



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

H-2

333 West Ocean Blvd • Long Beach, California 90802

October 24, 2006

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive the supporting documentation into the record, conclude the hearing and grant the Permit, with or without conditions, or deny the Permit on the application of Crestmark Entertainment LLC, DBA Rocks, 3445 Long Beach Blvd., for a Permit for Entertainment Without Dancing by Patrons at an existing bar/tavern/lounge. (District 8)

DISCUSSION

The Long Beach Municipal Code (LBMC) requires an application be filed and a hearing be held before the City Council whenever this type of activity is requested and before a license or permit is granted or denied.

The LBMC also requires that the City Council make a determination that the application is complete and truthful; the applicant, the persons interested in the ownership and operation of the entity, and the officers and trustees of the entity are law-abiding persons who will operate and conduct the business activity in a lawful manner; and, that the public peace, welfare, and safety will not be impaired. If this is so, the application shall be approved; if not, it shall be denied.

Attached for your review is the application from Crestmark Entertainment LLC, DBA Rocks. Also attached are reports from various departments and a summary of those reports, as well as the license history of the establishment.

City departments have conducted their investigation in accordance with the LBMC. The following summarizes their findings:

- The Police Department recommends that the permit for entertainment without dancing by patrons be approved with conditions.
- The Fire Department recommends that the permit for entertainment without dancing by patrons be approved with conditions.
- The Health and Human Services Department finds that the building/location meets department requirements for the proposed use with the condition that the establishment remain in compliance with the Long Beach Noise Ordinance (LBMC Chapter 8.80).

- The Planning and Building Department recommends that the permit for entertainment with dancing by patrons be approved with conditions.

In the event that any of the recommended conditions attached to any permit or licenses are in conflict, the permittee shall adhere to the strictest of the applicable conditions. This location has been operating as a bar/tavern/lounge since July 2002.

TIMING CONSIDERATIONS

The hearing date of October 24, 2006 has been posted on the business location, with the applicant and property owners within 300 feet notified by mail. Crestmark Entertainment LLC, DBA Rocks, is operating on a temporary permit that expires on December 14, 2006.

FISCAL IMPACT

The following fees were collected with the application: Building Inspection \$194 and Zoning Review \$14 (Planning and Building Department), Police Investigations \$600 (Police Department), Temporary Permit \$115, Labels \$25.20 (Financial Management Department), and Health/Noise Control \$94 (Health and Human Services Department).

The following fees will be collected if the application is approved: Business License \$287.63 and Regulatory \$250.00 (Financial Management Department).

SUGGESTED ACTION:

Approve with or without conditions, or deny.

Respectfully submitted,

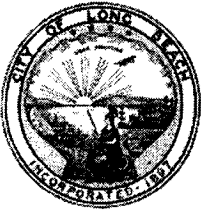

MICHAEL A. KILLEBREW
DIRECTOR OF FINANCIAL MANAGEMENT

MAK:PH:JAG:BCV

ATTACHMENTS

APPROVED:


GERALD R. MILLER
CITY MANAGER



CITY OF LONG BEACH

DEPARTMENT OF FINANCIAL MANAGEMENT

333 West Ocean Boulevard Long Beach, CA 90802

SUMMARY OF APPLICATION FOR BUSINESS PERMIT

Attached for your review and action is an application for Crestmark Entertainment LLC, DBA Rocks. Also attached are reports from various departments stating their recommended disposition of the subject application. These are summarized as follows:

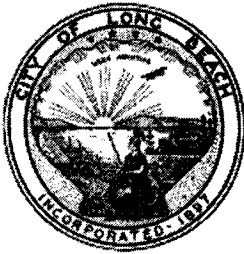
SUBMITTED FOR CITY COUNCIL ACTION

	<u>Without Concern</u>	<u>With Conditions</u>	<u>With Concerns</u>
Police Department		X	
Fire Prevention Bureau		X	
Health and Human Services Department/Noise Control		X	
Planning and Building Department		X	

Questions concerning the above may be directed to the following:

Police Department, Chief of Police.....570-7301
Fire Department, Fire Prevention Bureau.....570-2500
Health and Human Services Department, Noise Control.....570-4130
Planning and Building Department, Director of Planning and Building.....570-6623

