

To: Mayor Garcia, City Council members,
City Manager, Tom Modica



From: Black Lives Matter Long Beach
and Long Beach H.O.O.D. Council

Date: July 14, 2020

Re: Item 18: July 14th City Council agenda: Recommendation to review a report on Coronavirus Aid, Relief, and Economic Security Act (CARES Act) funding and potential uses and provide input and policy direction.

This letter is in reference to item 18 of the July 14th City Council agenda: Recommendation to review a report on Coronavirus Aid, Relief, and Economic Security Act (CARES Act) funding and potential uses and provide input and policy direction. Documents attached to the agenda item indicate that the city incorporated the Equity Toolkit to inform a Health Equity Impact Analysis to guide the proposed allocations of the CARES Act.

This assertion that the equity toolkit was used is false as there is little prioritization of the Black community in this budget recommendation. Many of the itemized allocations do not center Black residents and do not take into consideration the tragic positioning that systemic and institutional racism have situated the Black community and resulted in COVID-19 hospitalizations and death. All of the Long Beach data to date shows that Black people have experienced a disproportionately high number (29%) of COVID-19 hospitalizations and death compared to the proportion of the City's Black population (12%). This is an unacceptable health disparity that necessitates an immediate targeted response to address the impacts of more than double the Black population share.

Where was the community oversight to help determine the allocation of funding? The city's effort at community engagement did not reach those most impacted because the outreach was late, the singular mechanism was ineffective and the entire process was inappropriate. The City Manager, Tom Modica made comments during the recent listening sessions facilitated by the city, that he would listen and respond to the needs of the Black community. Recommendations that do not center the Black community say otherwise.

We are aware that the program funding allocation will be approved tonight, as the city is required to deliver to the state by July 17, 2020 reporting costs incurred during the emergency response period March through June 30, 2020. What portions of the city's emergencies constituted \$19,130,494? Since March, we have not only been in a health pandemic but also a continued public health crisis of racism and anti-Blackness, as declared by the city. Since the uprisings occurred because of a crisis manifested in police brutality, none of these resources should be utilized to fund the police budget in any way.

It is up to the city council to step into bold action. Our budgets must be built for OUR city with input from our most impacted community. Budgets must align with the values we purport to stand for. The disparities starkly unveiled yet again, this time by COVID-19 have been long known, ongoing and cannot be addressed with one-time funding. We must remember that the underlying health conditions experienced by the Black community are a direct result of systemic and institutional racism, that includes food deserts, red-lining, environmental racism and so much more.

We urge City Council members to find your humanity and take the following steps to center Black lives before passing this CARES ACT budget:

1. Make more specific recommendations to ensure an equity lens by prioritizing Black residents in every line item of the budget; for example, under *Basic Needs* ensure that Black residents are receiving food, housing and health support as listed. Another

example, under the *Youth Leadership & Ambassador Program*, ensure that Black youth leaders where they already serve are being supported where they are with training for COVID outreach and education in the Black community.

2. Create a process for real change to occur and a sense of justice for the Black community. For example, under the *Black Education Health Program*, ensure that programs that serve the Black community, like the Black Infant Health, be fully funded, accessible and visible in the Black community.
3. Create a system of accountability with input from a variety of Black community voices, not merely a select few. In order to truly meet the needs of broad inequities, extensive input from those most impacted is necessary. For example, within the *Grants to the Arts Community for Economic Support of the Arts* with \$1.5 million dollars being allocated to the arts community, oversight from Black artists should be part of the discussion to ensure that resources are going to them. In addition, regarding the *COVID-19 Small Business Transition and Recovery Grants*, Black owned small businesses suffering due to COVID-19, should be part of the discussion to ensure these resources are helping them to restore or recover their business operations.

These categories and all others must be allocated in proper proportions based on the COVID-19 impact to the Black community.

We are confident the state of California would be very disappointed by the lack of intentional focus for the distribution of CARES ACT funds based on the most impacted communities of Black and brown residents in Long Beach.

With Care and Duty,

Black Lives Matter Long Beach

From: Allie Bussjaeger [mailto:abussjaeger@human-i-t.org]
Sent: Monday, July 13, 2020 12:42 PM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Supporting CARES act funding to digital inclusion

-EXTERNAL-

Dear Long Beach City Council Officials,

In preparation of tomorrow's City Council meeting, I am writing to express my support of allocating \$1 million of CARES Act funding to go towards digital inclusion in the city.

Digital inclusion is more important than ever given the rising cases of COVID-19; without proper technology and wifi connectivity in the home, people are unable to access telemedicine, participate in remote work, stay informed on key health and safety updates, and more. I strongly urge you all to vote in support of allocating this key funding towards digital inclusion work in the city.

Respectfully,

Allie Bussjaeger
Employee at a Long Beach business - human-I-T

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Allie Bussjaeger | Director of Impact and Sustainability

Direct 661-644-4574 | **Office** 888-268-3921

human-I-T.org

COVID-19 Update: human-I-T is an essential business and is operating at full capacity to support low income students and workers gain access to computers and internet connections to make remote work possible.

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-----Original Message-----

From: Thomas Driskell [mailto:srslyholland@gmail.com]

Sent: Tuesday, July 14, 2020 1:19 PM

To: CityClerk <CityClerk@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>

Subject: Agenda Line 18

-EXTERNAL-

Hello to all this may concern,

I am a server at The 908 and would like to urge you to consider the impact that redirecting the Cares Act monies to full service restaurants would have on our community. Restaurants employ so many people in Long Beach, myself included. I am fortunate to have owners that treat me and my staff like family and without them, I would be struggling to pay my rent and even eat. They have truly stepped up and made sure we are taken care of during this pandemic. I am ever so grateful to not be one of the many, many people that have lost their employment due to Covid 19, but that doesn't mean the struggle is over. Please, please consider this request. I love Long Beach, I am so glad I moved here almost a decade ago now.

