



City Of Long Beach
Dee Andrews
Councilmember Sixth District

MEMORANDUM

DATE: August 7, 2007

To: Honorable Mayor and City Council

From: Councilman Dee Andrews, Sixth District *DA*
Vice-Mayor Bonnie Lowenthal, First District *BL*
Councilwoman Tonia Reyes Uranga, Seventh District *TRU*

Subject: REQUEST TO NAME CALIFORNIA RECREATION CENTER
IN HONOR OF ERNEST SAMUEL McBRIDE, SR.

We have received a request from the members of the Long Beach Branch, National Association for the Advancement of Colored People, NAACP and the president of the organization, Naomi Raney, to rename the California Recreation Park ERNEST SAMUEL McBRIDE, SR PARK.

With the recent passing of Ernest S. McBride, Sr., co-founder of the Long Beach NAACP, the City of Long Beach lost one of our great advocates for diversity, inclusiveness, and civil rights.

Mr. McBride was a local leader and civil rights pioneer who worked endlessly to end discrimination in housing, schools, and the workplace. His integration efforts stretched across our city boundaries, from the Long Beach Police Department to the Naval Shipyard. His continued efforts brought our metropolis to the status of "One City".

The City of Long Beach needs to honor one of Long Beach civil rights champions so we never forget the sacrifices and uphold Ernest S. McBride, Sr., as an example for future generations.

Suggested Action: We respectfully request that the Long Beach City Council name the California Recreation Center, as the "Ernest S. McBride, Sr. Park" and that this request be referred to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.