Compiled by: Department of Financial Management
Commercial Services Bureau



CITY OF LONG BEACH

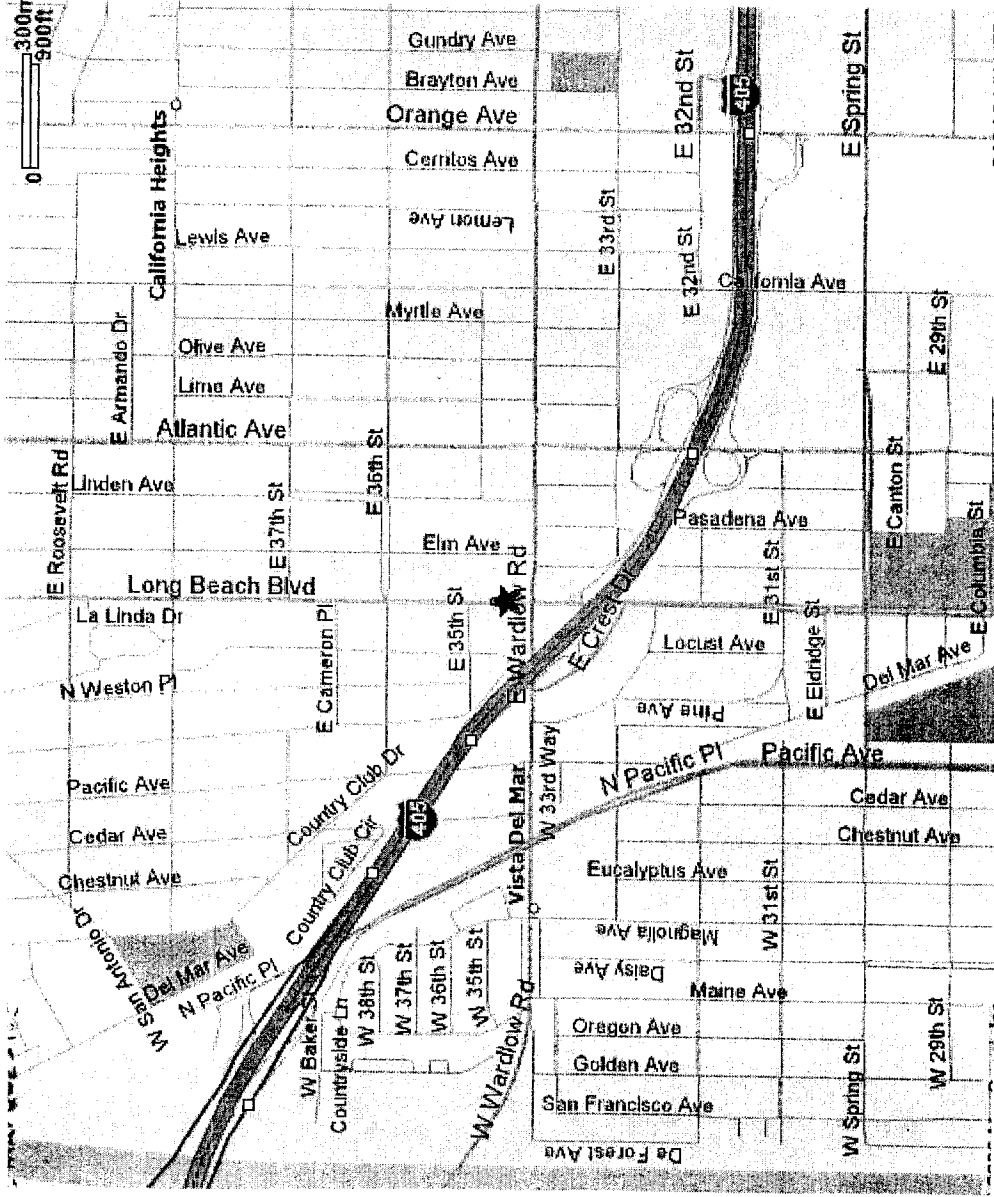
DEPARTMENT OF FINANCIAL MANAGEMENT
COMMERCIAL SERVICES BUREAU

333 West Ocean Boulevard • Long Beach, CA 90802

FIVE YEAR HISTORY OF BUSINESS ESTABLISHMENT 3445 Long Beach Boulevard

Crestmark Entertainment LLC DBA: Rocks Lic# 20622240 04/06 – Pending	Bar/Tavern/Lounge
Crestmark Entertainment LLC DBA: Rocks Lic# 20622230 04/06 – Pending	Pool Table (1)
Crestmark Entertainment LLC DBA: Rocks Lic# 20622250 04/06 – Active	Amusement Machines (4)
Crestmark Entertainment LLC DBA: Rocks Lic# 20623370 04/06 – Pending	Entertainment Without Dancing
Duffy's Tavern Inc DBA: Duffy's Tavern Lic# 20231880 07/02 – 03/06	Bar/Tavern/Lounge
Duffy's Tavern Inc DBA: Duffy's Tavern Lic# 20231860 07/02 – 03/06	Pool Table (1)
Duffy's Tavern Inc DBA: Duffy's Tavern Lic# 20231900 07/02 – 03/06	Amusement Machines
Duffy's Tavern Inc DBA: Duffy's Tavern Lic# 20232450 07/02 – 03/06	Entertainment Without Dancing

ROCKS 3445 LONG BEACH BLVD





OFFICE USE ONLY

Accepted By: Greg Frantz Date: 05/03/06
 Zoning Approval By: J. Hart Date: 05/04/06

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): CRESTMARK ENTERTAINMENT LLC
 Business Name (DBA): ROCKS Business Phone: (562) 427-8023
 Business Site Address: 3445 LONG BEACH BLVD. LONG BEACH CA 90807
 Date Business Proposes To Open: 5/5/06
 Days & Time Premises Are Open For Inspection: 10AM - 7PM

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing
 Entertainment/Tavern With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
DRINKING, POOL AND KARAOKE

Contact Person(s) Name (authorized agent, manager, etc.): SCOTT TERHEGGEN
 Contact Person(s) Phone Number: (949) 525-0555

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____

GENERAL INFORMATION (All Applicants)

Principal place of business (if other than the address listed on page 1): _____

Fictitious business names(s) or dba(s) used: Rocks

