

CITY OF LONG BEACH

UB-9
Revised

OFFICE OF THE CITY MANAGER

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June 7, 2011

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION

Receive and discuss four redistricting options and provide direction to staff on the preferred redistricting options to be released for public comment. (Citywide)

DISCUSSION

This item is the continuation of the redistricting discussion from the May 24, 2011 Council meeting. At that meeting, the Council voted to direct staff to: make a determination that redistricting was necessary; manage redistricting to near a 5 percent variance for those over/under 5 percent; retain district lines as close as possible to their current positions; move lines to accommodate population and not for parks or monuments; and continue the item to June 7, 2011 and return to the City Council with draft maps for public comment. Given this direction, staff has now generated several scenarios for the Mayor and City Council's consideration to release to the community to begin the process.

Overview of the Maps

Based on the March 22, 2011 approved City Council redistricting criteria and the direction given to staff on May 24, 2011 as stated above, the attached maps present four options for potential revised district boundaries. In the attached maps, the areas in red are areas that are proposed to be changed, and the color within the red boundaries shows the new district that area would move to. Each changed area is marked with a letter for identification purposes (listed from top to bottom), and the number indicates the number of residents included within the boundaries of that particular area. Each option has a table showing the previous population and variance from the ideal population, the numerical change under that option, and the revised population and variance from the ideal population. A narrative description of the changes and the change in demographics is also included.

Other Options Possible

The four options shown are not the only options that would result in a solution that meets the City Council's direction. Various aspects of each option may be able to be assembled to result in a solution that would meet the City Council's criteria. Additionally, the City Council may ask for other options that meet the criteria. The purpose of the four options is to provide the City Council and the community with various options to consider.

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Next Steps

City staff is requesting direction on the preferred alternatives to release for public comment. The City Council may vote to release all or some of the four options, or request additional options be created to release to the public. After the public comment period, City staff will return to the City Council on July 5, 2011 for a discussion on the maps, receive public testimony, and receive further City Council direction.

Public Comment

Public comment can occur both at the City Council meeting, and through the City's Redistricting website at www.longbeach.gov/redistricting. All maps and redistricting information will be available on the website, as well as a public comment form and an email address dedicated for comments on redistricting. Those comments will be formally submitted to the City Council prior to each City Council meeting on this issue through the agenda process.

This matter was reviewed by Chief Assistant City Attorney Heather Mahood and by Budget Management Officer Victoria Bell on June 3, 2011.

FISCAL IMPACT

There is no fiscal impact or local job impact associated with this recommendation.

SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

PATRICK W. WEST CITY MANAGER

List of Attachments:

