

ROBERT E. SHANNON City Attorney

HEATHER A. MAHOOD Chief Assistant City Attorney

MICHAEL J. MAIS Assistant City Attorney

August 7, 2007

## HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

## **RECOMMENDATION:**

Adopt Resolution of the City Council of the City of Long Beach endorsing the five key principles of the Speed Matters Initiative.

## **DISCUSSION:**

Pursuant to your request of July 3, 2007, this office has prepared and submits the above-described resolution for your consideration.

## **SUGGESTED ACTION:**

Approve recommendation.

Very truly yours,

ROBERT E. SHANNON, City Attorney

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GARY J. ANDERSON Deputy City Attorney

PRINCIPAL DEPUTIES

Barbara D. de Jong Dominic Holzhaus Belinda R. Mayes J. Charles Parkin

DEPUTIES

Gary J. Anderson Richard F. Anthony Christina L. Checel Alysha P. Choi Lori A. Conway Randall C. Fudge Charles M. Gale Monte H. Machit Anne C. Lattime Lisa Peskay Malmsten Barry M. Meyers Cristyl Meyers Howard D. Russell Tiffani L. Shin

1	RESOLUTION NO.
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3	A RESOLUTION OF THE CITY COUNCIL OF THE
4	CITY OF LONG BEACH ADOPTING THE SPEED
5	MATTERS INITIATIVE
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7	WHEREAS, the City of Long Beach's 2010 Strategic Plan established Goal
8	T1.1 - Network Technology and Neighborhood Development to create a network of
9	neighborhood communication facilities to provide communication between the City and its
10	citizens, between service providers and service recipients, among neighborhood and
11	business associations, between associations and their members, and between all
12	participants and larger networks (e.g., the internet); and
13	WHEREAS, the 2010 Strategic Plan underscored the importance of
14	developing the technology infrastructure to meet our goals for livable neighborhoods,
15	sustainability, economic growth, and government accountability, a recent study entitled
16	"Speed Matters: A Report on Internet Speeds in all 50 States" raises concern regarding
17	the effectiveness of governmental policies to promote the use of high speed internet; and
18	WHEREAS, the report states that speed matters because slow
19	transmission rates limit business productivity, the consumer's ability to access vital
20	services and public educational recourses; and
21	WHEREAS, the adoption of the five key principles of the Speed Matters
22	Initiative will advance the technology goals of the 2010 Strategic Plan;
23	NOW, THEREFORE, the City Council of the City of Long Beach resolves as
24	follows:
25	Section 1. That the City Council resolves to endorse the following five
26	key principles of the Speed Matters Initiative:
27	(1) Speed and Universality Matter for Internet Access. High-tech
28	innovation, job growth, telemedicine, distance learning, rural development, public safety
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OFFICE OF THE CITY ATTORNEY ROBERT E. SHANNON, City Attorney 333 West Ocean Boulevard, 11th Floor Long Beach, CA 90802-4664

1 and e-government require truly high speed, universal networks.

(2) The U.S. "High Speed" Definition is Too Slow. The FCC defines
"high speed" as 200 kilobits per second (kbps) downstream. Government policies should
immediately set "high speed" definition at 2 megabits per second (mbps) downstream, 1
upstream.

6 (3) A National "High Speed Internet for All" Policy is Critical. The U.S.
7 must adopt policies for universal access and set deployment timetables: 10 mbps down,
8 1 mbps up by 2010, with new benchmarks set for succeeding years.

9 (4) The U.S. Must Preserve an Open Internet. High Speed, high
10 capacity networks will eliminate bandwidth scarcity and will promote an open Internet.
11 Consumers are entitled to an open Internet allowing them to go where they want when
12 they want. Nothing should be done to degrade or block access to any websites.
13 Reserving propriety video bandwidth is essential to finance the build-out of high speed
14 networks.

(5) Consumer and Worker Protections Must be Safeguarded. Public
policies should support growth of good, career jobs as a key to providing quality service.
Government should require public reporting of deployment, actual speed and price.

Section 2. The City Clerk is directed to transmit a copy of this resolution
to members of the United States Congress and State Representatives representing the
Long Beach area, and other officials, agencies, entities, and individuals as determined by
the City Manager.

Section 3. This resolution shall take effect immediately upon its adoption
by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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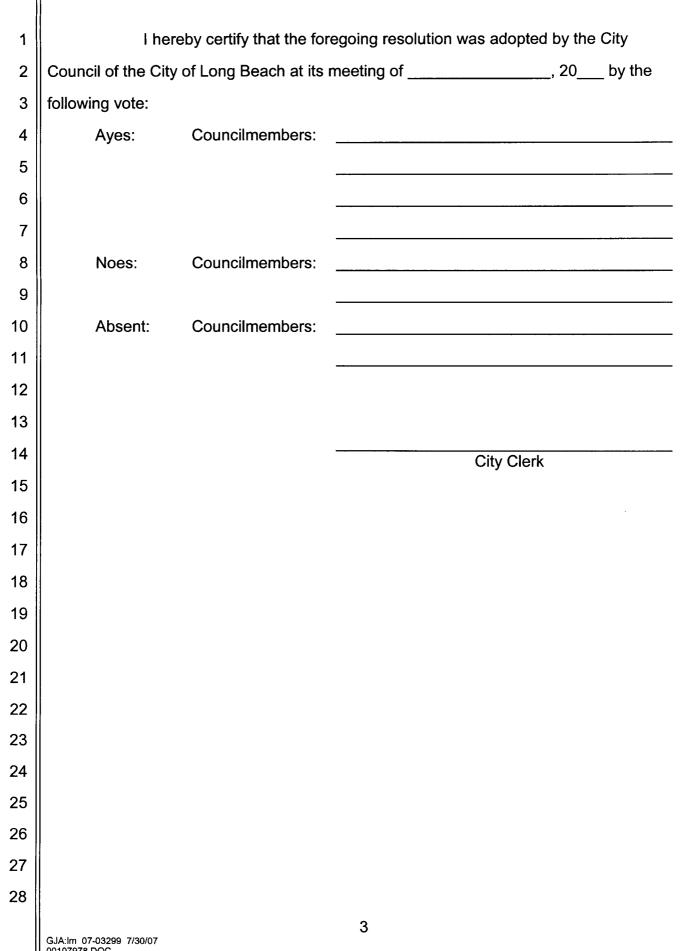
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