Place and date of filing fictitious business name statement: _____

County(ies) in which fictitious name statement is (are) filed: ORANGE, LOS ANGELES

Names and address of all agents and employees authorized to negotiate or otherwise represent individual in connection with any transaction with the City of Long Beach:

SCOTT TERHEGGEN · 31861 OLD OAK RD. TRABUCO CANYON CA
(949) 525-0555 92679

Name and address of person (agent) authorized to accept service of process in California:

SCOTT TERHEGGEN

State whether you are licensed by any governmental agency to engage in any business. If so, list each such license held, the city in which held, and expiration date thereof:

CA

Is this applicant a subsidiary of a present corporation or business?
If yes, explain:

YES NO

How long has the corporation or business been in operation?

1996 - Present

Is the location: Owned? Rented/Leased?

If Rented/Leased, state the name and address of property owners:

Name: TIM McELFISH

Address: PO Box 8021
NEWPORT BEACH, CA 92658

GENERAL OPERATING CONDITIONS

Complete Each Question

ALCOHOL/FOOD/ADDITIONAL BUSINESSES

1. Will liquor be sold or consumed on the premises? YES NO

a. If Yes, complete the following box:

Check one box to indicate License Type	Alcohol Beverage Control License No.	Premises Type: (Club (restaurant) or Commercial (store))
On sale beer <input type="checkbox"/>		
On sale beer and wine <input checked="" type="checkbox"/>	48-435827	BAR
On sale distilled spirits <input checked="" type="checkbox"/>	48-435827	BAR

2. Is a bonafide-eating place provided on the premises? (Bonafide eating place means a place which is regularly used for serving meals for compensation, which has suitable kitchen facilities containing conveniences for cooking an assortment of foods for ordinary meals other than fast foods, sandwiches or salads. The kitchen must contain proper refrigeration for food and must comply with all applicable regulations of the Health and Human Services Department.

