

City of Long Beach's response to Amazon's HQ2 RFP

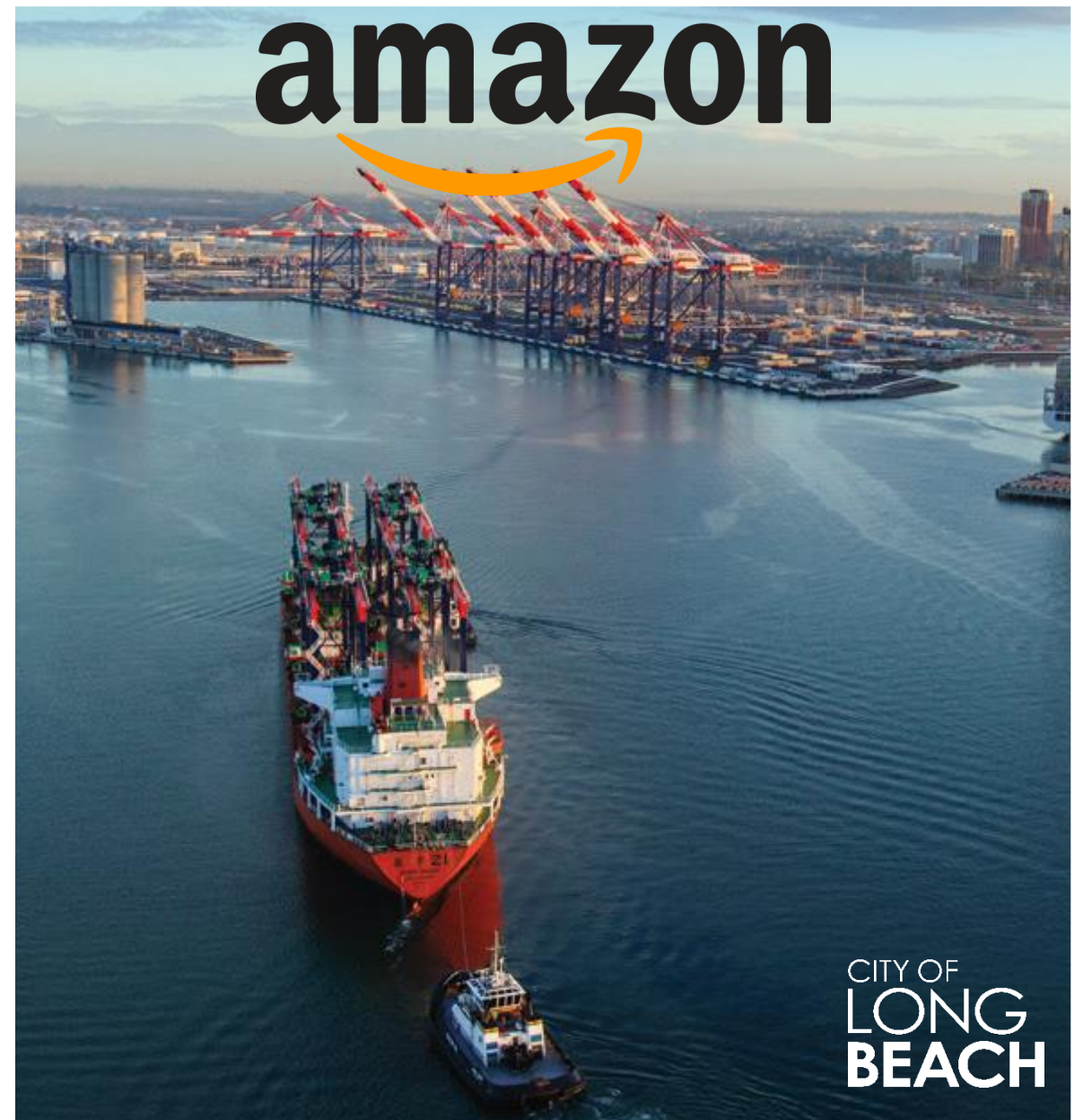
November 2017

amazon



Amazon's Request for Proposal

- September 7, 2017: Amazon announces search for second headquarters (HQ2)
- Long Beach is part of (MSA) Metropolitan Statistical Area of Los Angeles/ Long Beach/ Anaheim allow to submit responses in Los Angeles and Orange County
- Amazon's RFP core requirements
 - Metropolitan areas with a population of over 1 million
 - A stable and business-friendly environment
 - Within 30 miles of a population center
 - Within 45 minutes to an international airport
 - Proximity to major highways and arterial roads 1–3 miles
 - Access to mass transit routes
 - Up to 8 million square feet of office space for future expansion



City Response

- The City Council of Long Beach tasked the Economic Development Department to create a “Red Team” to respond to Amazon’s HQ2 RFP
- Approved by the entire City Council on September 12, 2017, upon request from Councilwoman Gonzalez, Councilmember Supernaw and Councilwoman Mungo
- City staff asked to work all City departments, County & State Agencies, and other partners to respond to the RFP



Creative partnerships to meet requirements

With a preference for a metropolitan population of 1 million, City of Long Beach submitted two proposals