I live in District 4 and work in District 5.

Thank you for your consideration,

Thomas Driskell

From: MysterGone [<mailto:mystergone@gmail.com>]

Sent: Monday, July 13, 2020 7:07 PM

To: CityClerk <CityClerk@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>

Subject: amendment to item 18

-EXTERNAL-

Hello, my name is Scotty Drumheller and I work in the service industry in Long Beach and have since 2004. Since the beginning of this pandemic the service industry has suffered greatly and we are in dire need of some assistance. Amending Item 18 will greatly help full service restaurants to be able to get back on track in order to help everyone from the owners down to get back on track to servicing our community in a safe manner while not having to worry about how the business will stay afloat during this time of crisis. The service industry not only needs your help but support in the uncertain time of this pandemic so that employers and employees both come out to support our community in this great time of need. Thank you for your time.

Scotty Drumheller

-----Original Message-----

From: HAYLEY GEORGE [mailto:hayleyrgeorge@yahoo.com]

Sent: Tuesday, July 14, 2020 12:06 PM

To: Council District 9 <District9@longbeach.gov>

Cc: Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Mayor <Mayor@longbeach.gov>; CityClerk <CityClerk@longbeach.gov>

Subject: Agenda item 18

-EXTERNAL-

Hello,

My name is Hayley George. I have worked at Roundin 3rd bar and grill for 4 years. Over the years we have all become a family and grown together.

Roundin 3rd is my livelihood and the Only way I am able pay my bills . I know my Roundin 3rd family is all in the same boat.

Any help that the city could give to help us stay open would be greatly appreciated!!

Thank you,

Hayley George

Sent from my iPhone

From: Ciaran Gough [mailto:ciaran@the908restaurant.com]

Sent: Monday, July 13, 2020 11:14 PM

To: CityClerk <CityClerk@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>

Subject: Agenda item 18

-EXTERNAL-

Hi there,

My name is Ciaran and I own The 908 restaurant at LBX in district 5. I wanted to share a brief note with you informing you on the current predicament that full service restaurants in our city find ourselves. Before opening my own local independent restaurant in the city in which I reside I have been a VP of multiple growth concepts so understand the financials like the back of my hand. Contrary to popular belief, most sit down concepts are extremely lucky if they hit double digits in profitability. 20 years ago 20% was attainable but minimum wage increases and the knock on effect, coupled with rising cost of goods, workers compensation and liability have led restaurateurs to accept less profitability. There is a reason that many restaurants switched to a quick serve model but full service restaurants simply could not capture those increased costs in our menu prices, our guests will not pay and we lose business.

LB restaurants have been devastated by the effects of Covid. Loss of revenue, inventory loss, restricted seating, employees reluctant to return as they earn more on unemployment, landlords reluctant to forgive or reduce rent. PP&E costs, guests not wanting to dine out. All headwinds in an already fickle business model.

The harsh reality is that over 50% of LB sit down restaurants will close if you sit idle, maybe it takes six months to a year but we all simply can't continue to incur more debt and limited seating does not allow us to capture the sales needed to stay afloat, it's not your fault but it is your responsibility.

We employ many low income team members, renters, and voters. If we fold we do not generate sales tax and we will fold if you do not act. These team members are our families and we want to protect their livelihood and ours. Without our sales tax, Fire and Police lack funding, quality of life funding is blunted.

If you made it this far I appreciate it and I am available to provide more color if you so desire.

Let's do the smart, responsible thing here that takes into account the long term effect of not acting thus supporting the city we all love,

Sincerely,

Ciaran Gough.

From: shartert23 [mailto:shartert23@gmail.com]

Sent: Tuesday, July 14, 2020 1:30 PM

To: CityClerk <CityClerk@longbeach.gov>

Subject: Good afternoon, I'm writing you I. Response to the cares act. I work as a server/bartender at Roundin 3rd in LB. I love my job and my city. We need your support. I'm asking you to redirect the cares monies to help restaurants and their employees. I hav...

-EXTERNAL-

Thank You
Susan Hartert

Sent from my Samsung Galaxy smartphone.



July 14, 2020

To:

The Honorable Mayor Robert Garcia
Council Member Mary Zendejas, 1st District
Council Member Jeannine Pearce, 2nd District
Council Member Suzie Price, 3rd District
Council Member Daryl Supernaw, 4th District
Council Member Stacy Mungo, 5th District
Council Member Dee Andrews, 6th District
Council Member Roberto Uranga, 7th District
Council Member Al Austin, 8th District
Council Member Rex Richardson, 9th District

From: The Long Beach Restaurant Association

Re: Tonight's Council Meeting, Agenda Item 18 (CARES Act Monies)

Mayor Garcia and Council Members:

Robert, we wish your mother and stepfather a safe and speedy recovery.

We are respectfully reaching out to you again to emphasize the dire straits that Long Beach restaurants and our thousands of employees find ourselves in. Many of us are on our last fumes in trying to navigate the current environment and regulation that we are faced with. Yes, certain flexibilities offered to us and assistance made by the City of Long Beach with respect to outdoor dining has helped some of us, but in most cases it does not come close to replacing the business we have lost from losing the inside of our restaurants and bars. Our revenue is a fraction of what it was, yet our rent and other costs remain at levels from before the pandemic.

We need significant financial assistance from the City of Long Beach. As you consider how to allocate the CARES Act monies tonight, we urge you to consider our local restaurants who are trying to take care of our families, as well as our employees and their families. The restaurants in Long Beach generate a substantial amount of tax revenue for the city, and collectively we are one of the largest employers in the city.