YES NO

a. If yes, list types of food sold: _____

b. If no, list any products (such as snacks sold): _____

3. Are non-alcoholic beverages sold? YES NO

4. How many tables for seating? 4

5. Are other types of businesses conducted on the premises? YES NO

a. If yes, list type(s): _____

6. Are pool tables provided? YES NO

a. If yes, indicate number: 1

7. Is there a license for the pool table? IN PROCESS YES NO

a. If yes, license number: BU 20622230

8. Are amusement machine(s) and/or jukebox(es) provided? YES NO BU 20622250

a. If yes, indicate number and type: 4 Amusement Machines 1 Jukebox(es)

9. Is there a license for the amusement machine(s) and/or jukebox(es)? IN PROCESS YES NO

a. If yes, decal number(s): _____

10. Owner of machine(s) and/or jukebox(es):

Name: FAMILY AMUSEMENT

Address: _____

Telephone No. (800) 262-6467

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

SECURITY

11. Will security officers be provided? YES NO

a. If yes, number of security officers: _____

12. Is any other type of security provided? YES NO

a. If yes, describe type of security: _____

Days and hours security officers or other security will be provided (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Hours of							
Security							

13. Will a private security firm be used? YES NO

a. If yes, provide the following information of the contracted security firm:

Name: _____ City Business License No.: _____

Address: _____ Telephone No.: () _____

ADMISSION and/or MEMBERSHIP FEES CHARGED

14. Will minors be allowed on the premises? YES NO

15. Will the premises be open to the general public? YES NO

16. Will an admission fee be charged? YES NO

a. If yes, fee schedule: _____

17. Is there a private area for exclusive use of members and their guests only? YES NO

a. If yes, types of membership fees: _____

18. Will guests of members pay an admission fee or other charges? YES NO

a. If yes, describe the fee schedule and other charges: _____

GENERAL OPERATING CONDITIONS (continued)

Complete Each Question

HOURS OF OPERATION

Establishment hours of operation by day (fill out completely):

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	11 AM	11 AM	11 AM	11 AM	11 AM	11 AM	11 AM
Close	2 AM	2 AM	2 AM	2 AM	2 AM	2 AM	2 AM

PROXIMITY OF BUSINESSES AND RESIDENCES

19. Are there surrounding businesses? YES NO

a. What type? GAS STATION

20. Are there surrounding residences? YES NO

a. Approximately how close? NEXT DOOR (1) RESIDENCE

PARKING FACILITIES AND ARRANGEMENTS

21. Is parking available? YES NO

a. If no, what is the street address of the off-premises parking facility? _____

b. Describe the business arrangement made with owner of the parking facility if not part of business premises. (Please attach a copy of parking contract or deed restriction) _____

c. Days and hours parking facility will be available:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From	24hrs	→					
To							

d. How many individual parking spaces (approximately)? 15

END OF GENERAL OPERATING CONDITIONS SECTION – PLEASE CONTINUE TO NEXT SECTION

ENTERTAINMENT FACILITY AND ACTIVITY

Entertainment - Restaurant Entertainment - Tavern (bar) Entertainment - Other

Does the Proposed Activity have:

- Outdoor Entertainment? Y N
- Dancing by patrons, guests, customers, participants, attendees? Y N
- Dancing by performers? Y N
- Live music by more than two (2) performers? Y N
- Amplified music (live)? Y N
- Amplified music (recorded)? JUKE BOX Y N
- Disc Jockey? Y N
- Karaoke? Y N
- Adult Entertainment as defined by LBMC Section 21.15.110? Y N
- Adult Entertainment as defined by LBMC Section 5.72.115 (B)? Y N
- Will the establishment serve as a family pool/billiard hall as provided in Section 5.69.090 of the LBMC? Y N
- Any other type of entertainment not listed above? Y N

If yes, briefly describe the entertainment activity. _____

Describe entertainment by performers: SMALL BAND / KARAOKE

Dance Floor? Y N Stage? Y N

If yes, provide dimensions and type of material of dance floor. L _____ X W _____ = _____ sq ft.