Option 1 Map and Narrative

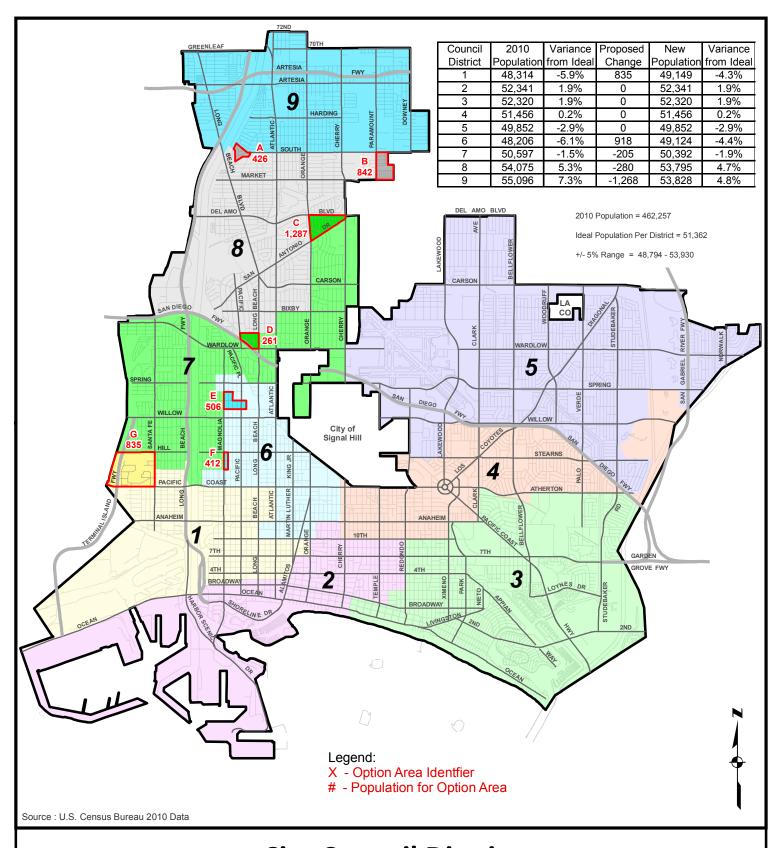
Option 2 Map and Narrative

Option 3 Map and Narrative

Option 4 Map and Narrative

List of Website Comments Received

City Council Adopted Criteria





Department of Technology Services GIS

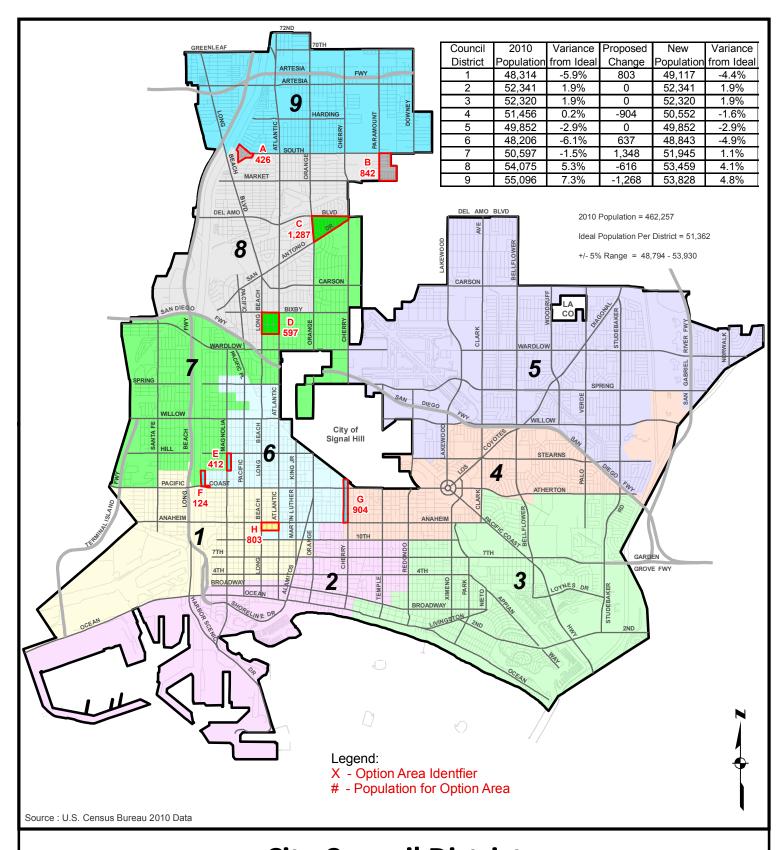
City of Long Beach, California

- This option utilizes South Street as the District 9 border. The neighborhood south of South Street and east of Paramount Blvd. would be moved into the 8th District, as would the neighborhood south of South Street (between DeForest and Daisy).
- o In District 8, the neighborhood north of San Antonio up to Del Amo (between Cherry and Orange) and the neighborhood south of 36th Street (between Long Beach Blvd. and Pacific) would move into the 7th District.
- o In Districts 6 and 7, Magnolia is established as the dividing line creating a clear line up to 29th Street.
- The area from Pacific Coast Highway to Hill (from Santa Fe to the western border) would move from the 7th District to the 1st District.

Rationale: Option 1 represents a minimal amount of change keeping most district lines intact. The four districts that previously exceeded +/- 5 percent are now slightly below 5 percent, ranging from 4.3 to 4.8 percent. Option 1 uses major streets as boundary lines at South Street, Del Amo, and Magnolia and recognizable boundaries for other changes. Districts 2, 3, 4 and 5 are not changed in Option 1.