Our collapse is happening as we speak.

As always, thank you for your hard work.

Sincerely,

The Long Beach Restaurant Association

Founding Member List

(Please note we are adding new members daily from all 9 districts in Long Beach)

Ciaran Gough (The 908)

Michael Neufeld (Gaslamp Long Beach)

Dave Ursini (Naples Rib Company)

George Miouk (Nico's Restaurant)

Ryan Hoover (KC Branaghan's)

Michael Dene (Michael's Ristorante, Chianina)

Rod Frontino (Dogz, Jade, Roe)

Denny Lund (Tantalum, Schooner or Later)

Kevin Pittsey (Potholder)

David Lott (Belmont Brewing Company)

Dave Hansen (Belmont Brewing Company)

Terry Antonelli (L'Opera)

Mario Nasab LA Traviata

John Morris (Boat House on the Bay)

Robert Booth Steady Brewing

Aaron Henderson SteadyBrewing

Jim Ritson & Sophia Sandoval 4th & Vine

Mary Sophiea Baja Sonora

Thanh Ninh (123-Pho)

Geoff Rau (The Hideaway, Rounding 3rd, Panxa)

Massimo Aronne (Michael's Ristorante, Chianina)

Please feel free to contact the LBRA at:

Ciaran Gough

ciaran@the908restaurant.com

Cell: (949)246-6358

Michael Neufeld

mike@gaslampolongbeach.com

Cell: (714)420-4699

Alyssa Campos

From: CityClerk
Sent: Monday, July 13, 2020 8:58 AM
To: Alyssa Campos; Kimberly Luna
Subject: FW: Community member in support of digital inclusion funding

From: Adam Sharma [mailto:adam.sharma@hotmail.com]
Sent: Sunday, July 12, 2020 10:32 AM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Community member in support of digital inclusion funding

-EXTERNAL-

City Councilmembers,

I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more.

I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city!

Sincerely,

Adam Sharma
Community Member - 90815

Alyssa Campos

From: CityClerk
Sent: Monday, July 13, 2020 8:23 AM
To: Alyssa Campos; Kimberly Luna
Subject: FW: Community member in support of digital inclusion funding

-----Original Message-----

From: Liz Hm [mailto:liz@elizabethmcdargh.com]
Sent: Saturday, July 11, 2020 9:04 PM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Community member in support of digital inclusion funding

-EXTERNAL-

Dear City Councilmembers,

I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more.

I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic.

Via this email I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city.

Sincerely,

Elizabeth McDargh
Community Member
2201 N Lakewood Blvd # D1866
Long Beach, CA 90815

Alyssa Campos

From: CityClerk
Sent: Monday, July 13, 2020 8:07 AM
To: Alyssa Campos; Kimberly Luna
Subject: FW: Community Member in support of Digital Inclusion Funding

From: Jacqui Viale [mailto:vialegirl@gmail.com]
Sent: Saturday, July 11, 2020 7:09 PM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Community Member in support of Digital Inclusion Funding

-EXTERNAL-

City Councilmembers,

I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more. The digital divide is one of the greatest obstacles to economic and education equity in our city.

I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city.

-I believe every resident should have consistent, reliable, free internet access.

-Every student should have use of a laptop computer or netbook device for their school work.

Sincerely,

Jacquelyn Viale
3rd District Community Member
90803

Alyssa Campos

From: CityClerk
Sent: Monday, July 13, 2020 7:58 AM
To: Alyssa Campos; Kimberly Luna
Subject: FW: Community member in support of digital inclusion funding

-----Original Message-----

From: Sheridan Davis [mailto:sheridandavis6@gmail.com]
Sent: Saturday, July 11, 2020 8:01 AM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Community member in support of digital inclusion funding

-EXTERNAL-

City Council members,

I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more.

I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city!

Sincerely,

Sheridan McArthur
Community Member

#longbeach #digitalinclusion #digitaldivide #digitalaccess #california #cares #caresact #caresact2020

Alyssa Campos

From: CityClerk
Sent: Monday, July 13, 2020 7:57 AM
To: Alyssa Campos; Kimberly Luna
Subject: FW: Community member in support of digital inclusion funding

-----Original Message-----

From: Robert Stipp [mailto:robertstipp17@icloud.com]
Sent: Friday, July 10, 2020 6:06 PM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Community member in support of digital inclusion funding

-EXTERNAL-

City Councilmembers,

When you connect someone to the internet you aren't giving them a book, or a library, you are giving them the world. It's all there for whoever wants it. As a kid I didn't have much, my mom worked a lot after my dad left. Daycare was too expensive so I was left at home a lot. On the weekends I would either be at her office while she worked as claims adjuster for Allstate, or the library next door. I loved those weekends. Just having access to technology helped developed skills that would lead me to become an engineer.

The world is different now. The technical skills required for entry level positions are beyond managers who graduated from universities 10 years ago. People need access and our future depends on it. As a 30 year old I'm scared for kids. Internet access is now nearly a prerequisite to political engagement, healthcare, and education, and employment.

I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more.

I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city!

Sincerely,

Robert Stipp
Community Member

Sent from my iPhone

From: Maily Leu [mailto:mailyy.leu@gmail.com]

Sent: Tuesday, July 14, 2020 3:59 PM

To: CityClerk <CityClerk@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>

Subject: Agenda Item 18

-EXTERNAL-

To Whom It May Concern-

I am asking to redirect the CARES Act money to full service restaurants.

I work in Long Beach City and as someone who originally works in festival production that just got taken away from my main means of money, I have a responsibility to keep providing for my mom, dad, younger adopted brother & older brother.

I currently work at The 908 and we are a family here. The owners have done everything they can to help me to keep providing for my family an myself. I would greatly appreciate if you could redirect the money appropriately and help my restaurant family to stay in business so everyone here can stay working.

