



Date: May 3, 2005

To: Honorable Mayor and City Councilmembers

From: Dan Baker, 2nd District Councilmember *DB*

Subject: **Report from Long Beach Lesbian and Gay Pride regarding the financial impact of the Pride Festival on Long Beach**

Recommended Action

Receive and file a report from Long Beach Lesbian and Gay Pride regarding the financial impact of the Pride Festival & Parade on Long Beach.

Background

Long Beach Lesbian & Gay Pride, Inc. (LBLGP, Inc.) was established in October 1983 and produced the first annual Long Beach Lesbian & Gay Pride Festival & Parade in June of 1984. This year, we will be celebrating the 22nd Annual Pride Festival, which has become one of the largest annual events in Long Beach.

In addition, the Long Beach Lesbian & Gay Pride Festival & Parade is well known throughout the region because it has grown into the 3rd largest Pride festival in the U.S. Annually, it attracts over 125,000 participants over the two-day celebration.

The Pride Festival & Parade have a significant economic impact on our city. The organizers have commissioned a study to document those economic impacts and they are here to give a brief report on that study.