

Robert Garcia, 1st District
Suja Lowenthal, 2nd District
Gary DeLong, 3rd District
Patrick O'Donnell, 4th District



Gerrie Schipske, 5th District
Dee Andrews, 6th District
Tonia Reyes Uranga, 7th District
Rae Gabelich, 8th District
Val Lerch, Vice Mayor, 9th District

Patrick H. West, City Manager
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Robert E. Shannon, City Attorney

**PROCLAMATION FOR NATIONAL LIBRARY MONTH
APRIL 2010**

PRESENTATION ON THE CAMBODIAN KILLING FIELDS

RECOGNITION OF PFC ALEXANDER "A J" AYALA

Ordinance No. C-7594 provides that hearings shall be set for 5:00 P.M. each Tuesday, and such hearings shall be held at the specified time for which they are set or as soon as practical regardless of the otherwise order of business of the City Council.

CONTINUED HEARINGS:

1. [10-0268](#) Recommendation to receive supporting documentation into the record, conclude the hearing and grant a One-Year Short-Term Permit with conditions on the application of Panama Joe's Inc., dba Panama Joe's Cafe, 5100 E. 2nd Street, for Entertainment Without Dancing by Patrons. (District 3)
Office or Department: FINANCIAL MANAGEMENT
Suggested Action: Approve recommendation.
2. [10-0301](#) Recommendation to receive supporting documentation into the record, conclude the hearing and grant a One-Year Short-Term Permit with conditions on the application of Gaslamp Partners LLC., dba The Gaslamp Restaurant, 6251 E. Pacific Coast Highway, for Entertainment With Dancing by Patrons. (District 3)
Office or Department: FINANCIAL MANAGEMENT
Suggested Action: Approve recommendation.

HEARING:

3. [10-0359](#) Recommendation to receive supporting documentation into the record, conclude the hearing, deny the appeal of Eyal Shlomot, Ray Sumner, and Vicki Pell, and support the decision of the Planning Commission to approve a modification to upgrade an unmanned telecommunication facility at the Gaytonia Apartment Building, a designated historic landmark located at 212 Quincy Avenue in the R-1-N zone. (District 3)

Office or Department: DEVELOPMENT SERVICES

Suggested Action: Approve recommendation.

PUBLIC COMMENT: OBTAIN SPEAKER CARD FROM THE CITY CLERK

Opportunity to address the City Council (on non-agenda items) is given to the first 10 persons who submit Speaker Cards to the City Clerk beginning at 15 minutes prior to 5:00 p.m. Each speaker is allowed three minutes to make their comments.

NOTICE TO THE PUBLIC

All matters listed under the Consent Calendar are to be considered routine by the City Council and will all be enacted by one motion. There will be no separate discussion of said items unless the Mayor, City Councilmembers or the City Manager request specific items be discussed and/or removed from the Consent Calendar for separate action.

CONSENT CALENDAR: (4 - 12)

4. [10-0362](#) Recommendation to adopt resolution declaring April 17, 2010 "C-17 Day", and supporting the procurement of additional C-17 aircraft.

Office or Department: CITY ATTORNEY

Suggested Action: Approve recommendation.

5. [10-0360](#) Recommendation to approve the minutes for the City Council meetings held Tuesdays, March 16 and 23, 2010; and the City Council Budget Meeting minutes for the meeting of Tuesday, March 23, 2010.

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

- 6. [10-0361](#) Recommendation to refer to City Attorney damage claims received between March 15, 2010 through March 29, 2010.
Office or Department: CITY CLERK

Suggested Action: Approve recommendation.
- 7. [10-0363](#) Recommendation to authorize City Manager to execute all documents, and any subsequent amendments thereto, with the State of California to receive a \$125,000 grant in Workforce Investment Act funds for the High Concentration of Eligible Youth Additional Assistance project; and to increase appropriations in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD) by \$125,000. (Citywide)
Office or Department: COMMUNITY DEVELOPMENT

Suggested Action: Approve recommendation.
- 8. [10-0364](#) Recommendation to receive and file the application of Hye Jung Kim, dba Fresh N Joy, for a person-to-person transfer of an Alcoholic Beverage Control License, at 402 East 3rd Street, with existing conditions. (District 2)
Office or Department: POLICE

Suggested Action: Approve recommendation.
- 9. [10-0365](#) Recommendation to receive and file the application of Poorhouse Partners LLC, dba Baddeleys, for a person-to-person transfer of an Alcoholic Beverage Control License, at 3348 East Broadway, with existing conditions. (District 3)
Office or Department: POLICE

Suggested Action: Approve recommendation.

