



CITY OF LONG BEACH

C-3

DEPARTMENT OF HEALTH AND HUMAN SERVICES

2525 GRAND AVENUE • LONG BEACH, CALIFORNIA 90815 • (562) 570-4000 • FAX: (562) 570-4049

January 16, 2018

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt the recommendation of the Homeless Services Advisory Committee to allocate funding in the amount of \$15,000 from the Mayor's Fund for the Homeless to Urban Community Outreach;

Authorize the City Manager, or designee, to execute all necessary documents with Urban Community Outreach, for the provision of services for people experiencing homelessness; and,

Increase appropriations in the General Fund (GF) in the Health and Human Services Department (HE) by \$15,000. (Citywide)

DISCUSSION:

On September 14, 1990, the City Council approved an Ordinance establishing the Mayor's Fund for the Homeless (Mayor's Fund). Since January of 1992, a solicitation envelope for the Mayor's Fund has been included in the City's utility bill each year and the Mayor's Fund receives an average of \$25,000 in contributions annually. The available balance of the Mayor's Fund as of December 12, 2017 was \$129,208.

On November 1, 2017, the Homeless Services Advisory Committee (HSAC) held a meeting to discuss a special allocation of the Mayor's Fund (Exhibit A – HSAC meeting minutes). HSAC recommends that a portion of the Mayor's Fund, in the amount of \$15,000 be allocated to Urban Community Outreach for the provision of homeless services, with the balance to remain in the Mayor's Fund to accrue interest. Urban Community Outreach will provide relocation assistance for homeless individuals or families seeking to be reconnected with their home town social support networks as well as provide short-term motel voucher assistance in the absence of shelter availability. The total fund allocation will be used exclusively for transportation costs related to relocation assistance and motel voucher expenditures.

This matter was reviewed by Deputy City Attorney Linda T. Vu on December 18, 2017 and by Revenue Management Officer Geraldine Alejo on December 27, 2017.

TIMING CONSIDERATIONS

City Council action is requested on January 16, 2018, so the Department of Health and Human Services, Homeless Services Division may provide payment to Urban Community Outreach in a timely manner.

FISCAL IMPACT

Funds are allocated from donations to the Mayor's Fund Expendable Trust (EX 440). An increase in appropriations in the amount of \$15,000 in the General Fund (GF) in the Health and Human Services Department (HE) is requested. Appropriations are fully offset by revenue from the Expendable Trust. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

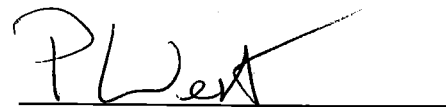
DALE NEAL
CHAIR
HOMELESS SERVICES ADVISORY COMMITTEE



KELLY COLOPY
DIRECTOR OF
HEALTH AND HUMAN SERVICES

Attachment – Exhibit A

APPROVED:



PATRICK H. WEST
CITY MANAGER

A regular meeting of the Homeless Services Advisory Committee of the City of Long Beach convened at 3:35 p.m. at the Multi-Service Center.

PRESENT FOR ROLE CALL: COMMITTEE MEMBERS: Paula Barrow
Sheila Finch
Jeffrey Johnson
Alison Kripp
Dale Neal
Susana Sngiem
Linda Wilson

ABSENT: COMMITTEE MEMBERS: Christopher Graeber
ALSO PRESENT: Shannon Parker, Homeless Services Officer
Elsa Ramos, Multi-Service Center Coordinator
Michelle Lim, Community Program Technician
David Thompson, Homeless Impacts Coordinator

Chair Dale Neal presiding.

PUBLIC

Natalie Swit, community member with Temple Israel Long Beach.

APPROVAL OF MINUTES FOR SEPTEMBER 6, 2017

Committee Member Barrow moved to approve the minutes as submitted, seconded by Committee Member Sngiem.

Carried by the following vote:

AYES:	COMMITTEE MEMBERS:	Barrow, Johnson, Neal and Sngiem.
NOES:	“ “	None.
ABSENT:	“ “	Graeber and Kripp.
ABSTAIN:	“ “	Finch and Wilson.

Committee Member Alison Kripp joins the meeting at 3:43 p.m.

OLD BUSINESS

Mayor's Fund Request

Chair Neal, introduced, Arlene Mercer with Urban Community Outreach to provide an overview on their request for the Mayor's Fund from Urban Community Outreach. Arlene Mercer provided an overview on their programs and services and distributed a copy of the request for funds for motel voucher and relocation assistance in the amount of \$15,000. A copy of the request letter was distributed to committee members and made part of the permanent record.

Discussion ensued among the committee members.

Committee Member Christopher Graeber joins the meeting at 3:56 p.m.

Chair Neal moved to approve the Mayor's Fund Request for \$15,000 for Homeward Bound and Motel Vouchers as requested by Urban Community Outreach, seconded by Committee Vice Chair Kripp.

Carried by the following vote:

AYES:	COMMITTEE MEMBERS:	Barrow, Graeber Johnson, Kripp, Neal, Sngiem and Wilson.
NOES:	" "	None.
ABSENT:	" "	None.
ABSTAIN:	" "	Finch.

