



CITY CLERK DEPARTMENT
Long Beach, California

C-4

LARRY HERRERA
City Clerk

ADMINISTRATIVE DIVISION
Monique De La Garza
Administrative Officer

ELECTIONS BUREAU
Poonam Davis
City Clerk Bureau Manager

LEGISLATIVE BUREAU
Merianne Nakagawa
City Clerk Bureau Manager

November 2, 2010

HONORABLE MAYOR AND CITY COUNCIL
 City of Long Beach
 California

RECOMMENDATION:

Receive and file the Registered Lobbyist 3rd Quarter Report for the period ending September 30, 2010.

DISCUSSION

Pursuant to Long Beach Municipal Code 2.08.110, the third quarter lobbyist reports were due on October 15, 2010. The table below lists City of Long Beach registered lobbyist, their filing category, number of clients and fees paid for the period of July 1, 2010 to September 30, 2010.

**City of Long Beach Registered Lobbyists
 3rd Quarter Report (Period Ending Sept. 30, 2010)**

Filer Name	Lobbyist Type	No. of Clients	Fees Paid
ABC ADVOCACY GROUP	Contract Lobbyist	2	\$600.00
ADLER PUBLIC AFFAIRS	Contract Lobbyist	1	\$75.00
ALEX H CHERIN	Contract Lobbyist	5	\$175.00
CARL A KEMP	Contract Lobbyist	7	\$425.00
CERRELL ASSOCIATES INC.	Contract Lobbyist	7	\$275.00
ENGLANDER KNABE & ALLEN	Contract Lobbyist	6	\$225.00
KEN SPIKER AND ASSOCIATES, INC.	Contract Lobbyist	3	\$175.00
MANATT, PHELPS & PHILLIPS, LLP	Contract Lobbyist	2	\$125.00
MIKE MURCHISON	Contract Lobbyist	7	\$225.00
SHEPPARD MULLIN RICHTER & HAMPTON, LLP	Contract Lobbyist	1	\$75.00
Summary Totals		41	\$2,375.00

Based on a review of the quarterly report format used for the July 15th reporting period, a new report format was created with the aim of improving reporting compliance and capture of required report details. In addition, expanded Frequently Asked Questions (FAQs) were drafted with the assistance of the City Attorney. The new report format is shown in Attachment 1 and the additional FAQs are shown in Attachment 2.

Attachment 3 is the Lobbyist 2010 3rd Quarter Report which lists a lobbyist's reporting history (reports filed), active clients, staff contact points, issues sought to be influenced, and lobbyist names.

In cases where report columns show a blank space, the City Clerk Department will request the lobbyist to provide the information in an amended report.

For this reporting period, there were no registered Business Organization or Expenditure Lobbyist filings.

TIMING CONSIDERATIONS

None.

FISCAL IMPACT

The salary and benefit costs for support of the Lobbyist Registration program since adoption of the ordinance and the end of FY 2010 totaled \$4,662. Revenues received totaled \$2,375.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted.



LARRY HERRERA
CITY CLERK

ATTACHMENTS

1. Lobbyist Quarterly Report Form.
2. Lobbyist Registration Ordinance FAQs
3. Lobbyist 2010 3rd Quarter Report (period ending September 30, 2010)



City of Long Beach

LOBBYIST QUARTERLY REPORT

1. Fill out form
 2. Sign and date
 3. File with payment at the:

Long Beach City Clerk's Office
 333 W. Ocean Blvd.
 Long Beach, CA 90802
 Tel. (562) 570-6101

Date Stamp

This is the quarterly report for _____ / _____
 (Lobbyist Name) Filer ID number

due on: (April 15 July 15 October 15 January 15)

This is an amendment of the report filed on _____

Section 1- Information About All Filers
 (ALL LOBBYISTS MUST COMPLETE SECTION ONE)

PART A. Type of Lobbyist:

- Contract lobbyist:** A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period. **(Complete Sections 1 and 2.)**
- Business or organization lobbyist:** Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses. **(Complete Sections 1 and 3.)**
- Expenditure lobbyist:** A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby. **(Complete Sections 1 and 4.)**



City of Long Beach

LOBBYIST QUARTERLY REPORT

PART B. Registration Update & Fees Due:

Each registrant shall also pay \$25.00 per client for whom lobbying is undertaken for compensation in excess of \$500.00.

