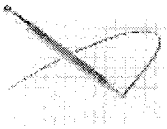


NB-14  
12-8-09



Irma Heinrichs/CC/CLB  
Executive Assistant  
City Clerk Department  
(562) 570-6228

12/07/2009 12:29 PM

To Nancy Muth/CC/CLB@CLB  
cc  
bcc

Subject For Council Tomorrow per Larry

For Follow Up:  Normal Priority

Irma Heinrichs  
(562) 570-6228  
(562) 570-6789 (FAX)  
irma.heinrichs@longbeach.gov

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



marc mooshagian  
<bbqcowhead@gmail.com>  
>

To cityclerk@longbeach.gov  
cc

12/04/2009 02:47 PM

Subject tesla

I absolutely support any and every tax incentive the city can offer to lure Tesla to Long Beach.

Long Beach needs to change its image and become business friendly again. Tesla coming to the city would be an enormous boost to the area.

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



"Sagrario Nielsen"  
<SagrarioN@phfewic.org>

To <cityclerk@longbeach.gov>  
cc

12/04/2009 02:51 PM

Subject Offering Tax Incentives to help bring Jobs to Long Beach

I greatly appreciate anything the city can do to help bring jobs to our city. I am very fortunate to have a great job but many of my neighbors are not as blessed. This company could bring a great new future for many families but it all depends on what Long Beach can offer. Please consider doing all you can to help bring TELSAs to Long Beach and improve the future of our great city.

Sincerely

Sagrario Nielsen  
5115 East Hanbury Street  
Long Beach CA 90808  
562-421-2767

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



Ronald Sparling  
<rlsparling@verizon.net>

To cityclerk@longbeach.gov



12/04/2009 02:53 PM

cc  
Subject Tesla

By all means, do whatever it take to bring Tesla to Long Beach.  
Offer Tax incentives, subsidies and whatever else will close the deal.

Ron Sparling  
3466 N Greenbrier Rd  
LB, Ca 90808

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**Martin Poissant**  
<minamarty@verizon.net>

To cityclerk@longbeach.gov

cc

12/04/2009 02:57 PM

Subject I want Tesla!

Hi,  
Having Tesla would be perfect.  
Tesla would:  
Have the LB Harbor to receive parts and ship out the new vehicles.  
Increase revenue for the City.  
Increase the value of my home which is in the area.  
Be good for businesses in the area such as restaurants.  
Be a great use for the unused property.  
and of course create jobs.  
Do it!  
Martin Poissant  
Born in Long Beach

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**Andrea Repass**  
<andrea.repass@designor  
y.com>

To cityclerk@longbeach.gov

cc

12/04/2009 03:05 PM

Subject Bring Tesla to Long Beach

I agree with my Councilmember Gerrie Schipske! We need tax incentives  
to bring Tesla (and other companies/jobs) to Long Beach!

Thank you!

Andrea RePass  
The Designory, Inc  
211 E Ocean Blvd Suite 100

Long Beach, CA 90802  
562-624-0327 (work)  
949-433-9201 (cell)  
andrea.repass@designory.com  
IM: andrearepass10

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----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**"Michael Stugrin"**  
<mstugrin@earthlink.net>

To <cityclerk@longbeach.gov>

cc

12/04/2009 03:17 PM

Subject Tax credits for Tesla and other new businesses

It pains me that it apparently it is necessary to point out the obvious: To be competitive in this difficult economic environment, Long Beach government needs to "get its ducks in a row" in terms of doing everything it can to attract and keep businesses and jobs in Long Beach. I recently heard about a company that is moving out of Long Beach and relocating in Kentucky; and now it seems that the Tesla deal may have passed us by because of slow action, indecision, and general lack of alignment.

Let's get this city moving forward!