Thank you for taking the time to read this.

Maily Leu

From: Shelly Maudlin [mailto:shellmaud@yahoo.com]
Sent: Sunday, July 12, 2020 7:33 AM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Community member in support of Digital Inclusion Funding

-EXTERNAL-

City Councilmembers,

I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more.

I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city!

Sincerely,

Shelly Maudlin
Community Member

[Sent from Yahoo Mail for iPhone](#)

From: Chef Marcelo [mailto:chefmarcelomintz@hotmail.com]

Sent: Tuesday, July 14, 2020 10:19 AM

To: CityClerk <CityClerk@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 3 <District3@longbeach.gov>

Subject: Agenda item 18

-EXTERNAL-

Hello Council Members,

My name is Marcelo Mintz and I live in Long Beach CA, I work at 908 Restaurant and at this moment I still have a Job where I get pay to support my family and pay Rent, I am really grateful for it , but if for some reason the 908 close its door that will be really the worst time in my life,

Thank You

Marcelo Mintz

From: Stevie Robinson [mailto:srobinson@human-i-t.org]
Sent: Monday, July 13, 2020 12:40 PM
To: CityClerk <CityClerk@longbeach.gov>
Subject: Digital Inclusion Funding

-EXTERNAL-

City Councilmembers,

My name is Stevie Robinson. I work with human-I-T, a nonprofit with office space here in Long Beach. We work to close the digital divide by providing tech, digital literacy training, and technical assistance to low-income community members.

Naturally, we at human-I-T are very excited at the prospect of allocating \$1 million in CARES Act funding to digital inclusion efforts in our City.

Proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more.

I am glad to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in Long Beach!

Sincerely,

Stevie Robinson | Grant Writing and Program Development
Intern
Office 888-268-3921
human-I-T.org

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To: cityclerk@longbeach.gov

Cc: district4@longbeach.gov, district5@longbeach.gov,

Date: July 14, 2020

Re: Please forward to City Council for meeting tonight; Agenda Item 19 Inclusionary Housing and Agenda Item 26

Good Afternoon, my name is Benita Shaw-Malone. I live in the 4th district. It was just brought to my attention through one of my neighbors, Agenda Item 19 ; Inclusionary Housing and Agenda Item 26 that would change the commercial definition to allow residential building on commercial sites; would be up for a vote this evening.

It is my understanding that Item 19 would allow developers to get density bonuses to build low income housing in our city including areas regarded as largely residential suburban areas. The density bonuses could include increased height, more and smaller units, no parking guaranteed, especially when the development is close to a transit stop.

Item 26 would change “commercial” definition to allow residential building on commercial sites. The city would be able to encourage developers to build transitional, low income housing, residential drug rehab centers on land that has or will be vacated by businesses across the city. This would include large parcels like K-Mart on Bellflower and Spring , bldg. on Sterns and Lakewood, Etc...

We are living during a code red pandemic. It appalls me and my neighbors that items that affect our neighborhoods are to be voted on without community meetings and input. I shudder to think what would have happened if my neighbor had not pulled our coattails. Where are the environmental studies? How would this affect the proposed areas in terms of density, crime, etc....?

I am against voting on this item until you have community input and meetings. We can have a zoom or social distance meeting, but please include us, the community when these kinds of serious decisions.

Respectfully Yours,

Benita Shaw-Malone

shawbenita@aol.com

From: Matthew Thomas [mailto:mattcurtis3@yahoo.com]

Sent: Tuesday, July 14, 2020 2:06 PM

To: CityClerk <CityClerk@longbeach.gov>; mayor@longbeach.org; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>

Subject: Agenda Item 18

-EXTERNAL-

Good afternoon,

My name is Matt and I work for the 908 Restaurant. I am sending this message in regards to the CARES Act funding and how it is allocated. I believe the restaurant industry should receive a fair share of those funds. Most restaurant workers, including myself, live month to month and paycheck to paycheck and with the uncertainty we are facing in this industry, there needs to be some financial support going towards restaurants. Most restaurant workers will likely lose their jobs, and with the cost of living rising in the city, there is no possible way for us to pay rent, eat, etc. Please consider giving an appropriate portion of funding to those restaurants in need.

Thank you.

July 14, 2020

Via electronic mail

Dear Mayor Garcia, Councilmembers, and City Manager Modica:

Thank you all for your efforts in supporting Long Beach and the recovery and relief efforts. Advocating for and receiving CARES Funding is critical to our community.

Over the past four months, we have advocated for and we continue to urge the City to ensure the package for the business community includes support for nonprofits. Nonprofits are an economic driver in Long Beach, providing jobs and critical services to the community. We appreciate the understanding that many of the community needs outlined in the proposal will most likely include delivery of services by nonprofit organizations. In addition, we want to ensure the organizational needs are supported through this as well.

Thank you for recognizing the needs of some of the hardest hit nonprofits, in particular the arts organizations, in the CARES Funding Proposal. We have worked closely with the Arts Council for Long Beach and fully support this proposed funding. In addition, recognizing that access to PPE has also been a pressing need of organizations, we thank you for the inclusion.

In the proposal, \$1,000,000 has been allocated to Nonprofits Relief. Thank you for the recognition that nonprofits play a critical role in the delivery of community services. We ask for more clarity in this area specific to support of nonprofits for recovery, transition, and continuity of services to those impacted by COVID 19. We see examples of this types of support in the language for arts nonprofits, as well as for businesses through the funding directed at the BIDS, and for various reopening needs and safety needs, and technical support.

We ask that similar and relevant support be extended to the nonprofit community. We would like clear distinction regarding funding for nonprofit-business recovery and transition to continue to provide services to the community. We want to ensure that the language in the proposed plan does not exclude nonprofits, and thus exclude nonprofits from planning and implementation.