List new clients (clients that have not been previously reported):

Number of new clients registered: _____

Client Registration total: \$ _____

Make checks payable to "City of Long Beach".

PART C. Verification of Person Responsible for Report Preparation:

Print Name: _____

Title: _____

Address: _____

Daytime Telephone Number: _____

I have used all reasonable diligence in preparing this report. I have reviewed all the sections and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: _____ Signature: _____ Filer ID number _____



City of Long Beach

LOBBYIST QUARTERLY REPORT

Section 2 - Client Information –

(List all clients (old and new) for whom lobbying activity occurred during this reporting period)

Client Name	Client Address	Telephone Number	Nature of Business	City Official or Employee Contacted	Item(s) of legislative or administrative action the lobbyist is seeking to influence on behalf of the client:	Name(s) of each person employed or retained by the lobbyist that lobbied on behalf of client:

Filer name: _____ Filer ID number _____ Date _____



City of Long Beach

LOBBYIST QUARTERLY REPORT

Section 3 – Business or Organization Lobbyist Client Information

Name of person conducting lobbying activities	Items of municipal, legislative or administrative action sought to influence	City Official or Employee Contacted

Filer name: _____ Filer ID number _____ Date _____



City of Long Beach

LOBBYIST QUARTERLY REPORT

Section 4- Expenditure Lobbyists

List items of municipal, legislative, or administrative action the lobbyist is seeking to influence:

Filename: _____ Filer ID number _____ Date _____

DRAFT LOBBYIST REGISTRATION ORDINANCE FAQs (October 6, 2010)

1. Am I a lobbyist?

The ordinance defines lobbying as the influencing or attempting to influence a legislative or administrative action of the City. The three types of lobbyists are as follows:

Contract lobbyist: A person who engages in lobbying on behalf of one or more clients (acting individually or through agents, associates, employees or contractors) and who has received or has entered into an agreement for compensation of \$3,200 or more ("threshold compensation") for engaging in lobbying during any consecutive three-month period.

Business or organization lobbyist: Any business or organization, whose owner(s), officers(s) or employee(s) carry out lobbying on its behalf, in an aggregate amount of fifty (50) hours or more within any three month period, whether or not such officers or employees are specifically compensated to engage in lobbying; provided that the activities of officers shall be considered lobbying only if those officers receive compensation by the business or organization beyond reimbursement for their reasonable, travel, meals or incidental expenses.

Expenditure lobbyist: A person who makes payments or incurs expenditures of five thousand dollars (\$5,000) or more during any calendar year in connection with carrying out public relations, advertising or similar activities with the intent of soliciting or urging, directly or indirectly, other persons to communicate directly with any City Official in order to attempt to influence legislative or administrative action. The five thousand dollar (\$5,000) threshold shall not include: (a) compensation paid to contract lobbyists or employees of lobbying; or (b) dues payments, donations, or other economic consideration paid to an organization, regardless of whether the dues payments, donations or other economic consideration are used in whole or in part to lobby.

2. What is NOT considered a lobbyist under the ordinance?

Any public official acting in his or her official capacity or acting within the scope of his or her employment or appointment.

The media, when limiting its action to the ordinary course of news gathering or editorial activity, as carried out by members of the press. "Media" shall mean newspapers or any other regularly published periodical, radio or television station or network or information published on the Internet. This exemption shall also apply to neighborhood newsletters, flyers or gazettes.

Persons reimbursed for only their reasonable travel, meals or incidental expenses, including but not limited to, uncompensated members or directors of non-profit organizations such as chambers of commerce.

DRAFT LOBBYIST REGISTRATION ORDINANCE FAQs
(October 6, 2010)

Persons whose communications regarding any legislative or administrative action are limited to appearing or submitting testimony at any public meeting held by the City or any of its agencies, offices, or departments, as long as the communications thereto are public records available for public review. Notwithstanding the foregoing, persons who otherwise qualify as lobbyists must register and disclose their lobbying activities directed toward City officials, in the same manner and to the same extent such registration and disclosure is required of all other lobbyists.

Persons submitting bids or responding to requests for proposals, provided the provision of such information is limited to direct conversation or correspondence with the official or department specifically designated to receive such information.

Persons providing oral or written information pursuant to a subpoena or otherwise compelled by law or regulation, or in response to an official request provided that the request and response thereto are public records available for public review.

