

# LONG BEACH REDEVELOPMENT AGENCY

333 WEST OCEAN BOULEVARD, THIRD FLOOR ◆ LONG BEACH, CA 90802 ◆ (562) 570-6615 ◆ FAX (562) 570-6215

August 7, 2006

REDEVELOPMENT AGENCY BOARD MEMBERS City of Long Beach California

### **RECOMMENDATION:**

Recommendation to approve and authorize the Executive Director to use North Long Beach Redevelopment Project Area Committee Local Program funds for a mural honoring City of Long Beach Veterans.

### DISCUSSION

Included in the North Long Beach Redevelopment Project Area Budget for fiscal year 2006-07 is \$300,000 for PAC Local Programs. To date these funds have only been used occasionally to provide matching grants of up to \$5,000 for Neighborhood Partners Program grants.

At the December 2005 North Project Area Committee (NPAC) meeting, the NPAC requested that a mural dedicated to the City's Veterans be created on the north facing wall of the business located on the southeast corner of the Atlantic Avenue and Harding Street (Exhibit A). This side of the building faces Houghton Park and the existing monument at the park dedicated to the City's Veterans. The intention is to have the mural in place prior to the annual North Long Beach Veteran's Day parade scheduled for November 11, 2006, and to hold an unveiling and dedication ceremony on that day.

The mural design will be created with input from members of the immediate neighborhoods, the property owner, representatives from the 9<sup>th</sup> District Council Office and NPAC. The project is being done in partnership with the City's Mural Arts Program in the Department of Parks, Recreation and Marine.

The total project cost of the Veteran's Mural is \$50,000. These costs will cover artist fees, youth participant salaries, mural supplies, and dedication supplies. Funds are available in the PAC Local Programs fund of the FY 2006 budget for North Long Beach.

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## SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

PATRICK H. WEST EXECUTIVE DIRECTOR

PHW:CAB:aes

Attachments: Exhibit A – Site Photo

APPROVED:

**CITY MANAGER** 

# Exhibit A 6190 Atlantic Avenue