Michael A. Stugrin, Ph.D.  
Power-by-Words.com, Inc.  
562-498-6353  
[www.power-by-words.com](http://www.power-by-words.com)

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----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**Eric Mooshagian**  
<ericmooshagian@gmail.>

To



com>

cityclerk@longbeach.gov

cc

12/04/2009 03:23 PM

Subject Tesla Motors

## I Support Offering Tax Incentives to Lure Tesla Motors to Long Beach

Eric Mooshagian

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



Chan Nguyen  
<chancvn@yahoo.com>

To cityclerk@longbeach.gov

cc

12/04/2009 04:00 PM

Subject Tesla

I live in 90808 area, 5th district and I support doing something to attract Tesla and other "large" employers to Long Beach.

Chan

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



Susy DeLucca  
<susypeek01@aol.com>

To cityclerk@longbeach.gov

cc district5@longbeach.gov

12/04/2009 04:08 PM

Subject Tesla Motors

Thank you for finally taking action to bring Tesla Motors to Long Beach. We appreciate the efforts of our council person, who is watching out not only for Dist. 5, but for the whole city - which would benefit from this company coming to town.

Susy DeLucca / District 5 resident

"His eye is on the sparrow"

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



"Alice Martinez"  
<alore@earthlink.net>

To cityclerk@longbeach.gov

cc

12/04/2009 04:08 PM

Please respond to  
alore@earthlink.net

Subject Tax Incentives to lure business to Long Beach

I am in favor of tax incentives to get more business to come in to the Long Beach area. I've been a resident here for the past 35 years, and I don't understand why this city does not make an effort to get more business to come and operate here as well as tourist to come see the beauty of our beach areas. It's like the city fathers want to keep us a secret. I've had so many friends and family be amazed when I take them for example, to Marina Pacifica and the Alamitos Bay restaurant area. They have no idea that these areas exist. Also, I've often wondered why we don't clean up the area around the Belmont Pier. Those two restaurants there are the only ones where you have fantastic views and access to the sand. It is so rundown over there...WHY!!!

Alice Martinez  
[alore@earthlink.net](mailto:alore@earthlink.net)  
EarthLink Revolves Around You.

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**DGolz@aol.com**

12/04/2009 04:09 PM

To [cityclerk@longbeach.gov](mailto:cityclerk@longbeach.gov)

cc

Subject Tesla Motors

Long Beach needs jobs, especially good paying ones. Please do what it takes, including offering some sort of tax incentive, to encourage Tesla Motors to re-locate its plant to Long Beach.

Dorothy Golz  
7147 E. Killdee Street  
Long Beach, CA 90808

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**Don Klosterman**  
<[donklos@charter.net](mailto:donklos@charter.net)>

12/04/2009 04:39 PM

To [cityclerk@longbeach.gov](mailto:cityclerk@longbeach.gov)

cc

Subject Tax Incentives to Tesla

Contact the Mayor and City Council and Let Them Know If you Support Offering Tax Incentives to Lure Tesla Motors to Long Beach:

Can you say.... NO BRAINER!

I hope this isn't the first thing being done to lure Tesla to L.B. This is far too big a ball to drop.

DK--

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:29 PM -----



**"Marianne Appel"**  
<[smappelker@verizon.net](mailto:smappelker@verizon.net)>

12/04/2009 04:44 PM

To <[cityclerk@longbeach.gov](mailto:cityclerk@longbeach.gov)>

cc

Subject Tax Incentives

Thank goodness Long Beach might become business friendly yet!  
Marianne Appel

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



**Doug**  
<dougsterr@hotmail.com>  
>  
To <cityclerk@longbeach.gov>  
cc  
12/04/2009 04:46 PM Subject TESLA LONG BEACH

TAX INCENTIVES FOR TESLA = = = JOBS FOR LONG BEACH THANKS ☀️🌟💡😊

Windows 7: Unclutter your desktop. [Learn more.](#)

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



**Kathy Lingener**  
<katylongbeach@msn.com>  
m>  
To <cityclerk@longbeach.gov>  
cc  
12/04/2009 04:49 PM Subject Tax incentives for Long Beach

Jobs are needed for individuals and families. Tax incentives are better than nothing. This property has a history in our city to supply paychecks, pride and community. Don't screw up again and let something go to neighboring towns.