Persons whose communications relate to:

The establishment, amendment, administration, implementation or interpretation of a collective bargaining agreement or a memorandum of understanding between the City and a recognized employee association.

Management decisions as to the working conditions of represented employees that clearly relate to the terms of a collective bargaining agreement or memorandum of understanding between the City and a recognized employee association.

Proceedings before the City's Civil Service Commission.

Boardmembers or employees of non-profit 501 corporations.

Members of neighborhood associations or project area committees.

Boardmembers and employees of organizations representing City business improvement districts.

3. Can a qualified lobbyist take a City employee to lunch, dinner, etc. if no City business is discussed?

No. Qualified lobbyists are not allowed to pay for another City official/employee in any way as it is considered a gift and in violation of the Ordinance.

4. If I am a personal friend with a City official and we meet up just to talk about personal matters, is that in violation of the Ordinance?

No. As long as no City business is discussed there is no violation of the Ordinance. However, if the personal conversation eventually turns to any City business matter, the time is then considered spent on lobbying and must be counted as qualifying lobbying hours for registration.

DRAFT LOBBYIST REGISTRATION ORDINANCE FAQs
(October 6, 2010)

5. Are the 50 hours just for the City of Long Beach or all the municipalities that I work with combined?

The 50 hours is just your work with the City of Long Beach.

6. Are the 50 hours calculated for time spent with city officials and at city council meetings only, or does it also include time putting together documents and presentations associated with those meetings?

The 50 hours is calculated counting only the time that you spend with the official, not preparation for the meeting.

7. How do I register?

Lobbyist registration forms are available in the City Clerk Department, at 333 W. Ocean Blvd., Long Beach, CA 90802, or on the [City Clerk website](#).

The text of the [lobbyist registration ordinance](#) is also available on the web.

8. When do I need to register?

Lobbyists shall register with the City Clerk within fifteen (15) days after qualifying as a lobbyist. (Qualifications are listed in the FAQ section under lobbyist definitions.)

9. When do I need to file the annual report?

A lobbyist shall renew his or her registration by January 15 or each year unless he or she has terminated their status as a lobbyist by such date.

10. When do I need to file the quarterly reports?

After registration, lobbyist must file quarterly reports, in duplicate, by April 15, July 15, October 15 and January 15, for the prior calendar quarter. Given the April 11, 2010, effective date of the lobbyist regulation ordinance, the first quarterly report will be due July 15, 2010.

11. What are the fees?

Persons subject to the registration requirements of this ordinance shall pay an annual fee of one hundred dollars (\$100.00). Persons registering for the first time on or after June 30 of a given year shall pay a reduced registration fee of fifty dollars (\$50.00). In addition to the annual fee, each registrant shall pay twenty-five dollars (\$25.00) per client for whom lobbying is undertaken for compensation in excess of five hundred dollars (\$500.00).

DRAFT LOBBYIST REGISTRATION ORDINANCE FAQs
(October 6, 2010)

12. Should lobbyist registration identification numbers be listed on registration, reporting and termination forms?

Yes. In order to ensure that all reports are properly recorded, registered lobbyist should list their lobbyist filer identification number on each cover page and each following page.

13. Should registration identification numbers be used beginning with the October 15, 2010, quarterly report?

Yes. As of October 5, 2010, the filer identification numbers for firms currently enrolled are shown in Attachment 1.

14. Must initial and new clients be reported on each quarterly report?

Yes. Each quarterly report shall contain the same information as required to be disclosed in the initial registration for which lobbying activity occurred in that quarter.

15. When is a contract lobbyist required to initially register under the ordinance?

A contract lobbyist must register when they lobby for one (1) or more clients and who has received or has entered into a contract for compensation for \$3,200 for engaging in lobbying during any consecutive three (3) three-month period.

16. After initial registration, when must a registrant report additional clients?

Additional (new) clients are added to a quarterly report when lobbying is undertaken for compensation or a contract for compensation (including success fees) in excess of \$500.

17. Are contract lobbyists required to report the termination of a contract client?

No.

18. Must lobbyist report the number of contacts with city officials on behalf of a client?

No.

19. How are contract lobbyist success fees treated?

If, at the time of initial registration, a contract calls for a success fee in excess of \$3,200, a contract lobbyist is required to register and list the client. Thereafter, new clients must be included in a quarterly report when a contract that calls for a success fee in excess of \$500.

