

# CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

# R-33

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

September 6, 2005

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Adopt the attached Resolution of Intention to amend the management plan for the Downtown Long Beach Property and Business Improvement District, set the date of September 20, 2005 for a public hearing, authorize the City Manager to initiate majority protest proceedings and authorize the City Clerk to receive written protests. (Districts 1 and 2)

## DISCUSSION

The Downtown Long Beach Property and Business Improvement District (DLB-PBID) assesses property owners for expenses related to security, maintenance, public relations, special projects, advocacy and economic development in Downtown Long Beach. The DLB-PBID was established by the City Council on August 4, 1998. On July 22, 2003, City Council again re-established the DLB-PBID. This required a majority vote of the property owners in favor of re-establishing the district for a new term of ten years.

The Property and Business Improvement District Law of 1994 (Law) requires that changes to the DLB-PBID Management Plan be subject to public hearing, protest proceedings and Council approval. On June 15, 2005, the Downtown Long Beach Associates (DLBA) Board of Directors approved removal of Section VI, Governance, from the Management Plan. The Law does not require governance issues be addressed in the Management Plan. DLB-PBID governance will now be addressed solely in the DLBA bylaws. The revised Management Plan is provided as Exhibit A to the attached resolution.

This action has no effect on other annual reports or approvals. Approval of the 2006 DLB-PBID assessment will be brought to the City Council in November 2005.

This letter was reviewed by Assistant City Attorney Heather Mahood on June 13, 2005, Budget Management Officer David Wodynski on July 28, 2005, and the City Treasurer's Office on July 28, 2005.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.


FISCAL IMPACT

There is no fiscal impact associated with this item.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



PATRICK H. WEST  
DIRECTOR OF COMMUNITY DEVELOPMENT

APPROVED:

*for*   
GERALD R. MILLER  
CITY MANAGER

RH:tb

Attachment: Resolution of Intention to Amend Downtown Long Beach Property and Business Improvement District Management Plan.