Redistricting Option 1 (as percent of population)

Council District	Total Population		Hispanic		White		Black		Asian		American Indian		Pacific Islander		Other		2 or more	
DISTRICT	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After
1	48314	49149	64.5	63.7	11.9	12.2	13.9	14.4	6.3	6.4	0.4	0.4	0.8	8.0	0.2	0.2	1.9	2.0
2	52341	52341	38.4	38.4	34.6	34.6	13.4	13.4	9.4	9.4	0.4	0.4	0.4	0.4	0.3	0.3	3.1	3.1
3	52320	52320	15.0	15.0	69.9	69.9	3.6	3.6	7.4	7.4	0.3	0.3	0.2	0.2	0.3	0.3	3.3	3.3
4	51456	51456	35.9	35.9	33.2	33.2	11.2	11.2	15.5	15.5	0.3	0.3	0.4	0.4	0.4	0.4	3.3	3.3
5	49852	49852	19.8	19.8	63.9	63.9	3.4	3.4	8.2	8.2	0.3	0.3	0.5	0.5	0.2	0.2	3.7	3.7
6	48206	49124	54.9	54.8	5.1	5.4	17.0	16.9	19.8	19.8	0.2	0.2	1.1	1.1	0.2	0.2	1.7	1.7
7	50597	50392	37.0	36.9	17.9	18.0	15.4	15.0	24.4	24.9	0.2	0.2	1.8	1.9	0.2	0.2	3.0	3.0
8	54075	53795	43.8	44.3	17.7	17.5	19.7	19.8	13.6	13.2	0.3	0.3	2.0	2.0	0.2	0.2	2.8	2.7
9	55096	53828	58.1	58.4	9.5	9.2	18.6	18.7	9.3	9.1	0.2	0.2	2.4	2.4	0.2	0.2	1.7	1.7