DRAFT LOBBYIST REGISTRATION ORDINANCE FAQs
(October 6, 2010)

20. Will registrations expire automatically at the end of each year?

After initial registration, annual registration will not be required if a declaration of termination is filed by January 15th of each year (LBMC 2.08.050).

Termination declarations may also be filed with any quarterly report (LBMC 2.08.100).

A lobbyist shall be deemed active for the duration of the year of registration ending December 31st, unless a termination declaration (report) has been filed.

All declarations of termination must list all client lobbying activity that occurred since the end of the last quarterly reporting period and the date of the termination.

21. May success fees be written into the contract lobbyist contracts?

Yes, there is no prohibition.

22. If there has been no lobbying activity for a previously listed client in any quarter, must the Quarterly Report Section 2B list that client?

No.

23. Will allegations of ordinance violations be kept confidential?

Under the Public Records Act, complaints are not publicly disclosed.

24. Will the target of a complaint be notified?

Complaints will be handled as misdemeanor cases.

25. To whom may allegations of ordinance violations be directed?

Concerns may be addressed to the City Clerk Department.

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name ABC ADVOCACY GROUP

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-010

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
8/17/2010	Initial Filing	On/After June 30		8/16/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			

No. of Active Clients: 2

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
16-Aug-10	SIMMATEC USA SUNSET BEACH, CA 90742	PETER MAURER	AUTOMATED PARKING DEVELOPMENT	AUTO PARKING RFO/RFQ	LYNN ADKINS BRIAN BENNETT GLORIA CORDERO
16-Aug-10	UNION BANK LOS ANGELES, CA 90071	JOANNE CURRAN	BANKING	COMMUNITY RELATIONS	LYNN ADKINS BRIAN BENNETT GLORIA CORDERO

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer ID **CLB 10-006**

Filer Name **ADLER PUBLIC AFFAIRS**

Lobbyist Type **Contract Lobbyist**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Client's Terminate
7/ 1/2010	Initial Filing	On/After June 30		7/ 1/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010			

No. of Active Clients: 1

-Active CLIENT(s) and LOBBYIST(S)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Lobbyist Name(s)
01-Jul-10	WESTOM GARROU WALTERS & MOONEY LOS ANGELES, CA 90025	JOHN WESTON	LEGAL PARTNERSHIP	JEFFREY ADLER
			Seeking to influence...	ENTERTAINMENT PERMIT

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name **ALEX H CHERIN**

Lobbyist Type **Contract Lobbyist**

Filer ID **CLB 10-009**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Client's Terminate
7/29/2010	Initial Filing	On/After June 30		7/20/2010		2	
8/19/2010	Amendment	On/After June 30		7/20/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/13/2010		3	

No. of Active Clients: 5

-Active CLIENT(s) and LOBBYIST(s)

Initial Report Client Name and City

Nature of Clients Business

City of Long Beach Contact Point

Seeking to influence...

Lobbyist Name(s)

13-Oct-10 **2ND AND PCH**
LONG BEACH, CA 90803

ALEX H CHERIN

20-Jul-10 **ACAT GLOBAL**
LAGUNA BEACH, CA 92651
MAYOR FOSTER; COUNCILMAN
O'DONNELL; AMY BODECK

TECH MANUFACTURER

AZ BONDS

ALEX H CHERIN

13-Oct-10 **HARBOR TRUCKING ASSC**
LONG BEACH, CA 90807

ALEX H CHERIN

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name ALEX H CHERIN

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-009

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
13-Oct-10	PARETO ENERGY WASHINGTON CD 20007			ALEX H CHERIN
20-Jul-10	PROJECT FROG SAN FRANCISCO, CA 91415	MAYOR FOSTER; CRAIG BECK	GREEN BUILDER BUILDING PROJECT	ALEX H CHERIN

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name CARL A KEMP

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-003

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
5/10/2010	Initial Filing	On/After June 30		4/28/2010		5	
7/23/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010		2	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			

No. of Active Clients: **7**

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
28-Apr-10	2ND & PCH LONG BEACH, CA 90803	RAY LIN	DEVELOPMENT	CARL A KEMP
28-Apr-10	BELMONT SHORE CANNABIS CLUB LONG BEACH, CA 90803	CIENA SERRAN	MEDICAL MARIJUANA	CARL A KEMP
28-Apr-10	EVERGREEN CYPRESS, CA 90630	JASON HSU	SHIPPING	CARL A KEMP
28-Apr-10	EXPERTOW STANTON, CA 90680	JIM KRUGER	TOWING	CARL A KEMP