If yes, provide dimensions and type of material of stage. L _____ W _____ H _____

Describe floor material and surface type: _____

Schedule of entertainment. Please provide days of the week and time of day. If entertainment is not provided the same days and times every week, please provide a detailed schedule of specific dates and times of entertainment. Attach an additional sheet if necessary: (Fill Out Completely)

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Entertainment Type	ALL	ALL	ALL / KARAOKE	ALL	KARAOKE	ALL	ALL
	<u>The above listed entertainment</u>						
Start Time	7 PM	7 PM	7 PM	7 PM	7 PM	7 PM	7 PM
End Time	2 AM	2 AM	2 AM	2 AM	2 AM	2 AM	2 AM

RELEASE FORM

The undersigned, on behalf of (owner('s)) SCOTT TERHEGLEN, hereby authorizes the City of Long Beach, by and through its appropriate officers, agents and employees to verify and confirm the information contained in this application, and to conduct such other investigations as may be reasonably required by the City of Long Beach, its officers, agents and employees for the purpose of determining the capability, fitness and capacity of:

(DBA) ROCKS

to obtain the (entertainment type) _____ permit/license.

The applicant by signing this application consents service of any notice required or provided for by the laws, rules, regulations, or ordinances of the City of Long Beach upon the person at the address designated in this application as the business address, will constitute sufficient and legal notice. Any change in the person or the address listed in the application may be made only in writing to the Director of Financial Management.

The applicant consents and agrees full compliance will be made with all applicable State laws and City ordinances governing the conduct of the particular type of business activity for which a business license or permit is requested. The applicant by signing this application understands any incomplete or false information may constitute grounds for denial.

I swear under penalty of perjury I have read the forgoing application and all information and statements made by the undersigned/applicant regarding this applicant are true and correct.

[Signature]
(SIGNATURE OR AUTHORIZED AGENT)

owner
(TITLE)

5/3/06
(DATE)

26557826
DRIVER'S LICENSE OR ID CARD NUMBER

CA
STATE

[Signature]
ACCEPTED BY (CITY STAFF)

CSPTI
TITLE

05/03/06
DATE



Date: July 6 , 2006
To: Pamela Wilson-Horgan, Manager, Commercial Services Bureau
From: Anthony W. Batts, Chief of Police
Subject: **APPLICATION FOR ENTERTAINMENT WITHOUT DANCING AT THE ROCKS –
3445 LONG BEACH BOULEVARD**

In response to your request for a recommendation regarding the above named permit application for Entertainment Without Dancing, the Police Department recommends **approval**, subject to the following fifteen (15) conditions of operation:

CONDITIONS OF OPERATION

- 1) The operation of the establishment shall be limited to those activities and elements expressly indicated on the permit application and approved by the City Council. Any change in the operation, which exceeds the conditions of the approved permit, will require that a new permit application be submitted to the City Council for their review and approval.
- 2) Unless separately applied for, reviewed and approved, no adult entertainment, as defined by section 5.72.115(B) LBMC shall be conducted on the permitted premises.
- 3) Entertainment activities indicated on page #7 of your entertainment application shall be restricted to no later than midnight Sunday through Thursday nights, and 2 a.m. on Friday and Saturday nights.
- 4) Rocks shall not advertise, procure, nor allow any person, performance, show, promotion, or any other event or entertainment that exposes or promotes, encourages, or allows the exposure of the male or female genitals, cleft of the buttocks, the areola or any portion of the female breast below the areola, while at or inside the business.
- 5) The door(s) or windows shall be kept closed at all times during any entertainment activity described in your application, except in cases of emergency and to permit deliveries. Said door(s) are not to consist solely of a screen or ventilated security door.
- 6) The permittee shall not allow employees to discard trash or beer bottles into the outside dumpster between the hours of 10 p.m. and 7 a.m.
- 7) At the conclusion of each event, the permittee shall take reasonable measures to ensure that exiting patrons walk directly to their vehicles and not loiter in the parking lot or the immediate area.

