



CITY OF LONG BEACH
POLICE DEPARTMENT

R-27

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

July 3, 2012

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Yolanda Beatrice Menjivar, dba Playas El Salvador Restaurant, for an original Alcoholic Beverage Control license, at 1640 Orange Avenue. (District 6)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by July 6, 2012. Accordingly, City Council action is required at the July 3, 2012 City Council meeting.

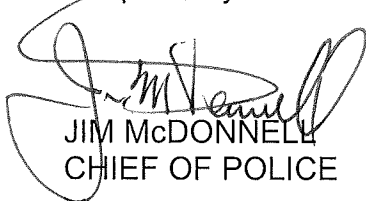
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JIM McDONNELL
CHIEF OF POLICE

JM:CNA:cna

APPROVED:



PATRICK H. WEST
CITY MANAGER

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
July 3, 2012

Council District: 6

Applicant: Yolanda Beatrice Menjivar
DBA: Playas El Salvador Restaurant
Address: 1640 Orange Avenue

Type of Application: An original application for an On-Sale Beer and Wine for bonafide eating place license.

Bases for possible protest: Residence within 100 feet.
Church within immediate vicinity.
Public playground within 600.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5752.01

Boundaries: Pacific Coast Highway to the North
Anaheim Street to the South
Gundry Avenue/Walnut Avenue to the East
Martin Luther King Jr. Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 2

Police Reporting District: 384

Boundaries: Pacific Coast Highway to the North
15th Street to the South
Walnut Avenue to the East
Orange Avenue to the West

Reported crimes in this district for ABC purposes are 85. Crime in a reporting district must be at least 171 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request
conditions and protest: July 06, 2012



Date: July 3, 2012
To: File
From: Chris Anderson, Detective, Vice Investigations Section
Subject: **PLAYAS EL SALVADOR RESTAURANT, 1640 ORANGE AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (6/7/11-6/7/12)

None

ABC INSPECTIONS (past three years)

None

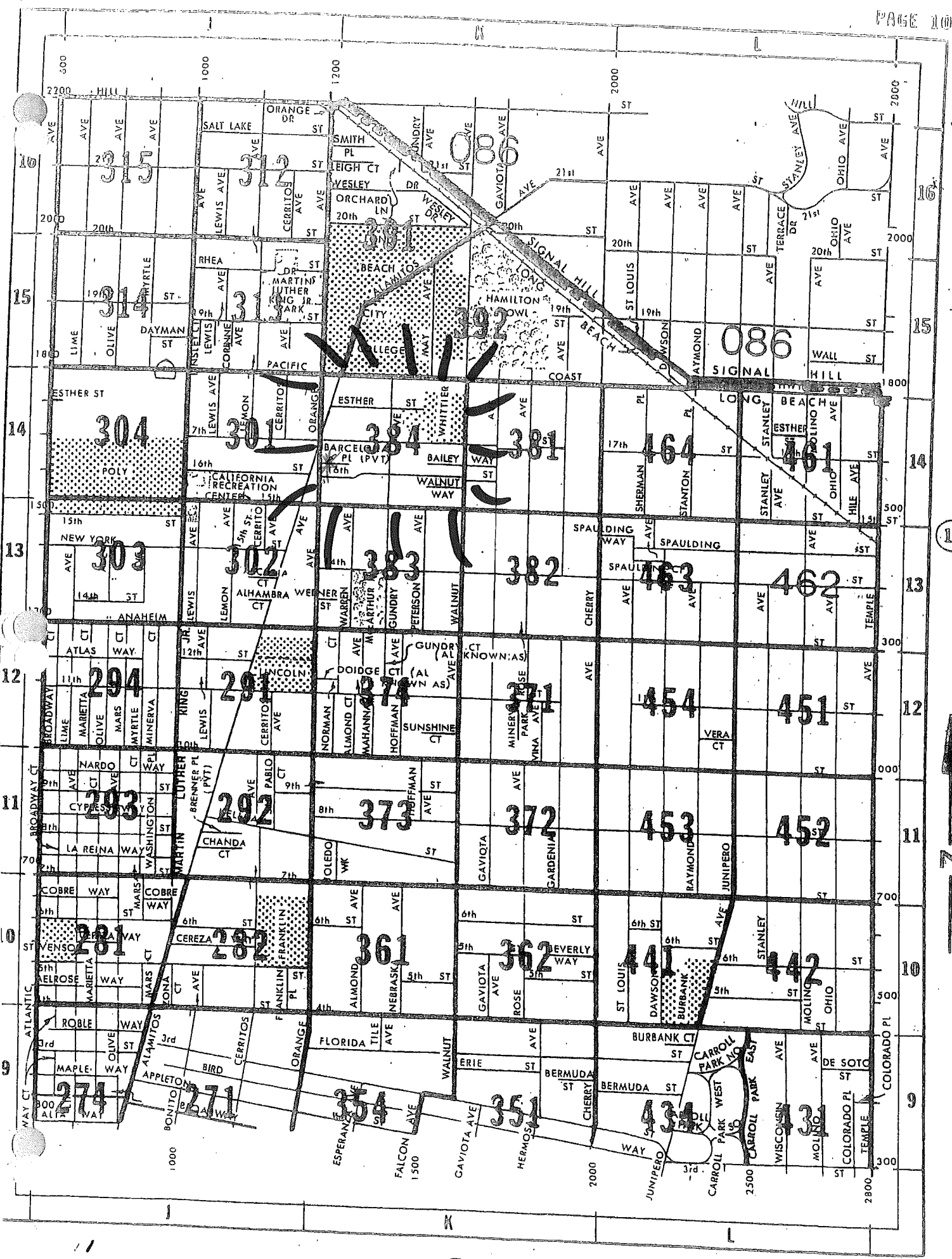
RESIDENCE WITHIN 100 FEET

1612 Orange Avenue	Single Family Residence
1622 ½ Orange Avenue	Single Family Residence
1205 East 17 th Street	Single Family Residence
1224 East 17 th Street	Single Family Residence
1225 East 17 th Street	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

1632 Orange Avenue	Liberty Church
16 th Street and Alamitos Avenue	Rosa Parks Park

CNA:cna
cfs.memo



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