In addition, we will be conducting a follow up survey with local organizations to assess their needs in terms of funding, technical support, and direct service.

We offer our partnership in supporting the community together.

Respectfully,



Michelle Byerly
Executive Director



562.888.6530

4900 E. Conant Street
Long Beach, CA 90808

tnpsocal.org    

From: Thu Tran [mailto:athutr@gmail.com]

Sent: Tuesday, July 14, 2020 9:45 AM

To: CityClerk <CityClerk@longbeach.gov>; Mayor <Mayor@longbeach.gov>; Council District 1 <District1@longbeach.gov>; Council District 2 <District2@longbeach.gov>; Council District 3 <District3@longbeach.gov>; Council District 4 <District4@longbeach.gov>; Council District 5 <District5@longbeach.gov>; Council District 6 <District6@longbeach.gov>; Council District 7 <District7@longbeach.gov>; Council District 8 <District8@longbeach.gov>; Council District 9 <District9@longbeach.gov>

Subject: Agenda Item 18

-EXTERNAL-

Dear Mayor Garcia and members of the City Council of Long Beach,

I write to you today as someone who works (Long Beach Exchange complex) and lives (District 2, Alamitos Beach neighborhood) in Long Beach, asking you to support our community by channeling a portion of the Cares Act to local full-service restaurants that have been hard hit by the impact of Covid-19. Without this funding, the reality is that countless restaurants will have to close their businesses down permanently. And, I am frankly afraid of what the ripple effect of the closures will have on the community at large. To be sure, the direct impact will be the loss of thousands of jobs, rendering countless individuals and their families economically vulnerable, and the impact to the social fabric of our city devastating for the years ahead.

The economic and social impact of Covid-19 on our city can be ameliorated with funding of the Cares Act redirected to help the restaurant industry and all those who work and benefit from the operations of providing a gathering place to eat, drink, and connect for members of our community and beyond.

Long Beach is truly a special place, made so by the diversity of people who over the years have chosen to make it their home and/or place of business. I don't think the reasons are coincidental or by chance, and my hope is that if we can remember the faces that make up this community, good decisions will be made to support an industry that has contributed to the spirit and cultural make-up of this city. I believe that we can weather the storm of Covid-19 together and come out of it more resilient, stronger, and closer as a community.

Sincerely,
Thu Tran

From: Aaron Wilkins [mailto:aaronwilkins87@gmail.com]
Sent: Monday, July 13, 2020 2:01 PM
To: CityClerk <CityClerk@longbeach.gov>
Subject: In support of Digital Inclusion Allocation of Funds

-EXTERNAL-

City Councilmembers, I am writing today in support of allocating one million dollars to digital inclusion efforts in the city of Long Beach. I believe proper access to technology is necessary for equitable access throughout our community to tele-education, tele-health, job opportunities, and more. I am excited to see our city address such a pressing issue, particularly in light of the new challenges emerging as a result of the COVID-19 pandemic. I strongly urge you to vote YES in support of allocating \$1m of the CARES act funding to support digital inclusion efforts in our city! Sincerely, Michael Wilkins
Resident in Bixby Knolls

July 14, 2020

R-18

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Review a report on Coronavirus Aid, Relief, and Economic Security Act (CARES Act) funding and potential uses and provide input and policy direction; and,

Approve State CARES Act related budget appropriation adjustments for Fiscal Year 2020 across various departments and funds in accordance with existing City Council policy. (Citywide)

DISCUSSION

Since the declared health emergencies to respond to the COVID-19 pandemic (pandemic), the City's top priority has been to mitigate the risks to residents' health. However, there have been, and continue to be, high costs associated with that effort. To help offset the expenses related to this response, the City has actively advocated for an allocation of Coronavirus Aid, Relief, and Economic Security Act (CARES Act) funding from the State and County. This report provides an overview of CARES Act funding the City expects to receive and its recommended uses.

As of July 1, 2020, the City has incurred pandemic-related costs of \$14.9 million in the General Fund, with total expenditures across all funds of \$27.3 million and the City will continue to incur additional costs. These costs include emergency response staff and activities directed out of the Emergency Operations Center (EOC)/Incident Management Team (IMT), including pop-up homeless shelters, non-congregant sheltering for People Experiencing Homelessness (PEH), COVID-19 tests and testing sites, portable hand-sanitizing stations, food distribution activities, alternate care sites at the Long Beach Arena and Long Beach City College (LBCC) Liberal Arts Campus, and isolation and quarantine sites, among many other actions and activities. There are currently no projected end dates to these activities or their associated costs, and the needs and actions are constantly changing. In addition, the City is incurring costs related to the implementation of the Safer-at-Home Health Order (Health Order) and the associated changes to it as the City communicates with and interacts with businesses and the community.

External Funding

Without dedicated City funding specifically for the unexpected pandemic-related expenses and significant declines in revenue, identifying funding sources to offset these costs is vitally important to the City's fiscal health. Staff anticipates that FEMA will be a substantial source for recovery of some of the City's COVID-19 costs. However, there are significant restrictions on FEMA funding and a substantial amount of the City's COVID-19 costs will be ineligible for FEMA reimbursement, including straight-time for the large number of budgeted staff working on the pandemic response efforts. Mayor Garcia and City staff were successful in advocating

for State and County CARES Act funding after serious and ongoing negotiations with State and County officials. The CARES Act funds and other additional funding will help offset many City costs and will also help reduce the impacts of the pandemic to our residents and businesses.