Department of Technology Services GIS

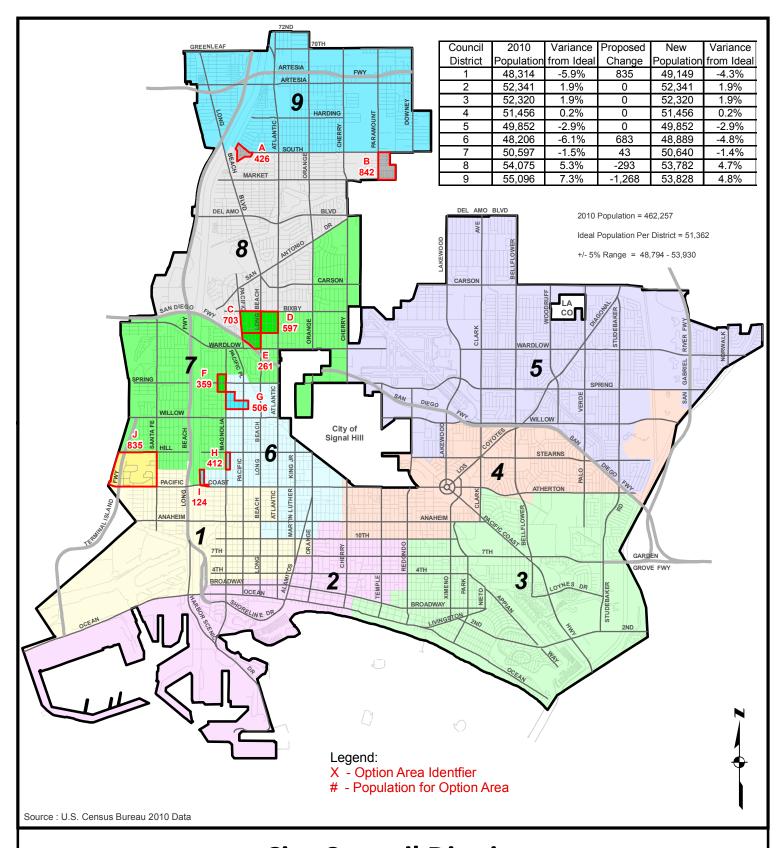
City of Long Beach, California

- This option utilizes South Street as the District 9 border. The neighborhood south of South Street and east of Paramount Blvd. would be moved into the 8th District, as would the neighborhood south of South Street (between DeForest and Daisy).
- o In District 8, the neighborhood north of San Antonio up to Del Amo (between Cherry and Orange) and the area north of 36th and south of Bixby (between Long Beach Blvd. and Atlantic) would be moved from the 8th District to the 7th District.
- o The 6th District line on the east would move to the next largest street (Cherry). In the 7th District, areas east of Magnolia (to Eucalyptus) and areas west of San Francisco to the River (south of 20th) would move to the 6th District.
- Option 2 moves the population in the St. Mary's Medical Center area (south of Anaheim and north of 11th) from the 6th District to the 1st District. While a clearer line would include St. Mary's Medical Center in the 1st District as well, the hospital was left in the 6th District to follow the City Council's direction to not move monuments.

Rationale: Option 2 represents a minimal amount of change keeping most district lines intact. The four districts that previously exceeded +/- 5 percent are now below 5 percent, ranging from 4.1 to 4.9 percent. Option 1 uses major streets as boundary lines at South Street, Del Amo, and Bixby, Cherry, and Long Beach Blvd and recognizable boundaries for other changes. Districts 2, 3, and 5 are not changed in Option 1. Option 2 creates a salient in District 6 as a result of leaving the hospital in District 6, but follows the City Council's direction not to include monuments.

Redistricting Option 2 (as percent of population	Redistricting	Option 2 (as	percent of	population
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Council District	Total Population		Hispanic		White		Black		Asian		American Indian		Pacific Islander		Other		2 or more	
DISTRICT	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After
1	48314	49117	64.5	64.2	11.9	11.9	13.9	14.0	6.3	6.7	0.4	0.4	0.8	8.0	0.2	0.2	1.9	1.9
2	52341	52341	38.4	38.4	34.6	34.6	13.4	13.4	9.4	9.4	0.4	0.4	0.4	0.4	0.3	0.3	3.1	3.1
3	52320	52320	15.0	15.0	69.9	69.9	3.6	3.6	7.4	7.4	0.3	0.3	0.2	0.2	0.3	0.3	3.3	3.3
4	51456	50552	35.9	35.8	33.2	33.7	11.2	11.1	15.5	15.1	0.3	0.3	0.4	0.4	0.4	0.4	3.3	3.3
5	49852	49852	19.8	19.8	63.9	63.9	3.4	3.4	8.2	8.2	0.3	0.3	0.5	0.5	0.2	0.2	3.7	3.7
6	48206	48843	54.9	54.9	5.1	5.2	17.0	16.9	19.8	19.9	0.2	0.2	1.1	1.0	0.2	0.2	1.7	1.7
7	50597	51945	37.0	36.3	17.9	18.7	15.4	15.3	24.4	24.4	0.2	0.2	1.8	1.8	0.2	0.2	3.0	3.1
8	54075	53459	43.8	44.5	17.7	17.0	19.7	19.8	13.6	13.4	0.3	0.3	2.0	2.0	0.2	0.2	2.8	2.7
9	55096	53828	58.1	58.4	9.5	9.2	18.6	18.7	9.3	9.1	0.2	0.2	2.4	2.4	0.2	0.2	1.7	1.7