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name CARL A KEMP

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-003

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
28-Apr-10	LB YELLOW CAB GARDENA, CA 90249	JOHN & BILL ROUSE	TRANSPORTATION		CARL A KEMP
23-Jul-10	PMSA SAN GABRIEL, CA	MICHELLE GRUBBS	TRANSPORTATION		CARL A KEMP
23-Jul-10	QDC JOHN WALKER LONG BEACH, CA 90803	SAN ANTONIO	MEDICAL MARIJUANA		CARL A KEMP

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name CERRELL ASSOCIATES INC.

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-002

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
4/29/2010	Initial Filing	On/Before June 29		4/20/2010		6	
5/24/2010	Amendment			5/21/2010	4/20/2010	1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/9/2010			
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			

No. of Active Clients: 7

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
20-Apr-10	BOMBARDIER TRANSPORTATION SAN FRANCISCO, CA 94128		STR CAR TRANS SYST FUTURE PROJECT OPPORTUNITIES	FERNANDO CHAVEZ LISA GRITZNER
20-Apr-10	FIVE STAR PARKING LOS ANGELES, CA 90071		PARKING LOT OPERATOR PRESENT AND FUTURE PROJECT	FERNANDO CHAVEZ JOHN HOWLAND

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name CERRELL ASSOCIATES INC.

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-002

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
20-Apr-10	FRESH & EASY NEIGHBORHOOD MARKETS EL SEGUNDO, CA 90245	MARKET	PUBLIC AFFAIRS PRESENT & FUTURE	KRISTEN MONTET LONNER FERNANDO CHAVEZ LISA GRITZNER
20-Apr-10	HARRIS CORPORATION LOWELL, MA 01853-3295	COMMUNICATION SYST	PRESENT & FUTURE OPPORTUNITIES	HAL DASH MATT GALLAGHER FERNANDO CHAVEZ
21-May-10	KOURY GEOTECHNICAL SERVICES CHINO, CA 91710	GEOTECHNICAL SERVICES	PRESENT AND FUTURE PROJECT	FERNANDO CHAVEZ
20-Apr-10	MICROSOFT CORPORATION SACRAMENTO, CA 95814	SOFTWARE CO	PRESENT & FUTURE OPPORTUNITIES	FERNANDO CHAVEZ LISA GRITZNER JOHN HOWLAND
20-Apr-10	WSPA TORRANCE, CA 90502	PETRO TRADE ASSCN	PETROLEUM INDUSTRY	JOHN HOWLAND FERNANDO CHAVEZ

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer ID CLB 10-008

Filer Name ENGLANDER KNABE & ALLEN

Lobbyist Type Contract Lobbyist

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
7/15/2010	Initial Filing	On/After June 30		7/1/2010		3	
7/20/2010	Amendment			7/19/2010	7/1/2010	1	1
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		3	

No. of Active Clients: 6

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
14-Oct-10	CAMBRIA SOLUTIONS LOS ANGELES, CA 90071				MARCUS ALLEN
14-Oct-10	CLEAR CHANNEL TORRANCE, CA 90501			TECH MGMT CONSULTING	MARCUS ALLEN
01-Jul-10	ENTERPRISE GARDENA, CA 90248			BILLBOARDS	MATT KNABE
19-Jul-10	UNITED ROAD TOWING, INC VAN NUYS, CA 91406			TRANSPORTATION	MATT KNABE
				LBPD FLEET MGMT	MATT KNABE
				TOWING	
				LB TOWING PROCUREMENT	MARCUS ALLEN

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name **ENGLANDER KNABE & ALLEN** Filer ID **CLB 10-008**
 Lobbyist Type **Contract Lobbyist**

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	Nature of Clients Business	City of Long Beach Contact Point	Seeking to influence...	Lobbyist Name(s)
14-Oct-10	WASTE MANAGEMENT GARDENA, CA 90248			FLEET MGMT	MATT KNABE
01-Jul-10	WEST COAST CHRONIC LONG BEACH, CA 90813			MED-MARIJUANA	MATT KNABE
			CM ROBERT GARCIA; ERIK SUND; CITY ATTNY	MED-MARIJUANA	MATT KNABE

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name **KEN SPIKER AND ASSOCIATES, INC.**