- 8) The permittee shall employ his/her own discretion in determining the level of security necessary to prevent violations of law and any other disturbances arising out of or in connection with business operations. Should the permittee's operations give rise to a substantial increase in complaint/calls for police service, the permittee shall increase security staff, implement the use of electronic metal detection equipment, increase outside lighting, or make other changes to the premises or operation as the Chief of Police determines are necessary to protect the safety of the public.
- 9) The permittee shall take reasonable measures to prohibit and prevent the loitering of persons immediately outside any of the entrance/exit doors and the parking lot, at all times open for business. This should be done by use of security guards and/or signage indicating, words to the effect of, "Please respect our neighbors."
- 10) The permittee agrees to reimburse the City whenever excessive police services, as determined by the Chief of Police, are required as the result of any incident or nuisance arising out of or in connection with the permittee's operations.
- 11) Current occupancy loads shall be posted at all times, and the permittee shall have an effective system to keep count of the number of occupants present at any given time and provide that information to public safety personnel upon request. (LBMC section 18.48.320)
- 12) The permittee shall not hire promoters with the intent to advertise/promote or hold any entertainment activities consistent with nightclub entertainment.
- 13) Rocks, its promoters, or agents, shall not distribute any advertising matter in or upon any public property, or in or on any vehicle in any such place in the City. Distribution of any advertising matter upon private property shall adhere to the following guidelines: By placing the same matter in a receptacle, clip, or other device designed or intended to receive advertising matter.
- 14) The permittee shall maintain full compliance with all applicable laws, ABC laws, ordinances and stated conditions. In the event of a conflict between the requirements of this permit, your conditional use permit, or your Alcoholic Beverage Control license, the more stringent regulation shall apply.

Pamela Wilson-Horgan, Manager, Commercial Services Bureau

July 6, 2006

Page 3

- 15) The permittee, shall, within ninety (90) days of an approved entertainment permit, submit proof of attending the LEAD program offered by the Department of Alcoholic Beverage Control. In the event that the LEAD program class is not offered within this ninety day period, the permittee shall attend the next available class. Proof of completion shall be submitted to the Long Beach Police Department Vice Investigations Section.

AWB:CNA:cna
AppviCondRocks



OFFICE USE ONLY

Accepted By: [Signature]

Date: 05/03/06

Zoning Approval By: [Signature]

Date: 05/04/06

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): CRESTMARK ENTERTAINMENT LLC

Business Name (DBA): ROCKS Business Phone: (562) 427-8023

Business Site Address: 3445 LONG BEACH BLVD. LONG BEACH CA 90807

Date Business Proposes To Open: 5/5/06

Days & Time Premises Are Open For Inspection: 10AM - 7PM

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

DRINKING, POOL AND KARAOKE

Contact Person(s) Name (authorized agent, manager, etc.): SCOTT TERHEGGEN

Contact Person(s) Phone Number: (949) 525-0555

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): _____ By: _____

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: [Signature] Title: CHIEF OF POLICE Date: 6-19-06



OFFICE USE ONLY

Accepted By: [Signature]

Date: 05/03/06

Zoning Approval By: [Signature]

Date: 05/04/06

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): CRESTMARK ENTERTAINMENT LLC

Business Name (DBA): ROCKS Business Phone: (562) 427-8023

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Date Business Proposes To Open: 5/5/06

Days & Time Premises Are Open For Inspection: 10AM - 7PM

Proposed Use(s):

Entertainment/Restaurant: With Dancing Without Dancing

Entertainment/Tavern: With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
DRINKING, POOL AND KARAOKE

Contact Person(s) Name (authorized agent, manager, etc.): SCOTT TERHEGGEN

Contact Person(s) Phone Number: (949) 525-0555

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 5/11/06

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

- 1) PROVIDE "THIS ~~ENTRANCE~~ DOOR TO REMAIN UNLOCKED DURING BUSINESS HOURS" OVER MAIN ENTRANCE.
- 2) PROVIDE ILLUMINATED EXIT SIGN WITH BATTERY BACK-UP.