CARES Act Funding

The CARES Act established the Coronavirus Relief Fund, which appropriated \$150 billion to states and certain local governments. Six California cities with populations over 500,000 received a direct CARES Act allocation. Falling just below the population threshold, the City did not receive a direct allocation from the federal government. In recognition of the needs of cities like Long Beach, Governor Newsom's May Revision of the State's Proposed FY 21 budget provides \$450 million to all cities that did not receive a direct allocation. Of these recipients, cities with populations above 300,000 will receive a direct allocation of CARES Act funds that had been allocated to the State. On June 30, 2020, the State Legislature approved the State budget, and allocated approximately \$40.3 million in CARES Act (State CARES Act) funding to the City. Under current Federal regulations, general CARES Act funds (including State CARES Act) must be spent by December 30, 2020, but the State has imposed much more stringent guidelines of September 1, 2020 to obligate the funds and October 30, 2020 to spend them or show that they will be spent by the end of the year.

The State CARES Act funds may help fund several City activities not supported by any other available external source. Examples include, but are not limited to, straight time for public safety, public health and similar employees whose services are "substantially" dedicated to the response effort, expenses to improve telework capabilities for public employees to enable compliance with COVID-19 public health precautions, and expenses for sanitization and enhanced cleaning of City facilities. State CARES Act funds may also be used to fund "second-order" effects of the pandemic, such as providing economic support to those suffering from unemployment or from business interruptions. The Governor's budget message stipulates that recipients of State CARES Act funds should prioritize the dollars to supplement existing efforts by counties and Continuums of Care to address the impacts of COVID-19 on people experiencing homelessness (PEH).

This State CARES Act funding source provides for a broader range of eligible activities than most other COVID-19 funding sources and will help reduce the budget shortfall in our current year (FY 20) and help prevent the new year's budget from having a larger shortfall by offsetting the cost of staff diverted to the response. It is important to note that State CARES Act funding cannot be used to offset government revenue shortfalls.

As described above, the City has received numerous other grants and funding associated with the COVID-19 pandemic. This Council Letter only focuses on the proposed uses for the State CARE Act funds. Other Council Letters will provide recommendations and appropriation authority for those monies.

Proposed Uses of State CARES Act Funds (\$40.28 million)

The City has several key goals in considering the most strategic use of State CARES Act funding:

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July 14, 2020

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- Minimize the City's budget shortfall caused by the pandemic;
- Utilize the funds in a way to support critically needed activities and functions that are not supported by other funding sources; and,
- Use the funds in a way such that strategic combination with other available grants minimize the City's net costs related to pandemic response efforts and other associated costs.

A proposed plan has been developed and is included as Attachment A to meet these goals based on the final approved allocations and actual funding received. Staff have identified a list of activities and functions eligible for State CARES Act funds, based on the most current available guidance. Staff's recommendations have been organized under the following categories:

- City costs in response to the pandemic, including public health
- Community and residents support
- Business and economic resiliency support

This plan allocates specific dollar amounts for each program. The programs will be further refined as staff moves to implement new activities or continue the ongoing COVID response and will adjust, if additional funding sources become available, to achieve the maximum flexibility to best meet City needs.

As we move to implement new activities, staff will work to ensure compliance with the federal CARES Act regulations and ensure the necessary nexus to second-order effects of the COVID-19 emergency. The programs will be adjusted, as necessary, to ensure compliance and, if necessary, funding will be recommended to be reallocated between other eligible sources. It is also anticipated that in implementing the plan, State CARES Act funds will be technically allocated as much as possible to current City COVID-19 costs and that as a result, both State CARES Act funds and freed up General Fund or Health Fund monies will be used to implement the approved programs in the amounts indicated. These actions may serve to provide more flexibility in the timing necessary for expenditure of the funds and may reduce any reallocations that may otherwise be necessary for compliance reasons.

Other Funding

City staff have been researching, applying for, and tracking all available COVID-19 grant opportunities to maximize the City's access to available funding for emergency response and recovery activities. In recent weeks the City has learned that Long Beach will be receiving several large grants to support ongoing programs to address and lessen the impacts of COVID-19. Among these is a \$13 million allocation from Los Angeles County, Centers for Disease Control and Prevention's (CDC) Epidemiology and Laboratory Capacity for Prevention and Control of Emerging Infectious Diseases (ELC). The ELC provide support for a broad range of testing and epidemiological surveillance related activities over a 2.5-year period. Additionally, the City will be receiving \$13 million from the ESG Emergency Solutions Grants (ESG) from the U.S. Department of Housing and Urban Development (HUD) and \$1.8 million in ESG-CV, for a total of \$14.8 million in ESG grants. The ESG Funds will support emergency shelter, homeless prevention, rental assistance, street outreach, and administrative activities. HUD has also awarded the City \$3.6 million in round one of Community Development Block Grant –

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CARES (CDBG-CV) grant funds for tenant assistance. Additional CDBG-CV grant funds are expected in the future to assist with tenant assistance, per City Council's direction. The availability of this diverse array of funds will allow the City to provide supportive services across the broadest categories of needs within the community.

This matter was reviewed by Deputy City Attorney Taylor M. Anderson on July 3, 2020 and by Budget Analysis Officer Julissa José-Murray on July 2, 2020.

TIMING CONSIDERATIONS

City Council action is requested on July 14, 2020, to meet the State imposed deadline of September 1, 2020 to obligate funds and October 30, 2020 to spend the State CARES Act funds, return them, or request an extension.

To ensure funds are spent expeditiously and for the approved purposes, purchases will be eligible for, and as necessary, may be made under the process outlined in the Long Beach Municipal Code Procurement During a Declared Emergency (LBMC Chapter 2.85.050). Further, CARES Act funds, and any General Fund monies used for the approved activities, may be expended under the authority in Resolution RES-20-0049, allowing for the execution of all necessary documents, including subcontracts and any subsequent amendments, related to funding for financial assistance to respond to the proclaimed emergency due to the COVID-19 pandemic.

