



NB-24
COUNCILWOMAN
SUELY
SARO

Date: June 13, 2023
To: Honorable Mayor Rex Richardson and Members of the City Council
From: Councilwoman Suely Saro
Subject: Funds Transfer Request to Support Community Events

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$6,900 offset by the Sixth Council District One-time District Priority Funds transferred from the Citywide Activities Department, to provide contributions of:

- \$500 to the National Council of Negro Women, Incorporated to support their 37th Annual Spring Celebration and Awards Program on June 10, 2023;
- \$500 to Partners of Parks to support the Long Beach Juneteenth Celebration on June 17, 2023;
- \$2,500 to Love Beyond Limits for their Juneteenth Celebration on June 18, 2023;
- \$500 to New Hope Academy of Change for their Golf Tournament and Community Awards Luncheon on June 22, 2023;
- \$400 to the African American Cultural Center of Long Beach to support An Evening of Jazz on June 30, 2023;
- \$2,500 to Special Events and Filming to support the 12th Annual Uptown Long Beach JazzFest on August 19, 2023; and

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$6,900 to offset a transfer to the City Manager Department.

Discussion

The Long Beach Section National Council of Negro Women, Incorporated (NCNW) is hosting their 37th Annual Spring Celebration and Awards Program “Service Above Self” on June 10, 2023, at the Grand, Long Beach Event Center. The Long Beach NCNW Section has been serving the needs of the Long Beach community for over 50 years and is one of the oldest non-profit African American service organizations in Long Beach. Proceeds from the event will be used to make a significant impact for youth and senior programs.



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The 2023 Long Beach Juneteenth Celebration will be held on June 17, 2023, at the Rainbow Lagoon Park (400 E. Shoreline Drive). The celebration will uplift local vendors and celebrate Black culture with an array of merchandise and non-profit vendors, activities for children of all ages, and a rotation of entertainment that tells the story of Black culture. The Long Beach Juneteenth Celebration's mission is to achieve the following goals: to provide a feeling of joy and dignity for Black people and people who love Black culture, and to educate people about the Juneteenth holiday through celebration, giving us all a greater awareness of how important it is to celebrate the collective American experience.

Love Beyond Limits (LBL) has served youth and families in the Long Beach area for over 10 years. On June 18, 2023, LBL is hosting their annual Juneteenth Celebration at Dr. Martin Luther King Jr. Park. The Juneteenth Celebration is a community-based event with an array of guest speakers, live entertainment, food booths, music, poetry, and vendors. The goal of the event is to bring community together to celebrate the historical monumental holiday.

New Hope Academy of Change (NHAC) is hosting their Golf Tournament and Community Awards Luncheon on June 22, 2023, at the Skylinks in Long Beach. The mission of NHAC is to provide a comprehensive, all-inclusive program that supports college and career readiness, academic enrichment, and dropout prevention/intervention programs that utilize best practices of case management and educational intervention, student and parent engagement, sports, health/wellness efforts, and community safety initiatives to improve student outcomes. Contributions from this event will allow NHAC to continue to provide services and programs to at-risk youth in Long Beach.

On June 30, 2023, the African American Cultural Center of Long Beach (AACCLB) will host "An Evening of Jazz" and its history in Long Beach at the African American Cultural Center (4321 Atlantic Ave). The mission of the AACCLB is to preserve, honor and celebrate the heritage and advance the culture of the Black/African American community in Long Beach and beyond. The event will feature the music of the Legendary Alvin Hayes, Jr and his band, Z Scott on Violin and Alex and Charles Julian Fearing. The AACCLB will recognize John Malveaux with a Lifetime Achievement Award. He has spent his life introducing great talent in all music genres and put a national spotlight on musicians within and brought famous talent to Long Beach. It will be an event soaked in local African American music and congeniality.

The City Manager's Office of Special Events and Filming is organizing the Uptown Jazz Festival on behalf of the Ninth Council District on August 19, 2023, at Houghton Park. The Uptown Jazz Festival is currently in its 12th year and remains a well-attended event that thousands of Long Beach families and community members attend. This event offers a significant opportunity to conduct outreach to the Uptown community around the issues of health and economic recovery.



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FISCAL IMPACT

No Financial Management review was able to be conducted due to the urgency and time sensitivity of this item.

SUGGESTED ACTION

Approve Recommendation.

STATEMENT OF URGENCY

This item is being submitted through supplemental agenda to allow for timely processing of funds.



City of Long Beach Memorandum

Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: June 13, 2023
To: Monique De La Garza, City Clerk
From: Councilwoman Suely Saro, Sixth District
Subject: Request to Add Agenda Item to Council Agenda of June 13, 2023

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

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Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$6,900 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember
6	Suely Saro
1	Mary Zendejas
2	Cindy Allen