



# CITY OF LONG BEACH

DEPARTMENT OF ECONOMIC DEVELOPMENT

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# R-31

October 3, 2017

HONORABLE MAYOR AND CITY COUNCIL

City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager, or designee, to execute all documents and subsequent amendments with the State of California to accept Workforce Innovation and Opportunity Act (WIOA) funds totaling \$4,853,908; authorize the City Manager, or designee, to execute agreements and amendments with necessary WIOA training provider vendors; and,

Increase appropriations in the Community Development Grant Fund (SR 150) by \$1,273,047 in the Economic Development Department (ED), offset grant revenue. (Citywide)

## DISCUSSION

In alignment with federal appropriation of WIOA funds to the State, the California Labor and Workforce Development Agency has notified the City of its local share of funds to administer the Pacific Gateway Workforce Innovation Network (Pacific Gateway) for the program year beginning April 1, 2017 for the Youth Program, and July 1, 2017 for the Adult, Dislocated Worker and Business Programs. The WIOA grants are provided to implement employment strategies in the local workforce area, and will enable Pacific Gateway to provide an extensive array of services to residents and businesses.

Employment services for residents will continue to be facilitated through the Career Transition Center. Youth services will be facilitated through the Youth Opportunity Center and through several community-based service providers. Business services are integrated throughout the system.

### Allocation Summary for Program Year 2017-2018 Services

▪ Adults/Business Services	\$1,594,617
▪ Dislocated Workers/Business Services	\$1,069,697
▪ Business Downsizing and Layoff Aversion	\$ 437,605
▪ Youth Services	<u>\$1,751,989</u>
<b>TOTAL GRANTS</b>	<b>\$4,853,908</b>

One key strategy will be Pacific Gateway's use of the resources to provide vocational and skills development training to residents who are unemployed or underemployed. That

training comes in the form of customized and on-the-job training developed and negotiated between the local business and Pacific Gateway, or can occur through more traditional classroom-based training. For the latter, the State maintains a master database of approved training institutions and programs through the California Eligible Training Provider List (ETPL). To ensure that local skill training investments lead to employment, clients accessing training services choose from the State-approved vendors on the ETPL, utilizing Pacific Gateway's labor market information, its industry partnerships, and one-on-one staff assistance in interpreting employment trends.

Pacific Gateway reimburses training providers for services at predetermined rates ranging from \$300 to \$7,500 for vocational and skills development completion. Prior approvals from the City Council authorized the City Manager, or designee, to execute required nonfinancial master Education Agreements with each training provider, as well as the required purchasing documents to reimburse the ETPL training providers, which is consistent with federal WIOA regulations, and with the State's ETPL Policy and Guidance.

This matter was reviewed by Deputy City Attorney Amy R. Webber on September 18, 2017 and by Budget Analysis Officer Julissa José-Murray on September 14, 2017.

#### TIMING CONSIDERATIONS

City Council action is requested on October 3, 2017, to facilitate processing of required documents to accept funding for the program year that began April 1, 2017 for the Youth Program, and July 1, 2017 for the Adult, Dislocated Worker and Business Programs.

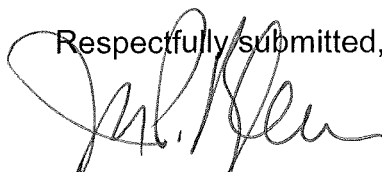
#### FISCAL IMPACT

Pacific Gateway will receive approximately \$4,853,908 from the State of California. These programs are currently budgeted at \$3,580,861. Therefore, an appropriation increase of \$1,273,047 in the Community Development Grants Fund (SR 150) in the Economic Development Department (ED) is requested, offset by grant revenue. The grant does not require matching funds or in-kind services. Approval of this recommendation will result in employment preparation, placement, and retention services to several thousand residents.

#### SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN KEISLER  
DIRECTOR OF ECONOMIC DEVELOPMENT

APPROVED:



PATRICK H. WEST  
CITY MANAGER