EQUITY LENS

As requested by the City Council on April 21, 2020, staff has incorporated the Equity Toolkit to inform a Health Equity Impact Analysis to guide the proposed community and economic support programs included in this recommendation. The Equity Team within the COVID-19 EOC has participated in listening sessions with the community, through which qualitative evidence and stories of the disproportionate impact of COVID-19 on Black, Indigenous, communities of color and low-income communities in Long Beach has been made clear. Quantitative data affirms this same finding.

As of June 30, 2020, data show that African Americans in Long Beach have experienced a disproportionately high number of COVID-19 hospitalizations, and Latinos have experienced a disproportionately high number of cases of COVID-19 compared to their proportion of the City's population. These data are consistent with the national COVID-19 Community Vulnerability Index (CCVI), which builds on the CDC's Social Vulnerability Index (SVI), a validated metric intended to help policymakers and public health officials respond to emergencies. The CCVI is based on 34 variables spanning six themes: (1) epidemiological factors; (2) healthcare system factors; (3) household composition and disability; (4) socioeconomic status; (5) minority status and language; and, (6) housing type and transportation. Compared against actual COVID-19 community spread cases, the CCVI has been shown to be valid for Long Beach. Census tracts most vulnerable to COVID-19, according to the CCVI, represent the highest COVID-19 community spread cases across Long Beach, to date. These census tracts represent predominantly low-income communities of color and span portions of Council Districts 1, 2, 4, 6, 7, 8, and 9.

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Within each approved program, an equity lens will be applied to effect implementation and include factors such as the CCVI, COVID-19 reported cases, age, race/ethnicity, sexual orientation and gender identity, neighborhood/zip codes, and quantitative and qualitative data about groups most impacted by COVID-19. Health inequities will be used in the development and implementation of each program to ensure the needs of the most adversely impacted communities are prioritized.

FISCAL IMPACT

The recommendation will allow for the immediate development and implementation of programs to provide much needed support to the Long Beach community to address various negative impacts of the pandemic. To avoid the possibility of having to return funds to the U.S. Treasury, the State has imposed a deadline of September 1, 2020 to obligate the CARES Act funds and October 30, 2020 to spend the funds or return them to the State for its use. Although staff has recommended CARES Act-eligible community and business support programs, it will take time to develop and implement these programs and there is risk that the City will not be able to meet the technical State deadlines to obligate and use the funds. In addition, it is not in the best interest of the community to spend all of the money by October 30, 2020, if needs exist beyond that time.

The City intends to take maximum advantage of Treasury guidance that allow COVID-19 related payroll costs to be charged to the CARES Act. The City will likely charge as much of these costs as allowed to the State CARES Act funds and free up some General Fund money to use for the approved programs and that will not have the related time restrictions. To minimize the likelihood of future compliance issues, staff expects to follow federal guidelines and timelines for the programs, as much as feasible, even though it may not be required.

Staff recommends allocating \$19.4 million of available funds to offset direct City costs associated with the response to the pandemic, including those enumerated above and additional response costs to be incurred through the end of the calendar year; \$14.4 million for community support programs; and, \$6.5 million in business support programs. The specific recommendations for the programs are detailed in Attachment A.

The following budget appropriation adjustments are necessary to implement the proposed projects and programs:

- Increase appropriations in the General Grants Fund Group in the Citywide Activities Department by \$40,280,494 to transfer State CARES Act funds to the General Fund Group for public health and public safety payroll costs substantially directed to the COVID-19 response, offset by the State allocation of U.S. Treasury Coronavirus Relief Funds.
- Increase appropriations in the General Fund Group in the Health Department by \$11,150,000 for one-time projects to relieve COVID-19 impacts in the community, offset by funds available in the General Fund Group made possible by the State allocation of U.S. Treasury Coronavirus Relief Funds.

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- Increase appropriations in the General Fund Group in the City Manager Department by \$1,700,000 for one-time projects to relieve COVID-19 impacts in the community, offset by funds available in the General Fund Group made possible by the State allocation of U.S. Treasury Coronavirus Relief Funds.
- Increase appropriations in the General Fund Group in the Economic Development Department by \$5,250,000 for one-time projects to relieve COVID-19 impacts in the community, offset by funds available in the General Fund Group made possible by the State allocation of U.S. Treasury Coronavirus Relief Funds.
- Increase appropriations in the General Fund Group in the Parks, Recreation and Marine Department by \$1,500,000 for one-time projects to relieve COVID-19 impacts in the community, offset by funds available in the General Fund Group made possible by the State allocation of U.S. Treasury Coronavirus Relief Funds.
- Increase appropriations in the General Fund Group in the Public Works Department by \$300,000 for one-time projects to relieve COVID-19 impacts in the community, offset by funds available in the General Fund Group made possible by the State allocation of U.S. Treasury Coronavirus Relief Funds.
- Increase appropriations in the General Fund Group in the Technology and Innovation Department by \$1,000,000 for one-time projects to relieve COVID-19 impacts in the community, offset by funds available in the General Fund Group made possible by the State allocation of U.S. Treasury Coronavirus Relief Funds.

