

## **C-9**

July 6, 2021

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

### RECOMMENDATION:

Authorize the City Manager, or designee, to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2021 Grand Prix of Long Beach. (District 2)

### DISCUSSION

On September 24 through 26, 2021, the 46<sup>th</sup> Annual Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Attachment A) and hospitality areas (Attachment B) for approximately 180,000 race fans who will come to watch the event. The proposed Revocable Permit grants permission to occupy these areas and establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted the race in Long Beach for 45 years.

The Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas for general motor vehicle parking and storage. Hospitality areas will be established at the Rainbow Lagoon and Marina Green areas. These are the same areas granted under the permit in 2019.

Staff from the Health and Human Services and Fire Departments will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Deputy City Attorney Richard F. Anthony on June 1, 2021 and by Budget Management Officer Rhutu Amin Gharib on June 8, 2021.

### TIMING CONSIDERATIONS

City Council action is requested on July 6, 2021, to expedite the issuance of the Revocable Permit. Construction for the 2021 Grand Prix of Long Beach begins on August 2, 2021.

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Page 2 of 2

FISCAL IMPACT

Parking charges of \$12,205 will be assessed for use of parking areas (Attachment C) under the Revocable Permit and will be deposited in the Tidelands Operating Fund Group in the Parks, Recreation and Marine Department and in the Public Works Department. The City will be reimbursed for all City expenses associated with this event. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

