



CITY OF LONG BEACH

POLICE DEPARTMENT

R-40

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

December 19, 2006

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of SRKH Investments LLC, dba PCH Poultry & Market, for an original alcoholic beverage control license, at 1701 Magnolia Avenue, with conditions. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by December 20, 2006. Accordingly, City Council action is required at the December 19, 2006 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

Handwritten signature of Anthony W. Batts in black ink.

ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:

Handwritten signature of Gerald R. Miller in black ink.

GERALD R. MILLER
CITY MANAGER

AWB:JA:ja
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
December 19, 2006

Council District: 1

Applicant: SRKH Investments LLC
DBA: PCH Poultry & Market
Address: 1701 Magnolia Avenue

Type of Application: An original application for an Off-Sale Beer and Wine for public premises license.

Basis for possible protest: High crime.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is** required for this application.

Census Tract: 5754.01

Boundaries: Pacific Coast Highway to the North
Anaheim Street to the South
Pacific Avenue to the East
Los Angeles River to the West

Number of licenses allowed: 4

Number of licenses existing: 2

Police Reporting District: 114

Boundaries: Pacific Coast Highway to the North
Fifteenth Street to the South
Henderson Avenue to the East
Los Angeles River to the West

Reported crimes in this district for ABC purposes are 313. Crime in a reporting district must be at least 194 to qualify for a high crime protest.

Type of business: A neighborhood market.

Last day to request conditions and protest: December 20, 2006

