



Long Beach Water

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Board of Water Commissioners
July 25, 2019 Board Meeting

CHRISTOPHER J. GARNER, General Manager

Subject:

Authorize the General Manager to issue a Purchase Order with The National Theatre for Children, Inc. for an amount not to exceed \$150,000, for Long Beach Utility Services Environmental Education program services for one year with an option to renew three (3) additional years.

Executive Summary:

The Long Beach Water Department desires to issue a Purchase Order agreement to The National Theatre for Children, Inc. (NTC) as a result of being chosen under a Request for Proposal (RFP) for Kindergarten through 8th Grade education program services, in partnership with Long Beach Energy Resources and Environmental Services Bureau (collectively referred to as LBUS).

The National Theatre for Children, Inc. is a provider of educational programming that is customizable to include curriculum relating to specific environmental habits and behaviors that align with state standards. NTC will develop interactive curriculum modules and deliver the programming to schools via live performances and assemblies and/or print and digital material, based on the grade level. This customized, educational program targets Long Beach students and their families through a variety of methods and will include a diversity of learning styles and lifestyles specific to Long Beach. The programming aligns with California Content Standards, Next Generation Science Standards and Common Core State Standards for Language Arts. All aspects of the program will be branded with the City of Long Beach Utility Services messaging and graphics.

Students in grades K-2 will learn information on water, natural gas and waste/litter reduction through a combination of print and digital materials in the classroom.

Students in grades 3-5 and grades 6-8 will learn information on water, natural gas and waste/litter reduction through live, interactive and theatrical performances and print and digital materials.

For all grade levels, take-home activities will engage parents and help to establish connections and behaviors related to water use efficiency, natural gas safety and efficiency and waste and litter reduction.

Pre- and post-tests will be given and incentivized by teachers, and staff will receive ongoing metrics reports to evaluate the program's success.

NTC's cost structure is based upon per student pricing and performances. NTC understands Long Beach Utility Services' goals and education program standards and is ready to proceed to get programs into the fall for the beginning of the 2019-2020 school year.



Background:

Staff issued a Request for Proposals (RFP) for environmental education programs that focuses on promoting a sustainable future for all Long Beach students and families. The goal is to strengthen students' awareness of environmental impacts and life-long habits that lead to water and energy efficiency and waste reduction.

Four (4) vendors submitted for these services. The firms submitted were: 1) Discovery Science Center of OC, 2) Grades of Green & Algalita Marine Research Foundation (joint proposal), 3) The National Theatre for Children, and 4) Shared Science.

Three (3) vendors were interviewed by a panel of Long Beach Utility Services staff and Long Beach Unified School District staff, whereby NTC was chosen as the most qualified vendor that meets all of our education program goals and standards.

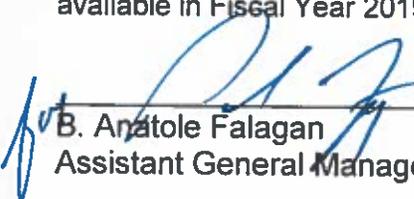
Long Beach Water, Energy Resources and Environmental Services Bureau have each committed \$50,000 per year to fund this education program partnership (resulting in a net cost to LBW of \$50,000).

The education programs contract will be housed in Long Beach Water's Government & Public Affairs Bureau, and the contract agreement and terms will be considered and approved by the Long Beach Board of Water Commissioners. The total contract term, including renewals, would not exceed 48 months.

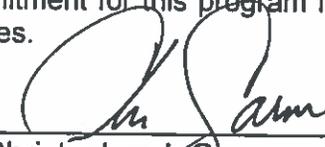
Staff Recommendation:

Authorize the General Manager to issue a Purchase Order with The National Theatre for Children, Inc. for an amount not to exceed \$150,000, for Long Beach Utility Services Environmental Education program services for one year with an option to renew three (3) additional years.

Fiscal Impact: Long Beach Water's funding commitment for this program is \$50,000 per year. Funds are available in Fiscal Year 2019 Budget for these services.


B. Anatole Falagan
Assistant General Manager

7/17/19
Date


Christopher J. Garner
General Manager

7/17/19
Date