



Date: February 18, 2020

To: Honorable Mayor Garcia and Members of the City Council

From: Daryl Supernaw, Councilmember, Fourth District *DS*
Dee Andrews, Vice Mayor, Sixth District *DA*

Subject: **Transfer of Funds: Cambodian New Year Parade Sponsorship**

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$25,000, offset by the \$5,000 of the Fourth Council District One-time District Priority Funds and \$20,000 of the Sixth Council District One-time District Priority Funds, transferred from the Citywide Activities Department to provide donations to Cambodia Town Inc. for the 2020 Cambodian New Year Parade.

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$25,000 to offset a transfer to the City Manager Department.

DISCUSSION:

Cambodian community organizations have been holding Cambodian New Year celebrations in Long Beach on and off since 1992. This year, Cambodia Town, Inc. is working to bring the Cambodian New Year Parade back to Anaheim Street after a short hiatus. The purpose of the parade is to showcase both the richness of Cambodian culture and the diversity of Cambodia Town. The 12th Annual Cambodia Town Parade and Culture Festival will take place on Sunday, April 5th, 2020.

As part of the FY 20 Adopted Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$5,000 of the Fourth Council District one-time SAP District Priority Funds and \$20,000 of the Sixth Council District one-time SAP District Priority Funds be allocated for this special event.

This matter has been reviewed by Grace H. Yoon on February 13, 2020.

FISCAL IMPACT:

This recommendation requests the City Manager to provide a contribution to Cambodia Town Inc. for costs associated with the 2020 Cambodian New Year Parade. The total

appropriation increase in the Special Advertising and Promotion Fund Group in the City Manager Department by \$25,000 will be offset by a decrease of appropriation of \$5,000 from the Fourth Council District and \$20,000 from the Sixth District Special Advertising and Promotion Fund Group one-time District Priority Funds in the Citywide Activities Department.

STATEMENT OF URGENCY:

This is the last City Council meeting until March 10, 2020. We want to ensure that this organization has access to the sponsorship to be able to plan and execute a successful parade and cultural festival on Sunday, April 5, 2020.



City of Long Beach
Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: February 14, 2020

To: Monique De La Garza, City Clerk

From: Daryl Supernaw, Councilman, Fourth District
Dee Andrews, Vice Mayor, Sixth District

Subject: **Request to Add Agenda Item to Council Agenda of February 18, 2020**

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows Transfer of Funds:
Cambodian New Year Parade Sponsorship

Council District	Authorizing Councilmember	Signed by
4	Daryl Supernaw	
6	Dee Andrews	
3	SUZIE PRICE	