Homeless Services Advisory Committee Roles and Responsibilities

Item was tabled for a future meeting.

NEW BUSINESS

Overview of the Interfaith Summit on Homelessness – Chaplain Jeffrey Levine, Long Beach Rescue Mission

Chair Neal, introduced Chaplain Jeffrey Levine of the Long Beach Rescue Mission who provided an overview on the Interfaith Summit on Homelessness which took place on October 11, 2017. Levine reported that over 140 members of the faith based community were in attendance for the summit. Levine shared feedback received on the various presentations and breakout sessions covering housing, prevention, 24/7, education and mentoring. Follow-up sessions will be taking place in January 2018.

Discussion ensued among the committee members.

HOMELESS SERVICES OFFICER REPORT

Shannon Parker, Homeless Services Officer, provided an update on:

- Introduced David Thompson as the new Homeless Impacts Coordinator
- HSAC Appointees
- HSAC Attendance
- Regional Coordination for Coordinated Entry Systems
- Measure H Updates
- Winter Shelter Update
- 2016 CoC Contracts received
- Continuum of Care General Membership and Board Meetings scheduled for November 14, 2017 at the Multi-Service Center
- Anchor Place Update and grand opening on Monday, November 6th

- Hepatitis A Update

Distributed a copy of the Member Roles and Responsibilities.

Discussion ensued among the committee members regarding the items above.

DISTRICT REPORTS FROM HOMELESS SERVICES ADVISORY COMMITTEE MEMBERS

Vice Chair Kripp provided a report
Committee Member Finch provided a report

FUTURE AGENDA ITEM

Brown Act Rules Pertaining to Fundraising

Social Media Campaign Presentation

Mayor's Fund Request Process

ADJOURNMENT

Committee Member Wilson shared a flyer on an upcoming Dia de los Muertos Youth Leaders for Tobacco Control Art Exhibit on Saturday, November 4th.

ADJOURNMENT

At 5:20 p.m., Chair Dale Neal adjourned the meeting.

Notes:

Guidelines for Mayor's Fund: What can and can't be funded. Need to keep flexibility.



URBAN COMMUNITY OUTREACH

EIN#26-0589430

November 1, 2017

HSAC Revised Request
Attention: Homeless Services Officer, Shannon Parker
Mayor's Fund

Dear Shannon and HSAC Friends,

When I attended the October 4, 2017 HSAC Meeting I was asked to modify the Urban Community Outreach request for your support of up to \$15,000 this year. I was asked to omit the portion of the request to be used for prevention, such as rental assistance and come back next month. Though I feel it is also an emergency when you are about to be evicted and thrown into the street, I have revised it. We would be appreciative of support in the areas you feel are in focus with the Mayor's Fund. Please see my revised request below.

We are helping so many families with motel vouchers while they work with us on their goals. We also help people go "home" to other locations. When they find it just too hard to survive in Long Beach we pay their greyhound transportation costs. Other transportation is given to people who have local interviews for work, doctor appointments, and educational classes they need to go to so they can change their lives. Your gift will help us with all these costs that are draining us. This contribution would make it possible to better serve the community of less fortunate people and keep more people from living in the streets of Long Beach. It will help many families and individuals rise out of poverty into stability in a happy more self-sufficient life in permanent housing with services.

UCO is working with MSC and CoC to verify services, homelessness, and to leverage funding with our community partners.

We are making sure we help navigate people through the system, not duplicating services. My 3 case managers and I will maximize this funding to serve those experiencing homelessness. We fill a gap in services as we are open on Sundays.

To name some of the things we did in 2016- we prevented eviction 14 times with rental assistance, provided 607 motel bed nights, were able to serve 20,000 hot meals to 2,798 unduplicated individuals. We've found free pre-school for 4 families, helped 4 families into a permanent apartment and gave 6 families furniture and new household items for their kitchen and bedrooms! We are so proud to change their lives for the better and point them in the right direction! We can't do it alone!

We have many individuals and families, including a large percent of single parent families, coming to us for help. Households with a woman as the head of the household find it particularly hard to get by. Many seniors also need the help because of being on a fixed income and housing so high. We provide all with warm nourishing meals, resources and referrals and



A Community Center for Homeless People
241 Cedar Ave. Long Beach, CA 90802
www.urbancommunityoutreach.org



help them to compete in the job market with computer and food service skills, give them access to a computer lab, teach resume building, store their documents, provide healthcare, mental health and addiction care, childcare assistance, provide temporary shelter, and permanent housing assistance and services once in housing.

Please call me any time at (562) 582-1000 or my cell at (562) 714-1155. Urban Community Outreach is a non-profit 501 c 3 organization. Our Federal Tax ID is 26-0589430. Year-end financials have been provided.

Thank you for considering this request. I look forward to a new partnership with you to serve those in need. We would value your support to help us make a better Long Beach for all!

Best,

A handwritten signature in black ink that reads 'Arlene K. Mercer'.

Arlene K. Mercer, Executive Director