Expenditure of the funds for the programs summarized in Attachment A will cross fiscal years. Staff will return in FY 21, to request that funds unspent as of September 30, 2020 (FY 20 year-end) are reappropriated into the FY 21 budget. This recommendation is anticipated to have no significant staffing impact. The actual implementation of the recommended programs is anticipated to have a substantial staffing impact beyond the normal budgeted scope of duties, but it is consistent with the existing City Council top priorities to address the COVID-19 pandemic and Reconciliation efforts. A positive impact on local jobs associated with several of the recommended programs is anticipated.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



THOMAS B. MODICA
CITY MANAGER

**LONG BEACH PROGRAM FUNDING
MADE POSSIBLE BY STATE CARES ACT ALLOCATION**

<i>Dept.</i>	<i>Title</i>	<i>Description</i>	<i>Allocation</i>
CITY COVID RESPONSE			
XC	Costs for City Costs for COVID-19 Response	Offset the costs of City emergency response from March - December 2020, including staff costs not eligible for other funding.	19,130,494
			Total Cost City COVID Response \$ 19,130,494
COMMUNITY SUPPORT - Recovery & Resiliency			
HE	Homeless Sheltering	Covers the congregate shelters like Silverado which are not FEMA eligible. Additional costs for navigation center (12 bed shelter for youth) and year-round shelter	2,000,000
HE	Housing Condition Improvements	Housing conditions exacerbate illnesses most related to COVID-19. This would include mold remediation, air ventilation, etc. in housing with greatest code enforcement complaints/largest overcrowding issues. Funds would go to remediation services.	500,000
HE	Basic Needs - Case Managers	The current warm line model for older adults helps connect people to resources. This expanded model includes staff support for responding to calls and helping to access needed services such as food, housing, insurance, cooling supports, other medical supports etc.	400,000
HE	Food Insecurity and Meals for At-Risk and Senior Populations	Funds would support large one-time food distribution events, as well as, food delivery program for seniors and at-risk residents.	3,000,000
HE	Black Education Health Program	Program to allow engagement with community organizations serving Black residents and grants to Community Based Organizations (CBO) to build capacity to provide education, outreach, and health supports	1,000,000
HE	Older Adults Supports	Financial support for the purchase of black out curtains, transportation to cooling centers, food and medication delivery from local grocery stores, close-looped referral technology to support older adult/warm-line referrals, mental health supports. communications campaign.	500,000
HE	Mental Health and Domestic Violence	In response to documented increases in mental illness and domestic violence as a result of the Safer-at-Home orders. Includes education campaigns about available services, supports to access these services and grants to local agencies.	500,000
HE	Public Health Case Management Support	Builds an ongoing infrastructure for intake, case management, appointment etc. related to COVID and future public health responses	500,000
HE	Early Childhood Supports	Increase access to early childhood care (ECE) for those impacted by COVID-19. Assist ECE providers to open and operate under new COVID-19 protocols, use technology to match families to ECE providers, provide learning tools to families, and grants to ECE providers to reduce costs to families for accessing services.	1,000,000
HE	Non-Profit Relief Program	Fund non-profit organizations to reach neighborhoods and residents most impacted by the COVID-19 pandemic, through culturally and linguistically appropriate outreach, engagement, education and connection to resources and services. Non-profits will educate residents about COVID-19 prevention and safety, and provide direct case management and systems navigation as needed to ensure connection with services.	1,000,000
PR	Youth Leadership & Ambassador Program	Support for youth leadership in communities to support COVID outreach and education. Train youth workers from LMI communities, including salaries for work at parks, open space locations, including City Open Streets commercial locations, beaches and parks.	1,000,000
PR	Youth Programming	Resources to expand youth programming beyond the 22 summer parks sites to meet community need as well as support reduced costs programming for families. These include opportunities in schools, WRAP site staffing and supports into the school year.	500,000
TI	Digital Inclusion-residents	Digital navigator grants for community-based organizations. Chromebooks/ hot spots / tech assistance to serve residents adversely impacted by COVID-19 and stay at home orders. Moveable public Wi-Fi access points.	1,000,000
CM	Grants to the Arts Community for Economic Support of the Arts	Transition and recovery grants to arts organizations impacted by the Safer-at-Home order to provide arts education and programming to COVID impacted residents.	1,500,000
			Total Community Support \$ 14,400,000
BUSINESS SUPPORT - Recovery & Resiliency			
HE	Small Business and Non-Profit PPE Distribution Program	Many small businesses including child care providers and non profit organizations closed during the early months of the "Safer-at-Home" orders. Providing PPE would allow these organizations to meet the requirements for reopening without adding a financial burden or purchasing PPE.	750,000
ED	COVID-19 Small Business Transition & Recovery Grants	Provides very small business COVID-19 transition and recovery grants to provide funding for working capital to make changes to the exterior, interior, plexiglass, ventilation, signage, staffing, new inventory or other COVID-19 recommended improvements.	3,600,000
ED	Business Improvement Districts (BIDs) Loan and Grant program	Provides funds to various BIDs to distribute business grants to LMI businesses, and/or implement programs to support businesses, and PPE distribution.	1,000,000
ED	Grants for Queuing Systems and Contactless Payment Systems	Small technology grants to Low-Median-Income (LMI) businesses to assist with implementation of Queuing and Contactless Payment Systems.	500,000
ED	COVID-19 Business Call Center	Funding for COVID-19 transition and recovery to assist small businesses and displaced workers with technical assistance, loans, grants, PPE acquisition and other services.	150,000
ED	COVID-19 Economic Inclusion Coordinator	Support for an aggressive approach to economic inclusion and the implementation of the Everyone In Implementation Plan approved by the City Council in 2019.	150,000
ED	COVID-19 Small Business Education Budget	200,000 direct mailers and fliers to small businesses and business owners about COVID-19 related guidelines and resources in multi-lingual formats	100,000
PW	Open Streets Initiative	Administered by Public Works to provide parklets and outdoor dining in various Business Improvement Districts and corridors.	300,000
CM	COVID-19 Economic Equity Study	Provides funding for "Economic Equity Analysis" from CSULB and/or additional non-profit research organizations to help identify and inform strategies to mitigate racial impacts of COVID-19.	200,000
			Total Business Support \$ 6,750,000
			\$ 40,280,494