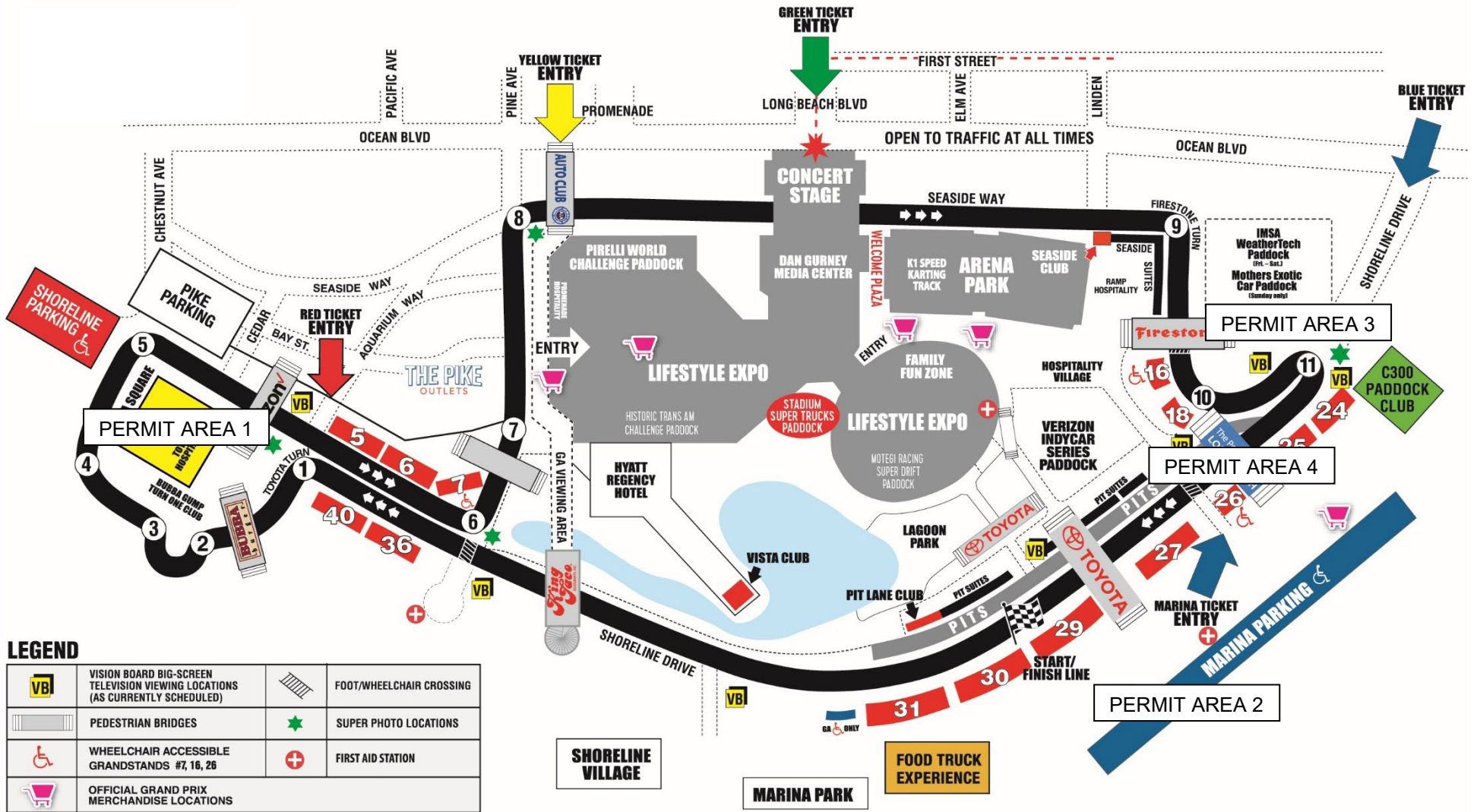


THOMAS B. MODICA  
CITY MANAGER

ATTACHMENTS: A – PARKING PERMIT ACCESS  
B – HOSPITALITY AREAS  
C – PARKING CHARGES

# ATTACHMENT A – PARKING PERMIT ACCESS

## 2021 GRAND PRIX OF LONG BEACH

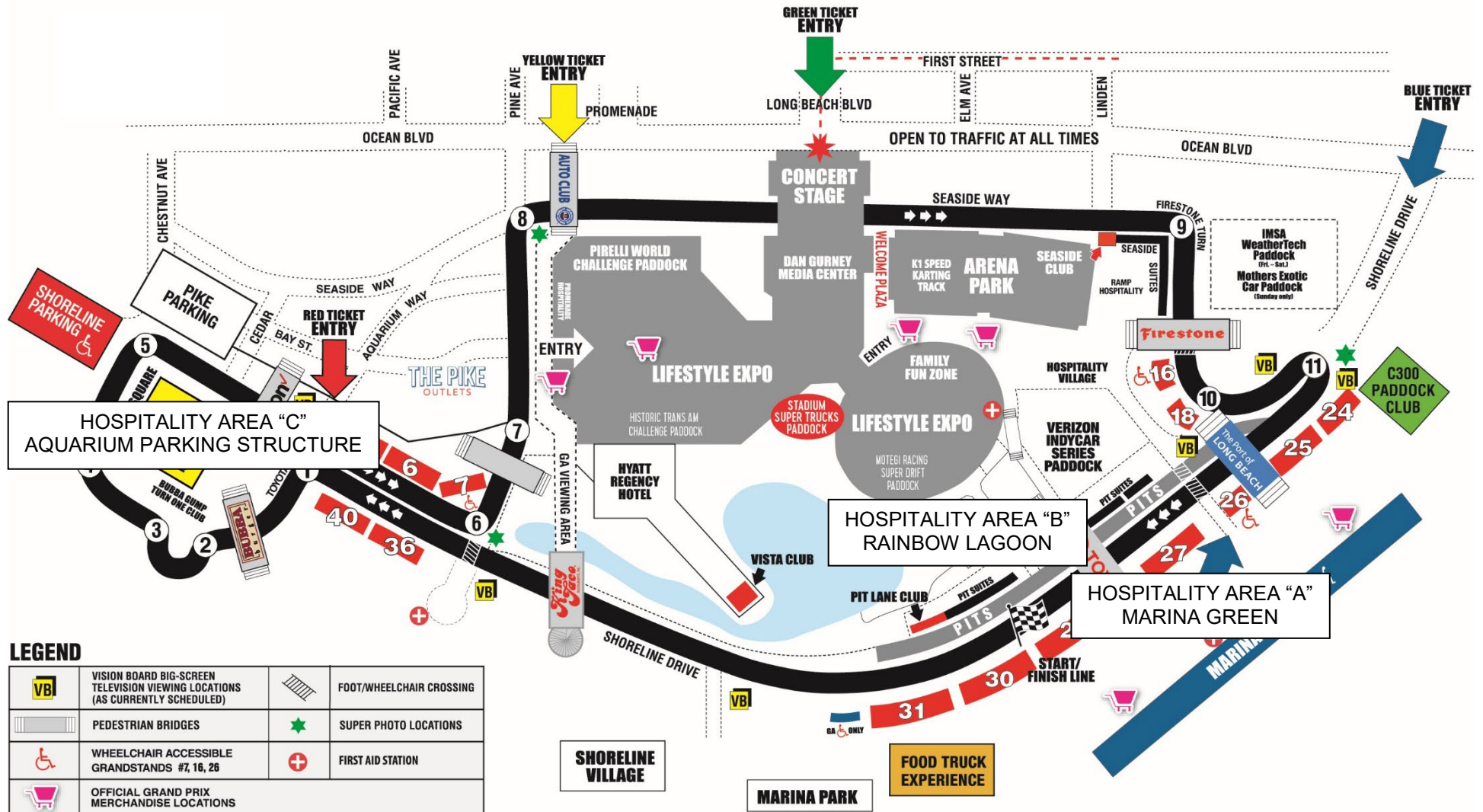


**LEGEND**

	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)		FOOT/WHEELCHAIR CROSSING
	PEDESTRIAN BRIDGES		SUPER PHOTO LOCATIONS
	WHEELCHAIR ACCESSIBLE GRANDSTANDS #7, 16, 26		FIRST AID STATION
	OFFICIAL GRAND PRIX MERCHANDISE LOCATIONS		

# ATTACHMENT B – HOSPITALITY AREAS

## 2021 GRAND PRIX OF LONG BEACH



### LEGEND

	VISION BOARD BIG-SCREEN TELEVISION VIEWING LOCATIONS (AS CURRENTLY SCHEDULED)		FOOT/WHEELCHAIR CROSSING
	PEDESTRIAN BRIDGES		SUPER PHOTO LOCATIONS
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	OFFICIAL GRAND PRIX MERCHANDISE LOCATIONS		

## ATTACHMENT C

### 2021 Grand Prix Revocable Permit

#### PARKING CHARGES

Alamitos Lot Parking (PW)	\$ 3,033.38
Access Road Parking (PW)	\$ 6,918.59
Boat Owner Parking (PRM)	<u>\$ 2,253.11</u>
<b>TOTAL:</b>	<b>\$12,205.08</b>