Department of Technology Services GIS

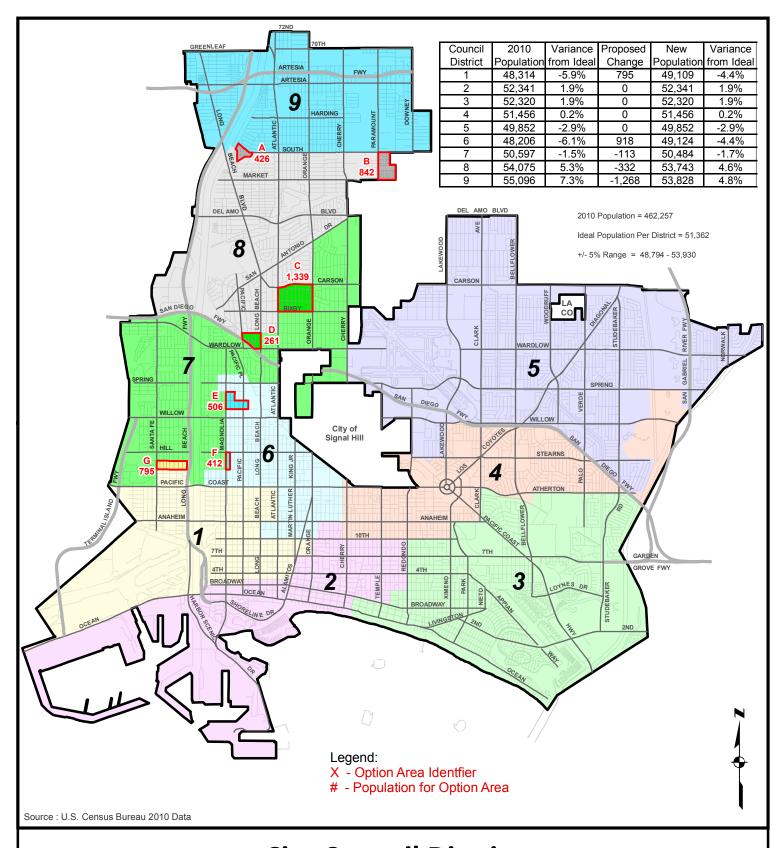
City of Long Beach, California

- This option utilizes South Street as the District 9 border. The neighborhood south of South Street and east of Paramount Blvd. would be moved into the 8th District, as would the neighborhood south of South Street (between DeForest and Daisy).
- This option utilizes Bixby as the dividing line between the 8th District and 7th District, extending the 7th District to Pacific.
 The area south of Bixby Road (between Atlantic and Pacific) would move to the 7th District.
- Option 3 creates Magnolia as the dividing line between the 6th District and 7th District creating a clear line extending up to 31st street. Areas west of Magnolia would become the 7th District and areas east of Magnolia would become the 6th District. This option also moves the area west of San Francisco to the Los Angeles River (south of 20th) from the 7th District to 6th District.
- The area from Pacific Coast Highway to Hill (from Santa Fe to the western border) would move from the 7th District to the 1st District.

Rationale: Option 3 represents a minimal amount of change keeping most district lines intact. The four districts that previously exceeded +/- 5 percent are now slightly below 5 percent, ranging from 4.3 to 4.8 percent. Option 3 uses major streets as boundary lines at South Street, Bixby, and Magnolia and recognizable boundaries for other changes. Districts 2, 3, 4 and 5 are not changed in Option 3.

Redistricting Option 3 (as percent of population)

Council District	Total Population		Hispanic		White		Black		Asian		American Indian		Pacific Islander		Other		2 or more	
District	Before	After	Before	After	Before	efore After		After	Before	After	Before	After	Before	After	Before	After	Before	After
1	48314	49149	64.5	63.7	11.9	12.2	13.9	14.4	6.3	6.4	0.4	0.4	0.8	8.0	0.2	0.2	1.9	2.0
2	52341	52341	38.4	38.4	34.6	34.6	13.4	13.4	9.4	9.4	0.4	0.4	0.4	0.4	0.3	0.3	3.1	3.1
3	52320	52320	15.0	15.0	69.9	69.9	3.6	3.6	7.4	7.4	0.3	0.3	0.2	0.2	0.3	0.3	3.3	3.3
4	51456	51456	35.9	35.9	33.2	33.2	11.2	11.2	15.5	15.5	0.3	0.3	0.4	0.4	0.4	0.4	3.3	3.3
5	49852	49852	19.8	19.8	63.9	63.9	3.4	3.4	8.2	8.2	0.3	0.3	0.5	0.5	0.2	0.2	3.7	3.7
6	48206	48889	54.9	54.8	5.1	5.3	17.0	17.0	19.8	19.8	0.2	0.2	1.1	1.1	0.2	0.2	1.7	1.7
7	50597	50640	37.0	36.5	17.9	18.6	15.4	14.8	24.4	24.8	0.2	0.2	1.8	1.8	0.2	0.2	3.0	3.0
8	54075	53782	43.8	44.6	17.7	16.9	19.7	19.9	13.6	13.4	0.3	0.3	2.0	2.0	0.2	0.2	2.8	2.7
9	55096	53828	58.1	58.4	9.5	9.2	18.6	18.7	9.3	9.1	0.2	0.2	2.4	2.4	0.2	0.2	1.7	1.7