Thanks for the opportunity to have my voice.  
Folks are hurting..lets be winners Long Beach reps.  
KATHY Lingener.....lifetime resident.

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



**Victoria Stevens**  
<stevensvict@aol.com>  
>  
To district5@longbeach.gov, cityclerk@longbeach.gov  
cc  
12/04/2009 04:50 PM Subject Re: City Proposes Tax Incentives to Lure Tesla Motors to Boeing Property

Dear Ms. Schipske and Mr. Herrera,

I wholeheartedly support tax incentives to Tesla Motors for the following reasons:

1. The company produces a product directly aligned with sustainability initiatives

2. Tesla Motors plans to PRODUCE (Manufacture) an item helping bring manufacturing directly back to the United States
3. It is proposed the new FACTORY will supply the City of Long Beach with new jobs; numbers published have been 500 (Mayor Foster's estimate), 1200 (a number cited by the City of Downey), 2000 (from a quote by CEO Musk). The operation WAS only an assembly plant employing 400 to 500 people, but now includes engineering and assembly of vehicle parts. These additional jobs are very desirable to Long Beach residents and maintain our income tax base.
4. Federal Tax Incentives for business end 12/31/2009! The State tax incentives are available throughout California. The only way to differentiate Long Beach is to offer incentives to companies willing to do business in our city.
5. Long Beach has 77 acres to offer. Our nearby competitor, Downey, has 80 acres to offer. Three acres is a LOT of space in an industrial setting.
6. Businesses that require buildings with a million square feet are rare and highly sought after making these deals VERY COMPETITIVE!! In million square foot deals, incentives are so commonplace they are taken for granted by business. Consider there is an excess of space around Southern California (as trade has been turned out of the area). This excess of space is predicted to last through 2014 and longer. Long Beach must take this competition very seriously. Most recently, our Inland Empire neighbor The City of Riverside successfully filled their business district through their city-offered incentives.
7. The Tesla Motors concept is in line with what Long Beach residents and politicians say they want - GREEN BUSINESSES
8. The Tesla Motors facility offers more than economic benefit to Long Beach; it also offers PR (Public Relations) points based on the news acumen of all the Musk related organizations. It is the only automaker in the world manufacturing and selling highway-capable EVs. Tesla is well connected in Washington DC. The Department of Energy has given the company its stamp of approval in the form of a large loan and the purchase of a Tesla comes with a large tax credit! In addition, California supports the company at the state level through 2008 incentives: California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA) approved a new program that exempts new Zero Emission Vehicle manufacturers from paying sales and use tax on the purchase of manufacturing equipment and will encourage ZEV manufacturing in California. **Tesla** will also be eligible for at least USD 1 million in Employment Training Panel Workforce Development Funds to train employees.
9. I support REAL businesses like Tesla, and small entrepreneurial ventures rather than big box retail because of fiscal responsibility required to stay in business and the full time jobs associated with them.

Please proceed with city initiated incentives for land that is currently vacant and is obviously well suited for this worthy endeavor.

Thank you,

Victoria Stevens  
522 Shoreline Drive  
Long Beach, CA 90802  
Tel: 562 972 8758  
email: [stevensvict@aol.com](mailto:stevensvict@aol.com)

-----Original Message-----

From: Councilwoman Gerrie Schipske <[district5@longbeach.gov](mailto:district5@longbeach.gov)>

To: [stevensvict@aol.com](mailto:stevensvict@aol.com)

Sent: Fri, Dec 4, 2009 2:43 pm

Subject: City Proposes Tax Incentives to Lure Tesla Motors to Boeing Property

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You're receiving this email because of your relationship with Office of Councilwoman Gerrie Schipske. Please [confirm](#) your continued interest in receiving email from us.

