRADE CALIFORNIA AND THE "DO YOUR THING"
CAMPAIGN

WHEREAS, the Golden State is a national leader in energy conservation,
embracing its residents' and small businesses' efforts to reduce greenhouse gas
emissions and promote energy efficiency, putting California on track to produce thirty-
three percent (33%) of its energy from renewable resources by 2030; and

WHEREAS, California is well on its way toward doubling energy efficiency
and reducing greenhouse gas emissions by forth percent (40%) before 2030, goals as
set forth in the "Clean Energy and Pollution Reduction Act of 2015" (Senate Bill 350); and

WHEREAS, Energy Upgrade California is a statewide initiative of the
California Public Utilities Commission, committed to ensuring that every Californian is
empowered with the tools and information they need to keep making strides toward a
cleaner, healthier, more energy efficient, and prosperous state; and

WHEREAS, Energy Upgrade California will launch its "Do Your Thing"
campaign on April 26, 2017 - a campaign that will serve as an anthem for all Californians,
motivating us to take actions big or small to better manage personal energy consumption.
Every Californian can play an important role in helping us attain these goals by becoming
energy stewards;

NOW, THEREFORE, the City Council of the City of Long Beach resolves as
follows:

Section 1. The City Council hereby supports Energy Upgrade California's
call to have all Californians "Do Your Thing". Each Californian can do one thing - flipping
off a light, unplugging unused appliances or using LED lightbulbs - to use less energy.

1 Each individual action can result in big change not only for Long Beach, but also the
2 state.

3 Section 2. The City Council urges all residents and small businesses to
4 become more conscious energy stewards, recognizing that all Long Beach residents and
5 small businesses have the power to make a big difference by taking even small actions.

6 Section 3. This resolution shall take effect immediately upon its adoption
7 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

8 I hereby certify that the foregoing resolution was adopted by the City Council
9 of the City of Long Beach at its meeting of _____, 2017 by
10 the following vote:

11
12 Ayes: Councilmembers: _____

13 _____

14 _____

15 _____

16 Noes: Councilmembers: _____

17 _____

18 Absent: Councilmembers: _____

19 _____

20 _____

21 _____

22 _____
City Clerk

23 _____

24 _____

25 _____

26 _____

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28 _____