10. [10-0366](#) Recommendation to receive and file the application of Long Beach Vazin LP, dba Buy Low Warehouse, for a person-to-person transfer of an Alcoholic Beverage Control License, at 4700 Cherry Avenue, with existing conditions. (District 7)

Office or Department: POLICE

Suggested Action: Approve recommendation.

11. [10-0367](#) Recommendation to receive and file the application of Maria Luisa Simon, dba Sunset Club, for a person-to-person transfer of an Alcoholic Beverage Control License, at 1920 West Willow Street, with existing conditions. (District 7)

Office or Department: POLICE

Suggested Action: Approve recommendation.

12. [10-0368](#) Recommendation to receive and file the minutes for: Civil Service Commission - March 3 and 10, 2010.

Office or Department: VARIOUS

Suggested Action: Approve recommendation.

REGULAR AGENDA

DEPARTMENTAL COMMUNICATIONS:

13. [10-0381](#) Recommendation to refer to Parks and Recreation Commission and the Housing and Neighborhoods Committee for consideration of renaming the Dog Beach Zone.

Office or Department: COUNCILMEMBER GARY DELONG, THIRD DISTRICT

Suggested Action: Approve recommendation.

14. [10-0382](#) Recommendation to receive and file the report on 2010 Solar Grand Prix.
- Office or Department:** COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT
- Suggested Action:** Approve recommendation.
15. [10-0383](#) Recommendation that City Council direct Technology Services to display on every City website the following notice: If you choose to share personal information with the City of Long Beach by subscribing to an e-newsletter, sending us a message or filling out an electronic form with personal information, such as an e-mail address, we will use the information only for the purposes necessary to conduct government business with you. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to the City of Long Beach; and
- That City Council adopt a policy incorporating this notice in as much e-mail addresses received by City Councilmembers shall not be given to another entity or used for any other purpose other than to conduct government business with residents.
- Office or Department:** COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT
- Suggested Action:** Approve recommendation.
16. [10-0384](#) Recommendation to request City Manager and City Council to include with all agenda items a jobs impact analysis or discussion to the fiscal impact information on all City Council Agenda letters.
- Office or Department:** COUNCILMEMBER TONIA REYES URANGA, SEVENTH DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT
- Suggested Action:** Approve recommendation.

17. [10-0385](#) Recommendation to request City Manager and City Council to request a presentation from the Long Beach Unified School District to determine the impact of employee cuts to City services and specific areas within the City; and determine an ongoing forum for discussion and information sharing.

Office or Department: COUNCILMEMBER TONIA REYES URANGA, SEVENTH DISTRICT; COUNCILWOMAN RAE GABELICH, EIGHTH DISTRICT

Suggested Action: Approve recommendation.

18. [10-0386](#) Recommendation to request City Manager and City Auditor to review all businesses with large City contracts to determine the impact of their hiring practices on local jobs and report back to City Council in 60 days.

Office or Department: COUNCILMEMBER TONIA REYES URANGA, SEVENTH DISTRICT; COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT

Suggested Action: Approve recommendation.

19. [10-0387](#) Recommendation to request City Manager to work with Pacific Gateway to implement a "Hire Long Beach" website to connect local job-seekers with employers.

Office or Department: COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT; COUNCILMEMBER GARY DELONG, THIRD DISTRICT; COUNCILWOMAN GERRIE SCHIPSKE, FIFTH DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT

Suggested Action: Approve recommendation.

