

April 14, 2020

**C-31**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Authorize the City Manager, or designee, to execute a Memorandum of Understanding (MOU) with the Downtown Long Beach Alliance (DLBA), for enhanced services on 1<sup>st</sup> Street between Pacific Avenue and Long Beach Boulevard, and trash receptacles throughout the Downtown area, for the period of January 1, 2020 through December 31, 2020, in the amount of \$224,400; and,

Increase appropriations in the General Capital Projects Fund Group in the Public Works Department by \$224,400, offset by Proposition A transportation funds and the Refuse/Recycling Fund Group. (Citywide)

**DISCUSSION**

In 1998, the City Council established the Downtown Long Beach Property and Business Improvement District (DLBPBID) for an initial period of five years, and subsequently extended the DLBPBID for two, ten-year periods, with the current term in effect through 2022. Under the approved DLBPBID Management Plan, DLBA is named to carry out certain upkeep operations in the Downtown area.

Starting in 2013, DLBA has provided enhanced services in the 1<sup>st</sup> Street Transit Mall over and above those listed in the DLBPBID Management Plan, and is reimbursed with Proposition A transportation funds and by the Refuse/Recycling Fund Group. This additional service has been necessary to maintain a clean and safe Downtown area.

Since 2013, the cost for these additional services has increased, and now exceeds the informal Purchasing threshold. Therefore, it is now necessary to obtain City Council approval to execute an MOU to cover the cost of these services.

This matter was reviewed by Deputy City Attorney Erin Weesner-McKinley on February 27, 2020 and by Budget Analysis Officer Julissa José-Murray on March 6, 2020.

**TIMING CONSIDERATIONS**

City Council action is requested on April 14, 2020, to allow these services to continue.

HONORABLE MAYOR AND CITY COUNCIL

April 14, 2020

Page 2

FISCAL IMPACT

This recommendation will continue the DLBA services through December 31, 2020, and authorize \$224,400 in expenditures in the General Capital Projects Fund Group in the Public Works Department, offset by \$158,400 from Proposition A transportation funds and \$66,000 from the Refuse/Recycling Fund Group. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



CRAIG A. BECK  
DIRECTOR OF PUBLIC WORKS

APPROVED:



THOMAS B. MODICA  
ACTING CITY MANAGER