



Building A Better Long Beach

April 6, 2009

REDEVELOPMENT AGENCY BOARD MEMBERS

City of Long Beach
California

RECOMMENDATION:

Approve and authorize the Executive Director to enter into contracts with qualified artists on an as-needed basis to paint designated traffic signal controller cabinets. (All Project Areas – Citywide)

DISCUSSION

The Redevelopment Agency (Agency) of the City of Long Beach (City) has been revitalizing the City with various art projects such as art exhibits and murals over the past several years. Staff continues to explore non-traditional ways to add and share artistic creativity within the community. One way to do so is by transforming utilitarian looking traffic signal controller cabinets (utility boxes) into pieces of art that bring a sense of community to the neighborhoods, as displayed in the East Village Arts District. Attached is an example of a painted utility box (Exhibit A).

Staff is seeking authorization to enter into contracts with qualified artists to paint additional utility boxes in the future on an as-needed basis. The cost to transform one utility box ranges from \$1,500 to \$2,500. The Agency will continue to work with the Public Works Department to identify available utility boxes and acquire the necessary permits prior to commencing work.

SUGGESTED ACTION:

Adopt recommendation.

Respectfully submitted,

CRAIG BECK
EXECUTIVE DIRECTOR

CB:AJB:SR:dc

Attachment: Exhibit A – Utility Box

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THE CITY OF LONG BEACH REDEVELOPMENT AGENCY

333 West Ocean Blvd., Long Beach, CA 90802 T: 562.570.6615 F: 562.570.6215 www.LongBeachRDA.org

EXHIBIT A

