

CITY OF LONG BEACH

POLICE DEPARTMENT

R-29

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Billy B. Quach
Chief of Police

December 15, 2009

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Avina Wine Company LLC, dba Avina, for an original Alcoholic Beverage Control license, at 3260 Petaluma Avenue, with conditions. (District 5)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by December 18, 2009. Accordingly, City Council action is required at the December 15, 2009 City Council meeting.


FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


BILLY B. QUACH
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

BBQ:DBS:dbs
attachments

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5883

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
December 15, 2009

Council District: 5

Applicant: Avina Wine Company LLC
DBA: Avina
Address: 3260 Petaluma Avenue

Type of Application: An original application for a Beer and Wine Wholesaler license, a Beer and Wine Importer license and an Off-Sale Beer and Wine license. This is a Non-Retail license for Internet sales with no alcoholic beverages on the premises. Therefore this license cannot be protested.

Bases for possible protest: None

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5740.00

Boundaries: Wardlow Road to the North
Spring Street to the South
San Gabriel River to the East
Shadypark Drive/Los Coyotes Diagonal to the West

Number of licenses allowed: 4
Number of licenses existing: 4

Police Reporting District: 664

Boundaries: Wardlow Road to the North
Spring Street to the South
Studebaker Road to the East
Palo Verde Avenue to the West

Reported crimes in this district for ABC purposes are 64. Crime in a reporting district must be at least 191 to qualify for a high crime protest.

Type of business: Importer and Wholesaler
Last day to request
conditions and protest: December 18, 2009





Date: December 15, 2009
To: File
From: Dana Smith, Detective, Vice Investigations Section
Subject: **AVINA, 3260 PETALUMA AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (11/19/08-11/10/09)

None

ABC INSPECTIONS (past three years)

None

RESIDENCE WITHIN 100 FEET

3248 Petaluma Avenue	Single Family Residence
3249 Petaluma Avenue	Single Family Residence
3254 Petaluma Avenue	Single Family Residence
3255 Petaluma Avenue	Single Family Residence
3261 Petaluma Avenue	Single Family Residence
3302 Petaluma Avenue	Single Family Residence
6821 Killdee Street	Single Family Residence
3309 Studebaker Road	Single Family Residence
3315 Studebaker Road	Single Family Residence
3327 Studebaker Road	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

3200 Monogram Street	Cubberley Elementary School
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DBS:db
cfs.memo