



**NB-22**



**Dee Andrews**  
**City of Long Beach**  
**Councilmember, Sixth District**

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**Date:** Tuesday, May 9, 2017  
**To:** Honorable Mayor and Members of the City Council  
**From:** Honorable Mayor Robert Garcia *RG*  
Dee Andrews, Sixth District Councilmember *DA*  
**Subject:** Transfer of Funds: World Famous VIP Records, LLC

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**RECOMMENDATION:**

Approve the use of the Sixth Council District's one-time infrastructure funds transferred from the Capital Projects Fund (CP) in the Public Works Department (PW) into the Economic and Property Development (EP) in the amount of \$80,000 to support the preservation of a historical and cultural asset at the top of the building located at 1030 Pacific Coast Highway; and

Authorize the City Manager, or designee, to execute the necessary documents with World Famous VIP Records LLC, a private organization located in the City of Long Beach, in an amount of \$80,000 to be used for the removal, restoration, historical landmark designation, and temporary storage of the iconic World Famous VIP Records sign, until a permanent location can be determined within the City of Long Beach; and

Increase appropriations in the General Fund (GF) in the Economic and Property Development Department (EP) budget by \$80,000.

**DISCUSSION:**

World Famous VIP Records LLC (VIP Records), is a locally-owned small business and long-time member of the Sixth District community. For the past 38 years, VIP Records has served as a record shop and recording studio for talented local musicians to build their musical careers. Notable artists that recorded music at VIP Records and went on to become international stars include Warren Griffin III known by his stage name Warren G, and Cordozar Calvin Broadus, Jr., known professionally as Snoop Dogg. The record store and its iconic World Famous VIP sign on Pacific Coast Highway have become an international tourist destination.

VIP Records is now in the process of restoring the iconic sign and applying for historical landmark preservation. The business owner of VIP Records is a life-long resident of Long

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Beach and has contributed to the community in numerous ways. The use of Sixth Council District's one-time infrastructure funds will kick-start the preservation of a historic asset, ensure that the sign stays in the City of Long Beach, and contributes to the long-term economic development of Central Long Beach.

**FISCAL IMPACT:**

The total appropriation increase of \$80,000 in the General Fund (GF) in the Economic and Property Development Department (EP) is offset by a transfer of one-time infrastructure funds from the Capital Projects Fund (CP) in the Public Works Department (PW).



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** Friday, May 5, 2017  
**To:** Poonam Davis, City Clerk  
**From:** Dee Andrews, Sixth District Councilmember  
**Subject:** Request to Add Agenda Item to Council Agenda of Tuesday, May 9, 2017

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows: Transfer of Funds: World Famous VIP Records, LLC

**Approve the use of the Sixth Council District's one-time infrastructure funds transferred from the Capital Projects Fund (CP) in the Public Works Department (PW) into the Economic and Property Development (EP) in the amount of \$80,000 to support the preservation of a historical and cultural asset at the top of the building located at 1030 Pacific Coast Highway; and**

**Authorize the City Manager, or designee, to execute the necessary documents with World Famous VIP Records LLC, a private organization located in the City of Long Beach, in an amount of \$80,000 to be used for the removal, restoration, historical landmark designation, and temporary storage of the iconic World Famous VIP Records sign, until a permanent location can be determined within the City of Long Beach; and**

**Increase appropriations in the General Fund (GF) in the Economic and Property Development Department (EP) budget by \$80,000.**

| Council District | Authorizing Councilmember | Signed by |
|------------------|---------------------------|-----------|
| 6                | Dee Andrews               |           |
| 4                | Daryl Supernaw            |           |
| 8                | Al Austin                 |           |

CC: Office of the Mayor