

CITY OF LONG BEACH

DEPARTMENT OF PUBLIC WORKS

R-11

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July 12, 2016

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Specifications No. RFP PW16-144 and award a contract to Graffiti Protective Coatings, Inc., of Los Angeles, CA, to provide graffiti removal services, in an annual amount not to exceed \$1,370,000, and authorize an annual 20 percent contingency in the amount of \$274,000, for a total annual contract amount not to exceed \$1,644,000, for a period of three years, with the option to renew for five additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into a contract with Graffiti Protective Coatings, Inc. (GPC), to provide graffiti removal services for the City. The Department of Public Works, Public Services Bureau, administers the City's graffiti abatement program. The program's core mission is to remove graffiti from private property as quickly as possible in order to improve neighborhoods and discourage further graffiti. The program is offered Citywide at no cost to property owners or tenants. This proposed contract will include graffiti removal to City parks and marinas.

On December 11, 2012, the City Council awarded a contract to GPC, in an annual amount not to exceed \$1,077,600, to provide graffiti abatement services for a period of one year with the option to renew for two additional one-year periods, which expired on April 8, 2016. On May 10, 2016, the City Council approved an increase to Interim Blanket Purchase Order No. BPLB16000013 for an amount not to exceed \$675,000, through July 31, 2016, to provide continued graffiti abatement services while a Request for Proposal (RFP) was issued and a contractor selected for a new contract term.

Under the proposed contract, main thoroughfares and graffiti hotspots, which are identified through GPC staff and GPC software, will be patrolled and cleaned daily. GPC has provided the City with its graffiti work order and tracking software at no additional cost. GPC has also integrated its software with the City's GIS database for seamless citizen engagement and maximum transparency.

On May 5, 2016, an RFP was issued to seek proposals from qualified contractors to provide graffiti abatement services for private and City-owned buildings as well as parks and marinas. The RFP was advertised in the Long Beach Press-Telegram on May 9, 2016, and 5,400 potential proposers specializing in graffiti removal services were notified of the opportunity. Of those proposers, 22 downloaded the RFP via the City's electronic bid system. The RFP was made available from the Purchasing Division, located on the seventh floor of City Hall, and the Division's website at www.longbeach.gov/purchasing. An RFP announcement was also included in the Purchasing Division's weekly update of Open Bid Opportunities, which is sent to 22 local, minority, and women-owned business groups. Two proposals were received by the June 2, 2016 deadline from Graffiti Protective Coatings, Inc., and Meyers Construction, Co. However, by June 6, 2016, Meyers Construction Co., failed to provide the required licensing and was thereby determined non-responsive. Of those two proposers, one was a Minority-owned Business Enterprise (MBE), none were Women-owned Business Enterprises (WBEs), one was a certified Small Business Enterprise (SBE), and one was a Long Beach business (Local). Graffiti Removal Services, Inc., of Los Angeles, CA, is the lowest responsible bidder.

Local Business Outreach

In an effort to align with the City's outreach goal, Long Beach businesses are encouraged to submit bids for City contracts. The Purchasing Division also assists businesses with registering on the Bids Online database to download the bid specifications. Through outreach, 609 Long Beach vendors were notified to submit bids, of which one downloaded and none submitted a bid. The Purchasing Division is committed to continuing to perform outreach to local vendors to expand the bidder pool.

This matter was reviewed by Deputy City Attorney Amy R. Webber on June 13, 2016 and by the Revenue Management Officer Julissa José-Murray on June 21, 2016.

TIMING CONSIDERATIONS

City Council action to adopt Specifications No. RFP PW16-144 and award a contract concurrently is requested on July 12, 2016, to ensure that a new contract is in place expeditiously.

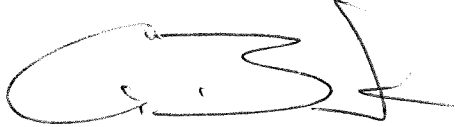
FISCAL IMPACT

The total annual contract cost will not exceed \$1,644,000. Sufficient funds to support this contract are budgeted in the General Fund (GF) in the Public Works Department (PW) and the Parks, Recreation and Marine Department (PR). The award of this contract will provide continued support to our local economy by assisting in the preservation of employment for two full-time employees and one part-time employee residing in Long Beach.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,




CRAIG A. BECK
DIRECTOR OF PUBLIC WORKS

P/CLs/
MS:aw



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

APPROVED:



PATRICK H. WEST
CITY MANAGER