1



LAEDC to be part of Los Angeles County's Project Constellation bid

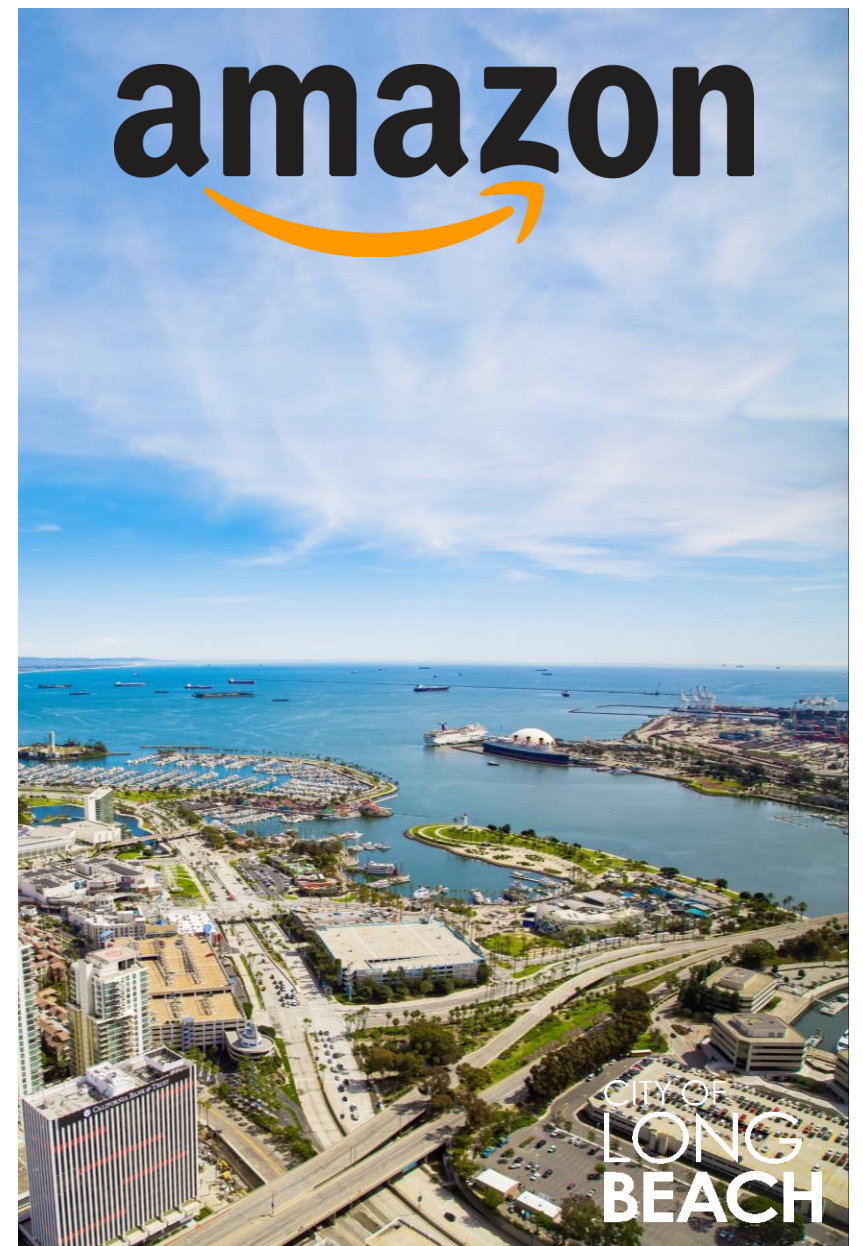
2



Partnerships with City of Huntington Beach for the Amazon Coast bid

- This proposal includes sites from both Long Beach and Huntington Beach

The Amazon logo is displayed in black text with a yellow arrow underneath, set against a blue sky background.



LAEDC: Project Constellation

The proposal contains nine separate and distinct locations throughout Los Angeles County, including City of Long Beach

These locations include (but are not limited to)

- City of Long Beach
- City of Los Angeles
- City of Pomona
- City of Woodland Hills
- City of Santa Clarita

The purpose of this combined bid affords Amazon a strong set of options including existing collections of buildings, in-fill development opportunities and vacant sites



HBLB: Amazon Coast

The partnership with the City of Huntington Beach capitalizes on the unique features each city has to offer Amazon

Huntington Beach:

- Southern California surf lifestyle
- Attractive to talent/labor

City of Long Beach:

- Major metropolis with a walkable and vibrant downtown
- Excellent housing options
- Attractive to talent/labor
- Port of Long Beach
- Areas of focus:
 - Downtown waterfront
 - Airport adjacent



VIDEO PRESENTED HERE



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CITY OF
LONG
BEACH

- Deadline for final RFP submission: October 19, 2017
- Amazon received 238 proposals
- If Amazon selects a proposal, it will announce its site selection in 2018. Amazon has stated that this RFP is only an invitation for proposals, the substance of which may be memorialized in a binding, definitive agreement or agreements if any proposal is selected. **Amazon may select one or more proposals and negotiate with the parties submitting such proposals before making an award decision, or it may select no proposals and enter into no agreement**
- Prior to Amazon's announcement of site selections(s), it has been determined that disclosure of the proposal details may adversely affect the City of Long Beach's competitive chance of winning Amazon's second headquarters
- No commitments have been made regarding the properties included in the proposal for the City of Long Beach

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