



# CITY OF LONG BEACH

# R-13

DEPARTMENT OF HEALTH AND HUMAN SERVICES

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July 19, 2016

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager, or designee, to execute an agreement, between the City of Long Beach and the California Department of Public Health for the continuation of the Healthy Active Long Beach Project, under the Nutrition Education and Obesity Prevention Grant, to accept funding in the amount of \$2,818,362 for a period of three years, October 1, 2016 through September 30, 2019; and execute any necessary documents, sub-grants, or subsequent amendments to extend or increase the contract amount. (Citywide)

## DISCUSSION

Since October 2003, the City Council has authorized the Health and Human Services Department (Health Department) to receive funding from the California Department of Public Health Nutrition Education and Obesity Prevention Branch (CDPH) to operate the Healthy Active Long Beach (HALB) project. The CDPH has now awarded the Health Department a grant agreement in the amount of \$2,818,362, to continue the project's focus on preventing nutrition and activity-related chronic diseases and improving food security and access to healthy food options among persons eligible for the Supplemental Nutrition Assistance Program Education (SNAP-Ed) throughout the City.

The grant provides SNAP-Ed eligible individuals who have high-risk factors for nutrition-related chronic diseases, such as obesity, with nutrition education and obesity prevention activities and interventions focusing on the promotion of healthy eating habits and physically active lifestyles in order to postpone, or prevent, the onset of disease.

As a local Health Department, funded by the USDA Nutrition Education and Obesity Prevention Grant Program (NEOP), the Health Department's HALB project will serve as the lead agency responsible for coordinating NEOP-funded activities throughout the City's health jurisdiction.

The HALB project will implement strategies at the individual and policy level incorporating an environmental approach to address the physical and social characteristics of an environment that may affect a person's health. This approach will provide comprehensive, multi-level, behavior-focused strategies and interventions which include nutrition education and physical activity promotion, community events, training and technical assistance, while also utilizing media and marketing strategies in collaboration with partners throughout the City's health jurisdiction.

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The agreement with the CDPH requires sub-granting of up to 30 percent each fiscal year (FY). During the grant period of FY 17-19, sub-grantees will include the Long Beach Unified School District and the City of Long Beach Parks, Recreation and Marine Department.

This matter was reviewed by Deputy City Attorney Robin Zur Schmiede on June 21, 2016 and by Budget Analysis Officer Rhutu Amin Gharib on June 28, 2016.

TIMING CONSIDERATIONS

City Council action is requested on July 19, 2016, to meet the pending budget year and agreement timeline for the California Department of Public Health.

FISCAL IMPACT

The amount of the grant agreement is \$2,818,362 for a three-year period. Sufficient funds are included in the FY 17 Proposed Budget in the Health Fund (SR 130) in the Health and Human Services Department (HE) for the first year of the grant program, which is \$939,454. Subsequent year appropriations will be requested during the annual budget process. No match or in-kind service mandate is required, and there is no local job impact associated with this action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



KELLY COLOPY, DIRECTOR  
HEALTH AND HUMAN SERVICES

APPROVED:

  
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PATRICK H. WEST  
CITY MANAGER