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Councilwoman Gerrie Schipske  
5th District

## City Proposes Tax Incentives To Lure Tesla Motors to Long Beach

**City Finally Gets  
Off the Dime and  
Proposes  
Incentives to  
Attract Tesla to  
Long Beach**

Click here to read the proposed tax  
incentives to lure Tesla Motors to  
Long Beach:

[Click here](#)

**Councilwoman Gerrie  
Schipske's statement  
concerning news that  
City Council will be asked  
to approve package of  
tax incentives to lure  
Tesla Motors to Boeing  
property:**

**"The Press Telegram just  
broke the news that the  
City Council will be asked  
on Tuesday to approve a  
package of tax incentives  
to lure Tesla Motors to  
property owned by  
Boeing Company.**

**Finally. Finally. Finally.**

**I am glad that after all  
the pushing and prodding  
to get the City actively  
involved in recruiting  
jobs to the Boeing  
Property it may be  
happening.**



**Remember the spin of how the City could not get involved between Tesla and Boeing because it was "Boeing's property and not the City's" -- well, as we shall see this coming Tuesday that spin was nonsense and an excuse for not having stepped up to do something to get Tesla to come to Long Beach.**

**I want to thank the residents who took time to write letters in support of getting Tesla. I want to thank the residents who sent emails to the Mayor about getting involved.**

**This City has stepped up so many times to recruit businesses -- remember Best Buy in Marina Pacifica?**

**I knew they would think of something and it is none too soon with Long Beach experiencing 13% unemployment -- the highest percentage in Los Angeles County.**

**The sooner these good paying jobs come to Long Beach, the better! "**



**Contact the Mayor and City Council and Let Them Know If you Support Offering Tax Incentives to Lure Tesla Motors to Long Beach:**

[cityclerk@longbeach.gov](mailto:cityclerk@longbeach.gov)

**Office of Councilwoman Gerrie Schipske**


City of Long Beach

Long Beach, California 90802

E-mail:

562 570-6932

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Office of Councilwoman Gerrie Schipske | City of Long Beach | 333 W. Ocean Blvd. 14th Floor | Long Beach | CA | 90802

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



"Rodger Borge"  
<[rborge@earthlink.net](mailto:rborge@earthlink.net)>

To <[cityclerk@longbeach.gov](mailto:cityclerk@longbeach.gov)>

cc

12/04/2009 05:46 PM

Subject Telsa

Please respond to  
<[rborge@earthlink.net](mailto:rborge@earthlink.net)>

I agree with Gerrie Schipske on Telsa Motors. The city needs to get off the dime and offer them Tax Incentives to lure them to Long Beach. We need the revenue and jobs in our community!!!

Thanks for listening!

Rodger Borge  
3161 Armourdale Ave, LB 90808  
5<sup>th</sup> District

Information from ESET NOD32 Antivirus, version of virus signature database 4661  
(20091204)

The message was checked by ESET NOD32 Antivirus.

<http://www.eset.com>

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



Vida Verde

<normalan@verizon.net>

To "cityclerk@longbeach.gov" <cityclerk@longbeach.gov>

cc

12/04/2009 07:44 PM

Subject Bring Tesla to Long Beach!!!

Raise taxes if you have to; so long as you bring Tesla to Long Beach!  
Norma Williamson

Sent from my iPhone

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



Dorothy Kemeny

<dlkemeny@gmail.com>

To cityclerk@longbeach.gov

cc

12/04/2009 07:49 PM

Subject Telsa

Dear City Clerk,

Since Downey is not a done deal and Telsa may be wise enough to not want a toxic site to build on, we urge you to exert every effort to get Telsa to locate in our fine city. Thank you for your attention to this matter.

Sincerely yours

Jim and Dorothy Kemeny

3521 Monogram Ave., Long Beach 90808

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



David

<lbca@verizon.net>

To <cityclerk@longbeach.gov>

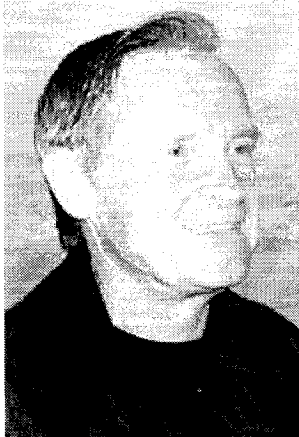
cc

12/05/2009 01:16 AM

Subject Tesla

I support offering tax incentives to lure Tesla to Long Beach. Long

Beach needs the additional jobs since we face extremely high unemployment in our area.