20. [10-0369](#) Recommendation to City Council to concur in the recommendations of the State Legislation Committee to receive and file the report on the action taken at the March 24, 2010 State Legislation Committee; and to support AB 12 (Beall) and AB 2179 (Monning), currently in legislative session.
- Office or Department:** COUNCILMEMBER PATRICK O'DONNELL,
FOURTH DISTRICT, CHAIR; STATE
LEGISLATION COMMITTEE
- Suggested Action:** Approve recommendation.
21. [10-0370](#) Recommendation to designate April 23, 2010, as “Arbor Day” in the City of Long Beach to encourage residents and businesses to celebrate Arbor Day, and to support efforts to protect and preserve the City’s Urban Forest. (Citywide)
- Office or Department:** CITY MANAGER
- Suggested Action:** Approve recommendation.
22. [10-0371](#) Recommendation to authorize City Manager to execute all necessary agreements, and any subsequent amendments thereto, with the State of California to receive \$200,000 in American Recovery and Reinvestment Act funds and \$49,987 in Assembly Bill 118 funds, for a total of \$249,987, to implement the Southern California Green Economy Value Study; and to increase appropriations in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD) by \$249,987. (Citywide)
- Office or Department:** COMMUNITY DEVELOPMENT
- Suggested Action:** Approve recommendation.

23. [10-0372](#) Recommendation to authorize City Manager to execute all documents, and any subsequent amendments thereto, with the State of California to accept \$377,519 in federal Workforce Investment Act funds as part of the American Recovery and Reinvestment Act (ARRA) of 2009; and increase appropriations in the Community Development Grants Fund (SR 150) in the Department of Community Development (CD) by \$377,519. (Citywide)

Office or Department: COMMUNITY DEVELOPMENT

Suggested Action: Approve recommendation.

24. [10-0330](#) Recommendation to adopt Specifications No. PA-02310 and award a contract to Harris Steel Fence Co., Inc., of Los Angeles, California (not an SBE, WBE, MBE or local) in the amount of \$136,823 for a one-time purchase for furnishing, delivering and installing the perimeter fence at the Marine Stadium at 5255 Paoli Way, Long Beach, with the option to add expenditures up to 10 percent (or \$13,682) above the contract amount, if necessary and if funds are available. (District 3)

Office or Department: FINANCIAL MANAGEMENT; PARKS,
RECREATION AND MARINE

Suggested Action: Approve recommendation.

25. [10-0373](#) Recommendation to receive and file the application of VREJ Enterprises Incorporated, dba 4th Street Deli, for an original Alcoholic Beverage Control License, at 450 Pine Avenue, with conditions. (District 1)

Office or Department: POLICE

Suggested Action: Approve recommendation.

26. [10-0374](#) Recommendation to receive and file the application of Rose Red Incorporated, dba Broadway Pizza & Grill, for an original Alcoholic Beverage Control License, at 120 East Broadway, with conditions. (District 2)

Office or Department: POLICE

Suggested Action: Approve recommendation.

27. [10-0375](#) Recommendation to receive and file the application of SWH Corporation, dba Mimi's Cafe 0057, for a person-to-person and premise-to-premise transfer of an Alcoholic Beverage Control License, at 6670 East Pacific Coast Highway, with conditions. (District 3)

Office or Department: POLICE

Suggested Action: Approve recommendation.

28. [10-0376](#) Recommendation to determine that the application serves the public convenience and necessity, and receive and file the application of Brian Cho and Hamee Jessica Cho, dba Cherry Market, for an original Alcoholic Beverage Control License, at 1429 Cherry Avenue, with conditions. (District 4)

Office or Department: POLICE

Suggested Action: Approve recommendation.

29. [10-0377](#) Recommendation to receive and file the application of Vino Direct LLC, dba Vino Direct LLC, for an original Alcoholic Beverage Control License, at 3605 Long Beach Boulevard Suite 200, with conditions. (District 8)

Office or Department: POLICE

Suggested Action: Approve recommendation.

ORDINANCES:

30. [10-0378](#) Recommendation to declare ordinance amending the Long Beach Municipal Code by adding Subsection HH to Section 10.22.080 relating to parking vehicles for sale read the first time and laid over to the next regular meeting of the City Council for final reading. (District 7)

Office or Department: CITY ATTORNEY

Suggested Action: Approve recommendation.