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 5/11/06 By: [Signature]

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



Accepted By: [Signature] Date: 05/10/06
 Zoning Approval By: [Signature] Date: 05/10/06

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure): CRESTMARK ENTERTAINMENT LLC
 Business Name (DBA): ROCKS Business Phone: (562) 427-8023
 Business Site Address: 3445 LONG BEACH BLVD. LONG BEACH CA 90807
 Date Business Proposes To Open: 5/5/06
 Days & Time Premises Are Open For Inspection: 10AM - 7PM

Proposed Use(s):

Entertainment/Restaurant: With Dancing Without Dancing
 Entertainment/Tavern: With Dancing Without Dancing
 Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:
DRINKING POOL AND KARAOKE

Contact Person(s) Name (authorized agent, manager, etc.): SCOTT TERHEGGEN
 Contact Person(s) Phone Number: (949) 525-0555

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club
 Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: _____
 Building/Location meets Department Requirements for the proposed use.
 Building/Location meets Department Requirements for the proposed use subject to the following conditions:
This establishment must abide by the Long Beach Noise Ordinance Chapter 8.80
 Building/Location does not meet Department requirements for the proposed use.
 Inspection Completed On (date): 5-11-06 By: Robert Hunt

POLICE DEPARTMENT

Police Department finds no for basis for denial Police Department finds basis for denial
 Police Department finds no for basis for denial with conditions
 Conditions or Basis for Denial: _____
 By: _____ Title: _____ Date: _____

USE ONLY

Accepted By:

Greg Fanning

Date:

05/03/06

Zoning Approval By:

J. West

Date:

05/04/06

APPLICATION FOR ENTERTAINMENT PERMIT

(Please Print All Information - Incomplete Applications Will Not Be Accepted)

Applicant's Name (Legal Ownership Structure):

CRESTMAR ENTERTAINMENT LLC

Business Name (DBA):

ROCKS

Business Phone: 1562 427-8023

Business Site Address:

3445 LONG BEACH BLVD. LONG BEACH CA 90807

Date Business Proposes To Open:

5/5/06

Days & Time Premises Are Open For Inspection:

10AM - 7PM

Proposed Use(s):

Entertainment/Restaurant With Dancing Without Dancing

Entertainment/Tavern With Dancing Without Dancing

Social Club Pool or Billiard Hall Other (explain)

Explain briefly the proposed use of the rooms within the building:

DRINKING POOL AND KARAOKE

Contact Person(s) Name (authorized agent, manager, etc.):

SCOTT TERHEGGEN

Contact Person(s) Phone Number:

(949) 525-0555

Type of Organization:

Corporation Partnership Individual Unincorporated Association or Club

Trust LLC Other, explain: _____

OFFICE USE ONLY

Building Fire Health (Check Inspecting Department) Date Received: 5/10/06

Building/Location meets Department Requirements for the proposed use.

Building/Location meets Department Requirements for the proposed use subject to the following conditions:

THEY SUBMIT PLANS, OBTAIN PERMITS, INSPECTIONS AND APPROVALS FOR A TENANT IMPROVEMENT OF THE BAR TO INCLUDE; NEW FIXED BAR, NEW HANDWASH SINK, SANITIZING SINK, REPLACE (2) TOILETS, (2) LANS + REINSTALL A 3-COMPARTMENT SINK. NEW ELECTRICAL FOR OUTLETS AND TRACT LIGHTING.

Building/Location does not meet Department requirements for the proposed use.

Inspection Completed On (date): 5/11/06 By: Wendy Darts

POLICE DEPARTMENT


Police Department finds no for basis for denial Police Department finds basis for denial

Police Department finds no for basis for denial with conditions

Conditions or Basis for Denial: _____

By: _____ Title: _____ Date: _____



Date: August 14, 2006
To: Jim Goodin, Business Services Officer
From: Carlyne Bihn, Zoning Officer 
Subject: **REVIEW OF ENTERTAINMENT LICENSE REQUEST**

This is in response to your request regarding the following site:

Site Address: 3445 Long Beach Blvd.
Long Beach, CA 90807

Applicant: Crestmark Entertainment, LLC.

Zoning District: CCA (Community Automobile-Oriented District)

Proposed Use: Entertainment without Dancing

The Zoning Division of the Department of Planning and Building has the following comments:

Entertainment without dancing is allowed as an accessory structure in the Community Automobile-Oriented District (CCA). No extra parking is required and planning has no objection to granting this entertainment license.

If you have any questions regarding this response, please call Cuentin Jackson, Planner, at (562) 570-6345.