**David Chaille**  
**2802 Petaluma Avenue**  
**Long Beach, CA 90815-1613**  
**Home (562) 429-8189**  
**Cell (562) 756-8189**

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



Jackie Apuzzo  
<japuzzomsw@yahoo.com>

To cityclerk@longbeach.gov  
cc

12/05/2009 07:28 AM

Subject Tesla Motors and jobs

This poses a great opportunity to attract new jobs and technology to the city. I would support tax credits to Tesla.

Jackie Apuzzo 5415 E Monlaco Rd Long Beach, CA 90808

**Jackie**

*Shoot for the moon, even if you miss, you'll land amongst the stars.* Les Brown

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



Robert Fiske  
<robert\_fiske@hotmail.com>

To <cityclerk@longbeach.gov>

cc Gerrie Schipske <district5@longbeach.gov>, Long Beach



12/05/2009 08:10 AM

Press Telegram <speakout@presstelegram.com>  
Subject Tesla Tax Incentives -- GREAT!

Dear Mayor Foster,

Please register my approval for the tax incentive proposals to be offered to Tesla Motors.

A word of caution, however. Long Beach is still trailing Downey. The Downey City Council has been much more proactive in luring Tesla to its site.

This move, while favorable, can give the appearance of being reactive, rather than proactive. I urge our Long Beach decision-makers to do more than simply keep up with Downey.

What else can we offer Tesla? How can we convey that our position is more than a "runner-up"?

Thank you for your upcoming efforts to bring the future of transportation to Long Beach.

Robert Fiske  
3571 Cortner Ave.  
Long Beach, CA 90808

(562) 209-2816

Windows LiveT Hotmail is faster and more secure than ever. [Learn more.](#)  
----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



"Sandy Lara"  
<ssperling1@verizon.net  
>

To <cityclerk@longbeach.gov>  
cc

12/05/2009 11:44 AM

Subject Tesla



Dear Mayor Bob Foster and Councilmembers,

I hope it's not too late. I do not understand why you did not make an offer to Tesla previously, but you should be aggressive about it now, in case it isn't too late, or in case they may need additional space that is not available in Downey.

Go for it!

Sandra Sperling Lara  
5218 E Parkcrest St  
Long Beach 90808

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



Rich Mansfield  
<richman0829@yahoo.com>

To cityclerk@longbeach.gov  
cc

12/05/2009 06:20 PM Subject

Please keep in mind that giving tax incentives to attract business is:

1. Not actually money out of OUR pockets; it's simply refraining from dipping our hands into THEIR pockets.
2. If they hire people from Long Beach, THOSE people will be paying higher taxes; but caveat employee.

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



"Joy Moberg"  
<JoyMob@msn.com>

To <cityclerk@longbeach.gov>  
cc

12/06/2009 07:00 PM Subject

Not sure why we turn away Super Wal-Mart for the East side of Long Beach and then offer tax incentives to another company. Just don't get your politics. Seems like we should let any sound company come to our town as long as they offer jobs. And then if NO ONE wants to come to our town THEN offer tax incentives.

Just a thought.

Sincerely,

Joy Moberg  
joymob@msn.com

----- Forwarded by Irma Heinrichs/CC/CLB on 12/07/2009 12:28 PM -----



"J.N. Ebner"

<bamus.batis@yahoo.com>

To cityclerk@longbeach.gov

cc

12/07/2009 11:23 AM

Subject Tesla Motors

December 7, 2009

Dear Mayor Foster,

For heaven's sake! Wake up and do something, anything, sensible that will lure Tesla to Long Beach!

WE have the airport, the harbor, rail lines, and obviously, the Boeing property, not to mention too many unen to have the chance to work for Tesla.

Do NOT let any other city snatch this prize from us; we won't forget at election time, if this prize gets away, 1

In exasperation,

Juliet Ebner  
Historic Rose Park  
[bamus.batis@yahoo.com](mailto:bamus.batis@yahoo.com)