



CITY OF LONG BEACH

DEPARTMENT OF HUMAN RESOURCES

C-9

333 West Ocean Boulevard 13th Floor • Long Beach, CA 90802

DEBORAH R. MILLS
DIRECTOR

August 12, 2014

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager to execute all documents with the State of California to receive \$73,000 in Workforce Investment Act / Workforce Accelerator funds to operate the Employer Engagement for Transition-Aged Foster Youth project; execute an agreement with various project partners in an amount totaling \$41,000; and to execute any needed subsequent amendments. (Citywide)

DISCUSSION

Pacific Gateway Workforce Investment Network (Pacific Gateway) administers the federal Workforce Investment Act (WIA) and other employment and training funds received annually by the City. These funds support job training programs and business services delivered by the Career Transition Center, Youth Opportunity Center, Torrance Career Center, Harbor WorkSource Center, and selected community-based organizations, to assist local residents in acquiring skills leading to employment in high-demand occupations with local employers.

Additionally, Pacific Gateway operates the Youth Opportunity Center to facilitate assistance with education completion, access to career and technical education and training, participation in internships, and other work-based experiences. To maximize outreach in the communities covered by Pacific Gateway and to deliver many of the above services prescribed by the Workforce Investment Act (WIA), Pacific Gateway partners with qualified education- and community-based organizations to deliver many of these intensive academic and work-based program elements.

In April of this year, Pacific Gateway submitted a grant request to the California Workforce Investment Board and the Employment Development Department seeking funds to develop a new program model that improves job development for disconnected foster youth. This pilot program will connect 25 employers to approximately 40 youth and provide them with meaningful workplace opportunities. Pacific Gateway will test this pilot program and use outcomes to develop a new, professionally-generated "ToolKit"

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that includes training prompts/curricula, templates, FAQ's, and other tools to replicate the program. The project will be systems-changing in its fusion of a new model that: (a) reaches and serves employers differently; (b) integrates with project partners' case management; and (c) is designed for long-term, ongoing career development that is fueled by volunteer employers.

The State notified Pacific Gateway in July that it is to receive \$73,000 to fund the project. In support of this program design, Pacific Gateway collaborated with the Los Angeles County Department of Children and Family Services (DCFS) and its existing partners:

Entity	Role / Responsibility	Amount	Term
Child Welfare Institute	<ul style="list-style-type: none">▪ Technical assistance in developing program model▪ Authoring "ToolKit"▪ Providing training to employers and staff	\$35,000	9/1/2014 – 6/30/2015
KidSave	<ul style="list-style-type: none">▪ Technical assistance and recruitment of older youth▪ Create focus group of youth job seekers▪ Assist in staff training	\$3,000	9/1/2014 – 6/30/2015
Studio El Rey	<ul style="list-style-type: none">▪ Design of advertising for local business publications, flyers, and other media to recruit employers	\$3,000	9/1/2014 – 6/30/2015
Total		\$41,000	
WIA/WA Funds		-73,000	
Remaining Funds		\$32,000	

Pacific Gateway will use the remaining \$32,000 for grant oversight and management activities.

This matter was reviewed by Deputy City Attorney Kendra Carney on July 22, 2014 and by Budget Management Officer Victoria Bell on July 25, 2014.

TIMING CONSIDERATIONS

City Council action is requested on August 12, 2014, in order to facilitate processing of required documents.

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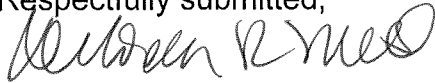
FISCAL IMPACT

Sufficient WIA grant funding is currently appropriated in the Community Development Grants Fund (SR 150) in the Human Resources Department (HR). Approval of this recommendation will result in job training, skills enhancement, and employment opportunities for approximately 40 youth.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



DEBORAH R. MILLS
DIRECTOR OF HUMAN RESOURCES

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APPROVED:



PATRICK H. WEST
CITY MANAGER