

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
411 West Ocean Boulevard, 9th Floor
Long Beach, CA 90802-4664

1 TWENTIETH AMENDMENT TO AGREEMENT NO. 28164

2 28164

3 THIS TWENTIETH AMENDMENT TO AGREEMENT NO. 28164 is made
4 and entered, in duplicate, as of November 15, 2021, for reference purposes only, pursuant
5 to a minute order adopted by the City Council of the City of Long Beach at its meeting on
6 November 9, 2021, by and between the LONG BEACH AREA CONVENTION AND
7 VISITORS BUREAU, INC., a California nonprofit corporation ("CVB"), and the CITY OF
8 LONG BEACH, a municipal corporation ("City").

9 WHEREAS, City and CVB (the "Parties") entered into Agreement No. 28164
10 (the "Agreement") whereby CVB agreed to promote tourism and conventions in the City of
11 Long Beach; and

12 WHEREAS, the Parties desire to amend the Agreement to reflect the amount
13 appropriated by the City Council for Fiscal Year 2022 from the Special Fund and Tidelands
14 Fund for such promotion; and

15 NOW, THEREFORE, in consideration of the mutual terms, conditions and
16 covenants contained in Agreement No. 28164 and herein, the Parties agree as follows:

17 1. Section 5 of the Agreement is hereby amended in its entirety to read
18 as follows:

19 "5. City's Convention and Tourism Budget. City's City Council has
20 appropriated and allocated from its Special Fund for City convention and
21 tourism sales and development \$3,930,366 for each of the fiscal years ending
22 September 30, 2005, September 30, 2006, September 30, 2007, September
23 30, 2008, and September 30, 2009; \$3,815,366 for the fiscal year ending
24 September 30, 2010; \$3,428,676 for each of the fiscal years ending September
25 30, 2011, September 30, 2012, and September 30, 2013; \$3,728,676 for the
26 fiscal year ending September 30, 2014; \$3,928,676 for the fiscal year ending
27 September 30, 2015; \$4,278,676 for the fiscal year ending September 30,
28 2016; \$4,608,676 for the fiscal year ending September 30, 2017; \$4,708,676

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1 for the fiscal year ending September 30, 2018; \$4,958,676 for the fiscal year
2 ending September 30, 2019; \$5,358,676 for the fiscal year ending September
3 30, 2020; and \$4,608,676 for fiscal year ending September 30, 2021, and
4 \$4,608,676 for fiscal year ending September 30, 2022. City's liability for CVB's
5 approved convention and tourism sales and development programs shall not
6 exceed those amounts. Those amounts include the sums identified in Sections
7 17 and 18 hereof and are not additional thereto. The amount for the fiscal year
8 ending September 30, 2020 does not include the sum identified in Section 18
9 of Agreement No. 28164 because the City will not participate in the 2020
10 Tournament of Roses Parade. City reserves the right, at any time during the
11 term hereof, by notice from City's City Manager, to redefine the scope of
12 services within said amounts. By August 1 of each fiscal year during the term
13 hereof, City's City Manager shall notify CVB of the amount of anticipated
14 transient occupancy taxes to be appropriated by the City Council from the City's
15 Special Fund for convention and tourism sales and development programs for
16 the following fiscal year. No later than June 1 of each fiscal year during the
17 term hereof, CVB shall prepare and submit the marketing plan referred to in
18 Section 2(a) hereof based on the anticipated transient occupancy taxes to be
19 appropriated."

20 2. Except as expressly modified herein, all of the terms and conditions
21 contained in Agreement No. 28164 are ratified and confirmed and shall remain in full force
22 and effect.

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IN WITNESS WHEREOF, the Parties have caused this document to be duly executed with all formalities required by law as of the date first stated above.

LONG BEACH AREA CONVENTION AND VISITORS BUREAU, INC., a California nonprofit corporation

Nov 17th, 2021

By Steve Goodling
Name _____
Title _____

Nov 17, 2021

By [Signature]
Name Prop. & CEO
Title _____

By [Signature]
Name Todd Lemmis
Title Board Chair

"CVB"

CITY OF LONG BEACH, a municipal corporation

December 9, 2021

By Linda J. Jakem
City Manager

"City" EXECUTED PURSUANT TO SECTION 301 OF THE CITY CHARTER.

This Twentieth Amendment to Agreement No. 28164 is approved as to form on Dec. 6, 2021.

CHARLES PARKIN, City Attorney

By [Signature]
Deputy