

March 10, 2022

Mr. Brad D. Beach  
Supervising Agent In Charge  
Department of Alcoholic Beverage Control  
3950 Paramount Boulevard, Suite No. 250  
Lakewood, California 90712

Re: Application of GB License, LLC, dba Gopuff, for a person to person and  
premise to premise transfer of an Alcoholic Beverage Control License, at 400  
East Anaheim Street Avenue.

Dear Mr. Beach:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,  
March 8, 2022, received and filed the subject application for a premise to premise and person  
to person transfer.

Enclosed is a copy of the City Council documentation for your records.

Respectfully submitted,



MONIQUE DE LA GARZA  
CITY CLERK

Prepared by:  
Kyle Smith

Attachment

cc: Suely Saro, Councilwoman, Sixth District  
Mayor  
City Prosecutor  
Police Department (2) Chief & Vice  
Referral File  
FAX forwarded to ABC, (562) 982-1396

March 8, 2022

**C-10**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of GB License California, LLC, dba Gopuff, for a person to person and premise to premise transfer of an Alcoholic Beverage Control (ABC) License, at 400 East Anaheim Street; determine that the application serves the public convenience and necessity, submit a Public Notice of Protest to ABC; and, direct the City Manager to withdraw the protest if a Conditional Use Permit (CUP) is granted. (District 6)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible basis for protest.

TIMING CONSIDERATIONS

The Department of Alcoholic Beverage Control received the above application on January 18, 2022. The applicant is still in the planning stages and has not yet received a CUP. Provided the Planning Commission approves the CUP, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on March 8, 2022, to respond to the Department of Alcoholic Beverage Control by the March 9, 2022 due date.

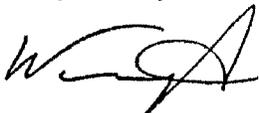
FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



WALLY HEBEISH  
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
March 8, 2022

Council District: 6  
Applicant: GB License California, LLC  
DBA: Gopuff  
Address: 400 East Anaheim Street  
Type of Application: A Person to Person and a Premise to Premise Transfer of an Off-Sale General Package Store License  
Bases for possible protest: High crime  
Over concentration  
Residences within 100 feet  
Hospital within 600 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is** required for this application.

Census Tract: 5763.01  
Boundaries: Anaheim Street to the North  
7<sup>th</sup> Street to the South  
Atlantic Avenue to the East  
Pine Avenue to the West  
Number of licenses allowed: 2  
Number of licenses existing: 2  
Police Reporting District: 171  
Boundaries: Anaheim Street to the North  
10<sup>th</sup> Street to the South  
Atlantic Avenue to the East  
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 134. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A package store  
Last day to request conditions and protest: March 9, 2022

Date: March 8, 2022  
To: File  
From: Jose Gonzalez, Detective, Vice Investigations Section  
Subject: **GOPUFF - 400 EAST ANAHEIM STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (1/18/21 - 1/18/22)**

None

**ABC INSPECTIONS (Past three years)**

Not applicable

**RESIDENCES WITHIN 100 FEET**

1227 Linden Avenue	Single Family Residence
1225 Linden Avenue	Single Family Residence
1221 Linden Avenue	Single Family Residence
1219 Linden Avenue	Single Family Residence
1217 Linden Avenue	Single Family Residence
1209 Linden Avenue	Single Family Residence
1132 Linden Avenue	Multi Family Residence
1100 Linden Avenue	Multi Family Residence
221 Frontenac Court	Single Family Residence

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

1050 Linden Avenue	St. Mary's Medical Center
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**From:** [Fax2Mail powered by OpenText](#)  
**To:** [Kyle J. Smith](#)  
**Subject:** City of Long Beach - Gopuff ABC Letter  
**Date:** Thursday, March 10, 2022 11:12:33 AM

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**-EXTERNAL-**

MAIL2FAX DETAILED DELIVERY REPORT	
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<b>Entered Fax2Mail System</b>	03/10 11:11
<b>Report Generated</b>	03/10 11:12
<b>Subject</b>	City of Long Beach - Gopuff ABC Letter
<b>Page Count</b>	Unknown

SUMMARY		
<b>Sent: 0</b>	<b>Errors: 0</b>	<b>Cancelled: 1</b>
<b>Total: 1</b>		

Destination	Status	Date	Time	Num. Retries
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