Department of Technology Services GIS

City of Long Beach, California

- This option utilizes South Street as the District 9 border. The neighborhood south of South Street and east of Paramount Blvd. would be moved into the 8th District, as would the neighborhood south of South Street (between DeForest and Daisy).
- The neighborhood south of Carson to Bixby (from Atlantic to Orange) would be moved from the 8th District into the 7th District. The neighborhood south of 36th Street (between Long Beach Blvd. and Pacific) would also move into the 7th District.
- o In Districts 6 and 7, Magnolia is established as the dividing line creating a clear line up to 29th Street.
- o One block of the neighborhood from 20th Street to 21st Street (from Santa Fe to Gale Ave) would move from the 7th District to the 1st District.

Rationale: Option 4 represents a minimal amount of change keeping most district lines intact. The four districts that previously exceeded +/- 5 percent are now below 5 percent, ranging from 4.4 to 4.8 percent. Option 4 uses major streets as boundary lines at South Street, Carson, and Atlantic. Districts 2, 3, 4 and 5 are not changed in Option 4. Option 4 seeks to limit the changes in the district lines, but in District 1 that change results in taking only one block of neighborhood. Including the entire neighborhood would require additional changes in other areas, changing additional district lines.

Redistricting Option 4 (as percent of population)

Council District	Total Population		Hispanic		White		Black		Asian		American Indian		Pacific Islander		Other		2 or more	
District	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	After	Before	Before After		After
1	48314	49109	64.5	64.3	11.9	11.8	13.9	13.9	6.3	6.7	0.4	0.4	0.8	8.0	0.2	0.2	1.9	1.9
2	52341	52341	38.4	38.4	34.6	34.6	13.4	13.4	9.4	9.4	0.4	0.4	0.4	0.4	0.3	0.3	3.1	3.1
3	52320	52320	15.0	15.0	69.9	69.9	3.6	3.6	7.4	7.4	0.3	0.3	0.2	0.2	0.3	0.3	3.3	3.3
4	51456	51456	35.9	35.9	33.2	33.2	11.2	11.2	15.5	15.5	0.3	0.3	0.4	0.4	0.4	0.4	3.3	3.3
5	49852	49852	19.8	19.8	63.9	63.9	3.4	3.4	8.2	8.2	0.3	0.3	0.5	0.5	0.2	0.2	3.7	3.7
6	48206	49124	54.9	54.8	5.1	5.4	17.0	16.9	19.8	19.8	0.2	0.2	1.1	1.1	0.2	0.2	1.7	1.7
7	50597	50484	37.0	36.0	17.9	19.0	15.4	15.4	24.4	24.3	0.2	0.3	1.8	1.8	0.2	0.2	3.0	3.1
8	54075	53743	43.8	44.6	17.7	16.9	19.7	19.8	13.6	13.5	0.3	0.3	2.0	2.0	0.2	0.2	2.8	2.7
9	55096	53828	58.1	58.4	9.5	9.2	18.6	18.7	9.3	9.1	0.2	0.2	2.4	2.4	0.2	0.2	1.7	1.7



Adopted, March 22, 2011

The Long Beach City Council adopted redistricting criteria applicable to Long Beach City Council districts for the 2011 redistricting process on Tuesday, March 22, 2011. The criteria are presented below and have been numbered for identification purposes only.

