

LONG BEACH
INNOVATION TEAM

Civic Innovation & Efficiency

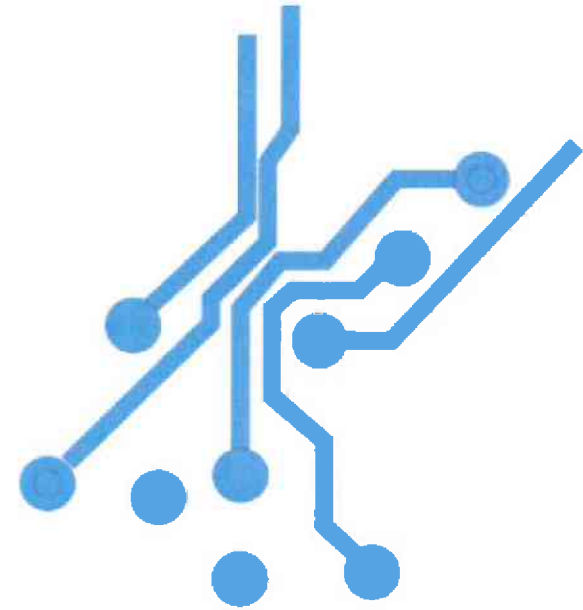
*Budget Oversight Committee
August 23, 2016*



Innovation

A culture and a process. More than a team.

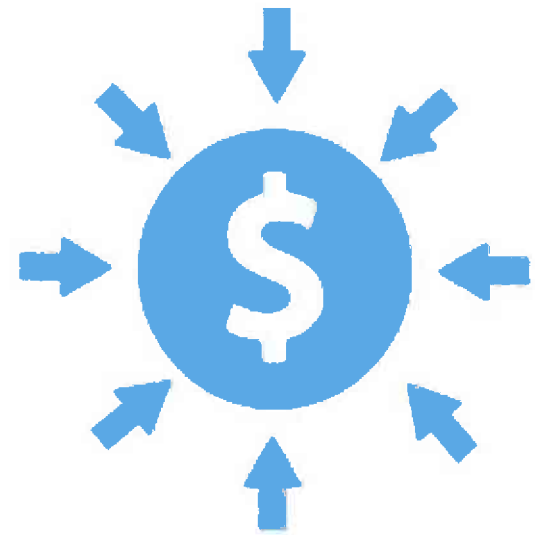
- ✓ Cultivating a culture of open and responsive City government.
- ✓ Increasing opportunity and equity through accessibility, collaboration, and connectivity.
- ✓ Constantly learning. Building skills, and tools to collect data, measure performance, and develop insight.
- ✓ Implementing a rapid and flexible process based on customer experience.



Innovations & Efficiencies

Departments are finding many ways to save money, improve customer experience, and innovate.

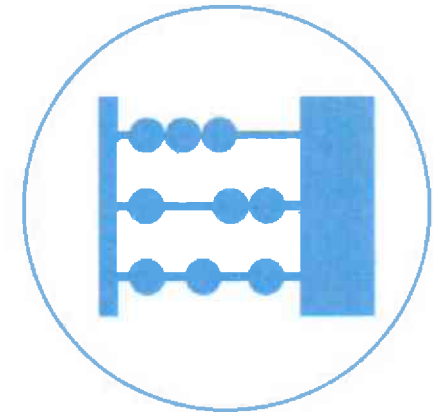
- ✓ Processes
- ✓ Partnerships
- ✓ Placemaking
- ✓ Technology



Process

A smart City government working better for people.

- ✓ Enterprise Resource Planning System (ERP)
- ✓ Automated Meter Reading
- ✓ Smart Parking Meters
- ✓ Electronic Plan Submission
- ✓ LED Light Conversion
- ✓ Fleet Fuel Management
- ✓ Inspector Gadget
- ✓ Electric Buses
- ✓ Vehicle Charging Stations
- ✓ Street Sweeping Optimization
- ✓ Fleet Operations
- ✓ Water Conservation (PRM)



Partnerships

Extending the City's capacity to make life better for people:

- ✓ Animal Care Services
- ✓ Continuum of Care
- ✓ Innovation Week
- ✓ Code for America
- ✓ Bloomberg Philanthropies
- ✓ Knight Foundation
- ✓ Citymart Challenges
- ✓ CSULB
- ✓ FUSE Fellowship
- ✓ Veterans Affairs
- ✓ College Promise



Placemaking

Creating infrastructure and places to support a modern City:

- ✓ Library 1G Internet
- ✓ Long Range Property Management Plan (RDA)
- ✓ High Tech Infrastructure (Municipal Fiber) Plan
- ✓ Civic Center
- ✓ Economic Development Blue Print
- ✓ Billboard Removal
- ✓ Innovation Hubs & Spaces (Outdoor Office)
- ✓ Belmont Beach & Aquatics Center
- ✓ Bike Share & Bikable City
- ✓ East San Pedro Bay Ecosystem Restoration
- ✓ Renewable Fuels



Technology

Online City Hall with 24-hour self service:

- ✓ Online Police Reporting
- ✓ BizPort
- ✓ iClips
- ✓ Business Analytics (GeoHub)
- ✓ Resource Matching
- ✓ Language Access Plan
- ✓ Open Gov
- ✓ GoLong Beach