Lobbyist Type **Contract Lobbyist**

Filer ID **CLB 10-004**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
6/7/2010	Initial Filing	On/Before June 29		6/3/2010		2	
7/27/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/23/2010			
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010		1	

No. of Active Clients: 3

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
03-Jun-10	INFRA MANAGEMENT GROUP, LLC OVERLAND PARK, KS	RICHARD HEENAN	ECONOMIC INFRASTRUCTURE INFRASTRUCTURE MANAGEMENT	GREG SPIKER KEN SPIKER, JR
14-Oct-10	THE LAMAR COMPANIES BATON ROUGE, LA 70808		OUTDOOR ADVERTISING	GREG SPIKER KEN SPIKER, JR
03-Jun-10	TRENDLINE HEALTH MESA, AZ 85210	GREG PATTERSON	HEALTH CARE BENEFITS HEALTH CARE BENEFITS	GREG SPIKER KEN SPIKER, JR

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name **MANATT, PHELPS & PHILLIPS, LLP**

Lobbyist Type **Contract Lobbyist**

Filer ID **CLB 10-001**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Client's Terminate
4/10/2010	Initial Filing	On/Before June 29		4/19/2010		1	
7/14/2010	Quarterly	2010 - 2nd Qtr	7/15/2010	7/13/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/14/2010			

No. of Active Clients: 2

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
19-Apr-10	SUN HEALTHCARE GROUP, INC. IRVINE, CA 92612-1537		MENTAL HEALTHCARE FACILITY		ELLEN BERKOWITZ
				LB FD INVESTG-HARBOR VIEW CENTER	

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name **MIKE MURCHISON**

Lobbyist Type **Contract Lobbyist**

Filer ID **CLB 10-007**

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
7/8/2010	Initial Filing	On/After June 30		7/2/2010		6	
10/14/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/11/2010		1	

No. of Active Clients: 7

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
02-Jul-10	AECOM LOS ANGELES, CA 90071	JACK BAYLIS	DEVELOPMENT		MIKE MURCHINSON
02-Jul-10	ARB STRUCTURERS LAKE FOREST, CA 92630	MARK THURMAN	DEVELOPMENT	AIRPORT PARKING STRUCTURE	MIKE MURCHINSON
02-Jul-10	D.D.R. SALT LAKE CITY, UT 84111	STAN HOFFMAN	DEVELOPMENT	THE PIKE	MIKE MURCHINSON
02-Jul-10	DIDM CALABASAS, CA 91372		DEVELOPMENT		MIKE MURCHINSON

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer Name MIKE MURCHISON

Lobbyist Type Contract Lobbyist

Filer ID CLB 10-007

-Active CLIENT(s) and LOBBYIST(s)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business Seeking to influence...	Lobbyist Name(s)
02-Jul-10	LCW PARTNERS LONG BEACH, CA	TOM DEAN; JEFF BERGER	DEVELOPMENT	MIKE MURCHINSON
02-Jul-10	MARRIOTT LONG BEACH, CA 90815	GEORGE MARAGOS	DEVELOPMENT	MIKE MURCHINSON
11-Oct-10	MERUELO GROUP DOWNEY, CA 90241		DEVELOPMENT	MIKE MURCHINSON

City of Long Beach - Lobbyists 2010

3rd Quarter - Period Ending 30 September 2010

Filer ID CLB 10-005

Filer Name SHEPPARD MULLIN RICHTER & HAMPTON, LLP

Lobbyist Type Contract Lobbyist

-REPORTS FILED

Filing Date	Report Type	Filing Period	Report Due Date	Report Date	Amending Report Dated	Clients Added	Clients Terminate
6/30/2010	Initial Filing	On/After June 30	10/15/2010	6/30/2010		1	
10/15/2010	Quarterly	2010 - 3rd Qtr	10/15/2010	10/15/2010			

No. of Active Clients: 1

-Active CLIENT(s) and LOBBYIST(S)

Initial Report	Client Name and City	City of Long Beach Contact Point	Nature of Clients Business	Seeking to influence...	Lobbyist Name(s)
30-Jun-10	TAKI SUN, INC. LONG BEACH, CA 90803		REAL ESTATE DEVELOPER	REDELV SEAPORT MARINA	PHILLIP TATE JAMES PUGH CLAUDIA GUTIERREZ JEROLD B NEUMAN MICHAEL J KEILY