



R-29

COUNCILWOMAN
SUELY
SARO

Date: November 1, 2022

To: Honorable Mayor Garcia and Members of the City Council

From: Councilwoman Suely Saro, Sixth District

Subject: Funds Transfer Request to Support Various Community Events

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$6,000, offset by Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department to support the following:

- 1) City Manager's Office of Special Events and Filming, in the amount of \$5,000, in support of the Día de los Muertos event.
- 2) Kahlo Creative LLC, in the amount of \$500, in support of the 2nd Annual Long Beach International Tamales Festival.
- 3) Peer Education Community Center, in the amount of \$500, in support of the 2nd Fall Harvest Resource Festival.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$6,000 to offset a transfer to the City Manager Department.

Discussion

The City Manager's Office of Special Events and Filming will be organizing the Día de los Muertos event on behalf of the First Council District. The annual event highlights the Long Beach community, sponsors and businesses, and will be a day the community can enjoy traditional music, art, culture, Aztec dancers, and folklorico dancers.

Contribution to Kahlo Creative LLC supports the Long Beach International Tamales Festival 2022. The all-day holiday inspired fair features tamales from different regions of Latin America, Latin inspired dishes, live music, art workshops for kids, performances, best homemade tamales contest, shopping and more. The event supports local Long Beach businesses, neighborhoods and community organizations.

Sponsorship to Peer Education Community Center supports the 2nd Fall Harvest Resource Festivals that connects local organizations and neighborhood businesses to the community at large. Resource Festivals are tools to bring communities together, by connecting local businesses, community resources, and neighbor-to-neighbor interactions in a safe, family-friendly environment.

FISCAL IMPACT

No Financial Management review was able to be conducted due to the urgency and time sensitivity of this item.

SUGGESTED ACTION

Approve recommendation.