- 1. Transparency and public information should be of the highest priority;
- 2. Staff will receive input from many sources, but formal direction will come from the City Council in open session;
- 3. Direction to staff on adjustments shall occur in public session of the City Council:
- 4. Requested information will be shared publicly with all members of the City Council and the community;
- 5. Staff will provide the City Council with several options, and request direction until consensus is reached;
- 6. Deviations from mean population should be as small as possible, but not greater than +/- 5%;
- 7. Splits in neighborhoods, ethnic communities and other groups having a clear identity should be avoided;
- 8. Districts should be as compact as possible, avoiding gerrymandering;
- 9. Residences of Councilpersons should remain within their respective districts;
- 10. Boundaries should, wherever practicable, follow major roads and other readily identifiable features;
- 11. Preservation of communities of interest, where possible;
- 12. Boundary adjustments should generally consist of easily identifiable blocks/areas;
- 13. Use Census tract boundaries wherever possible; Redistricting shall avoid splitting Census blocks whenever possible;
- 14. Preservation of population cores which have consistently been associated with particular districts;
- 15. Avoidance of large scale dislocations of district populations;
- 16. Recognition of inevitable and historical topographic and geographic limitations on district boundaries; and
- 17. Redistricting should focus on areas of population, and not on areas of non-population (parks, businesses, etc.).

REDISTRICTING: Long Beach City Council Districts - Public Comment -

Respondent ID	Comment Date	District you live in	District you want to comment on	Comments:	Contact Information (optional):	
		Response	Response	Open-Ended Response	First Name:	Last Name:
email	5/26/2011	District 8	District 8	I attended and spoke at the council meeting last Tuesday. As an resident and candidate for the 8th district in the upcoming election I certainly don't want to see my neighborhood moved into another district. I have looked at the census data and maps. Long Beach's total population has grown less than .2%, some 735 people since the last census. Bottom line is that the city need not do anything. The +-5% is merely a guideline. The city attorney called it a "safe harbor". What staffers and council need to be asking is why have the districts fallen outside the 5% range, suggesting redistricting may be necessary. There has not been any new residential development to speak of in the 9th or 8th districts, or city wide for that matter except in 1st and 2nd districts. And if they look at current vacancy factors district wide they will find the highest vacancy rates are in the 1st and 2nd while among the lowest are the 9th and 8th. What does that tell you? With our challenging ecomony residents have relocated into more affordable housing with many now sharing housing with families and friends while weather the storm. I say lets save ourselves a bunch council lines, breaking up neighborhoods and keep the districts intact as they now exist. All council has to do is justify the reasons (as state above) for no change.		Kowel
1433277524	05/24/2011	District 8	District 8	Please do your best to maintain community boundaries. Many of the criteria overlap, but the community boundaries should be #1 after absolute legal requirements.	Bob	Gill
1421752435	05/15/2011	District 8	District 8	who is my librarians for my district, and parks and recreation along ith who is the Public work person names?	Benita	McGlothen
1406917284	05/03/2011	District 5	District 5	I hope the City will consider redefining the lines between the 4th & 5th district, I think the 4th District should extend along Willow to as far needed east to off set the finger which covers the area east of Studebaker along the San Gabriel Riverbed. It seems to me that these would represent more uniform lines.	Ron	Beeler

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REDISTRICTING: Long Beach City Council Districts - Public Comment -

Respondent ID	Comment Date	District you live in	District you want to comment on	Comments:	Contact Information (optional):	
		Response	Response	Open-Ended Response	First Name:	Last Name:
1406916416	05/03/2011	District 7	District 7	We are in the Gerrymandered sliver of Cal Heights that receives little recognition in comparison to Wrigley. We provide money to candidates, but receive no benefit from our representation. Bordered on the North by the 8th District and on the South by Signal Hill, we are plagued by MedPot shops on the Wardlow (six at one time!), liquor stores, and a smoke shop. Atlantic gets redevelopment money and traffic gets pushed to Orange Ave. Atlantic gets resurfacing and three new stoplights and we are told we will not get a traffic light. It would be better if we were placed in the 8th District as it is contiguous on the north side. But at least we are not in the 4th which is a blatantly gerrymandered district. And let's get rid of race based districts. I should not be judged by my race and political leaders should not pick us on this basis! We all have common needsfix the roads, cover graffitti, pay for police. I should be treated the same as anyone else. Yes, I am a minority but am tired of being used by politicians who claim to represent me.		

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