REVISED

31. [10-0335](#) Recommendation to declare ordinance approving, confirming, and ratifying Ordinance No. HD-2067 of the Board of Harbor Commissioners of the City of Long Beach, which authorizes the execution by the Executive Director of an agreement between and among the City of Long Beach, the City of Los Angeles, and the Alameda Corridor Transportation Authority, and making a determination relating thereto, read and adopted as read. (Districts 1,2)

Office or Department: HARBOR

Suggested Action: Approve recommendation.

NEW BUSINESS:

New Business items are additions to the City Council Agenda subsequent to the posting of the agenda on Monday afternoon.

32. [10-0388](#) Recommendation to respectfully request approval of the Downtown Parking and Business Improvement Area Board request to forego the scheduled July 1, 2010 Consumer Price Index increase in business license assessment rates.

Office or Department: COUNCILMEMBER SUJA LOWENTHAL, SECOND DISTRICT; COUNCILMEMBER ROBERT GARCIA, FIRST DISTRICT

Suggested Action: Approve recommendation.

33. [10-0389](#) Recommendation to respectfully request City Manager to convene a "Digital City" study session of the City Council.

Office or Department: COUNCILMEMBER PATRICK O'DONNELL, FOURTH DISTRICT; COUNCILMAN DEE ANDREWS, SIXTH DISTRICT; VICE MAYOR VAL LERCH, COUNCILMEMBER, NINTH DISTRICT

Suggested Action: Approve recommendation.

PUBLIC: IMMEDIATELY PRIOR TO ADJOURNMENT

Opportunity is given to those members of the public who have not addressed the City Council on non-agenda items. Each speaker is limited to three minutes unless extended by the City Council.

STANDING COMMITTEE REMINDERS:

Tuesday, March 30, 2010 – Tidelands and Harbor Committee at 3:30 P.M., Council Chamber.

Tuesday, April 6, 2010 – Economic Development and Finance Committee (Attorney/Client) at 2:30 P.M., 14th Floor Conference Room.

Tuesday, April 20, 2010 – Public Safety Committee at 3:00 P.M., Council Chamber.

Tuesday, May 4, 2010 – Economic Development and Finance Committee (Attorney/Client) at 2:30 P.M., 14th Floor Conference Room.

Tuesday, May 4, 2010 – Joint Housing and Neighborhoods Committee and Public Safety Committee at 3:30 P.M., Council Chamber.

HEARING REMINDERS:

Tuesday, April 20, 2010 – Hearing for amending the Master Fee and Charges Schedule. (Citywide)

Tuesday, April 20, 2010 – Hearing for consideration of landscaping amendments to Sections 21.41 and 21.42 of the Zoning Regulations. (Application No. 1003-12) (Citywide)

Tuesday, April 20, 2010 – Hearing for PD-6 and local coastal program for Golden Shore project. (District 2)

Tuesday, May 4, 2010 – Hearing for Sega Entertainment USA, Inc., dba Gameworks, 10 Aquarium Way, for a Permit for Entertainment Without Dancing by Patrons. (District 2)

NOTE:

An agenda may be obtained from the City Clerk Department prior to the meeting or can be mailed if the City Clerk is provided self-addressed, stamped envelopes mailed to: City Clerk Department, City Hall Plaza Level, 333 W. Ocean Boulevard, Long Beach, CA 90802.

The City Council agenda and supporting documents are available on the Internet at www.longbeach.gov. Persons interested in obtaining an agenda via e-mail should subscribe to the City of Long Beach E-Notify System at <http://www.longbeach.gov/enotify/default.asp>.

Agenda items may also be reviewed in the City Clerk Department or online at the Main Library and at the Branch Libraries.

If language interpretation for non-English speaking persons is desired or if a special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to the City Clerk Department at (562) 570-6101, by 12 noon Monday, the day prior to the Council meeting.

E-Mail correspondence regarding agenda items can be directed to cityclerk@longbeach.gov.

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