

RESOLUTION NO. RES-23-0136

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LONG BEACH AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH THE WORKERS LAB, FOR THE ADMINISTRATION AND OVERSIGHT OF WORKLB, AN APP-BASED PLATFORM FOCUSING ON NON-CAREER POSITIONS AND WORKERS WHO ARE EXCLUDED FROM TRADITIONAL LABOR MARKETS, IN A TOTAL AMOUNT NOT TO EXCEED \$135,450, FOR A PERIOD OF ONE YEAR

WHEREAS, the Charter of the City of Long Beach, Section 1801, permits the City Manager to enter into a contract on behalf of the City, in writing or otherwise, without advertising for bids for services when authorized by resolution; and

WHEREAS, on March 16, 2021, the City Council of the City of Long Beach adopted the Long Beach Recovery Act (LB Recovery Act), becoming one of the first major cities to approve COVID-19 recovery programs made possible through the federal American Rescue Plan Act (ARPA) and other federal and State funding sources; and

WHEREAS, since then, over 80 programs have been developed with collective impact and equity in mind, focusing on the three main categories: Healthy and Safe Communities, Economic Recovery, and Securing our City's Future; and

WHEREAS, in 2020, Pacific Gateway Workforce Partnership, in partnership with Modern Markets for All (MM4A) launched the WorkLB platform, which focused on non-career positions and targets workers who are excluded from traditional labor markets; and

WHEREAS, WorkLB is an innovative app-based program that connects untraditional, unemployed and underemployed people with jobs; and

WHEREAS, in 2021 The Workers Lab (TWL), a non-profit investor, set out to

1 expand and test the WorkLB platform; and

2 WHEREAS, TWL will continue to expand the WorkLB platform for the City
3 and subcontract with MM4A (Subcontractor) to continue the work and provide technical
4 assistance on enhancing and expanding the WorkLB market platform and general project
5 support; and

6 WHEREAS, TWL has previously partnered with and worked directly with
7 Subcontractor in launching platforms similar to Work LB in other cities. TWL's unique
8 experience in working with Subcontractor and the Work LB platform is necessary to
9 complete project goals within the contract performance period; and

10 WHEREAS, as a result, no useful purpose would be served by advertising
11 for bids and to do so would constitute an idle and useless act and unnecessary expenditure
12 of public funds;

13 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
14 follows:

15 Section 1. The above recitals are true and correct and are incorporated
16 herein.

17 Section 2. The City Manager is hereby authorized to enter into a contract
18 with The Workers Lab, without advertising for bids, for the administration and oversight of
19 WorkLB, an app-based platform focusing on workers unable to work full-time or regular
20 schedules who are excluded from traditional labor markets, in a total amount not to exceed
21 One Hundred Thirty-Five Thousand Four Hundred Fifty Dollars (\$135,450) for a period of
22 one (1) year.

23 Section 3. This resolution shall take effect immediately upon its adoption
24 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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I hereby certify that the foregoing resolution was adopted by the City Council
of the City of Long Beach at its meeting of September 12, 2023 by the
following vote:

Ayes: Councilmembers: Zendejas, Allen, Supernaw, Kerr, Saro,
Uranga, Austin, Ricks-Oddie.

Noes: Councilmembers: None.

Absent: Councilmembers: Duggan.

Recusal(s): Councilmembers: None.


City Clerk

OFFICE OF THE CITY ATTORNEY
DAWN MCINTOSH, City Attorney
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