

1 FIRST AMENDMENT TO AGREEMENT NO. 36017

2 **36017**

3 THIS FIRST AMENDMENT TO AGREEMENT NO. 36017 is made and  
4 entered, in duplicate, as of October 25, 2021 for reference purposes only, pursuant to a  
5 minute order adopted by the City Council of the City of Long Beach at its meeting on July  
6 13, 2021, by and between TAXI PRODUCTIONS, INC. dba KJLH 102.3 FM, a Delaware  
7 corporation ("Consultant"), with a place of business at 161 North La Brea Avenue,  
8 Inglewood, CA 90301, and the CITY OF LONG BEACH, a municipal corporation ("City").

9 WHEREAS, City requires services of a specialist in radio and internet  
10 communications to create and deliver a culturally responsive public awareness media  
11 campaign centered on the Black Infant Health Program ("Project"); and

12 WHEREAS, City and Consultant (the "Parties") entered into Agreement No.  
13 36017 (the "Agreement") whereby Consultant agreed to provide these services; and

14 WHEREAS, the Parties desire to extend the term of the contract for an  
15 additional one-year period;

16 NOW, THEREFORE, in consideration of the mutual terms, covenants, and  
17 conditions herein contained, the Parties agree as follows:

18 1. Section 1. A. of the Agreement is hereby amended to read as  
19 follows.

20 "Contractor shall furnish specialized services more particularly described in  
21 Exhibit "A", incorporated by this reference as authorized by Resolution No. RES-21-0070,  
22 in accordance with the standards of the profession, and City shall pay for these services in  
23 the manner described below, in an annual amount not to exceed One Hundred Fifty  
24 Thousand Dollars (\$150,000)."

25 2. Section 2. of the Agreement is hereby amended to read as follows.

26 "The term of this Contract shall commence on October 1, 2020, and shall  
27 terminate at midnight on June 30, 2022 unless sooner terminated as provided herein."

28 3. Except as expressly modified herein, all of the terms and conditions

1 contained in Agreement No. 36017 are ratified and confirmed and shall remain in full force  
2 and effect.

3 IN WITNESS WHEREOF, the parties have caused this document to be duly  
4 executed with all formalities required by law as of the date first stated above.

TAXI PRODUCTIONS, INC. dba KJLH  
102.3 FM, a Delaware corporation

5  
6  
7 January 3, 2022, ~~2021~~ <sup>HP</sup>

By Karen E. Sade  
Name Karen E. Sade  
Title Corporate Secretary

8  
9 January 3, 2022, ~~2021~~ <sup>CM</sup>

By Cynthia Mayweather  
Name Cynthia Mayweather  
Title Consultant

"Consultant"

CITY OF LONG BEACH, a municipal corporation

12  
13  
14 2/2/2022, ~~2021~~

By Sinda F. Jakum  
City Manager

"City"

EXECUTED PURSUANT  
TO SECTION 301 OF  
THE CITY CHARTER.

17 This First Amendment to Agreement No. 36017 is approved as to form on

18 February 1, 2022, ~~2021~~.

20 CHARLES PARKIN, City Attorney

21 By [Signature]  
Deputy

OFFICE OF THE CITY ATTORNEY  
CHARLES PARKIN, City Attorney  
411 West Ocean Boulevard, 9th Floor  
Lona Beach, CA 90802-4664

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4 executed with all formalities required by law as of the date first stated above.

5 TAXI PRODUCTIONS, INC. dba KJLH  
6 102.3 FM, a Delaware corporation

7 January 3, 2022 <sup>KA</sup> 2021

By Karen E. Sade  
8 Name Karen E. Sade  
9 Title Corporate Secretary

10 January 3, 2022 <sup>CM</sup> 2021

By Cynthia Mayweather  
11 Name Cynthia Mayweather  
12 Title Consultant

13 "Consultant"

14 CITY OF LONG BEACH, a municipal  
15 corporation

16 \_\_\_\_\_, 2021

By \_\_\_\_\_  
17 City Manager

18 "City"

19 This First Amendment to Agreement No. 36017 is approved as to form on  
20 \_\_\_\_\_, 2021.

21 CHARLES PARKIN, City Attorney

22 By \_\_\_\_\_  
23 Deputy

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