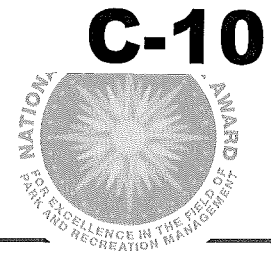




# CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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July 23, 2013

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

## RECOMMENDATION:

Authorize the City Manager to execute a new Fitness Provider Permit with Steven Ting, an individual doing business as Shoreside Fitness, for the provision and operation of outdoor fitness classes at Bluff Park for a term of three years. (District 3)

## DISCUSSION

On June 1, 2013, Steven Ting, an individual doing business as Shoreside Fitness (SF), submitted a completed Fitness Provider Application to the Department of Parks, Recreation and Marine (PRM) requesting the use of open space within Bluff Park for the provision and operation of outdoor fitness classes. Steven Ting, an International Sports Sciences Association and P90X certified instructor, founded SF in 2012, as a mobile (in-home or out-of-home) fitness training service.

SF classes will initially consist of two, one-hour morning classes on Tuesday through Sunday, from 9:00 a.m. to 11:00 a.m. SF will locate and operate within Bluff Park; however, it shall not operate in a way that impedes foot traffic or otherwise disrupts the use of the park by other park patrons. SF will be responsible for ensuring that any items brought and used pursuant to its permitted use are removed promptly at the conclusion of each class.

This proposal is consistent with other PRM permits for this type of use, and helps address the growing demand for outdoor fitness within City of Long Beach (City) parks and beaches.

The proposed Fitness Provider Permit contains the following major provisions:

- Term: July 24, 2013 through July 23, 2016, with no renewal options.
- Permitted Use: The provision and operation of outdoor fitness classes within City parks during posted use hours, while adhering to noise and impact abatement conditions consistent with the Long Beach Municipal Code, and/or as directed by the City Manager or his designee.

*"We create community and enhance the quality of life through people, places, programs and partnerships"*

- Permit Areas: Bluff Park. SF may request use of additional City parks and/or beach sites. Each additional site shall be subject to review and prior approval, and will be at the discretion of the City Manager or his designee.
- Permit Fee: SF shall pay PRM an annual permit fee of \$350 for the use of Bluff Park, or three percent of gross receipts, whichever is greater. Additional approved sites shall increase the annual permit fee by \$350 per site, per year.
- Insurance/Program Liability: SF shall provide proof of insurance coverage and a copy of its participant liability waiver, as defined and/or accepted to sufficiency by the City's Risk Manager, on an annual basis or upon policy renewal and/or change.

This matter was reviewed by Deputy City Attorney Gary J. Anderson on June 28, 2013 and by Budget Management Officer Victoria Bell on July 3, 2013.

TIMING CONSIDERATIONS

City Council action is requested on July 23, 2013, in order to enable the execution of the Fitness Provider Permit.

FISCAL IMPACT

Annual revenue in the amount of \$350, or three percent of gross receipts, whichever is greater, from the use of Bluff Park, will accrue to the Tidelands Operations Fund (TF 401) in the Department of Parks, Recreation and Marine (PR). If additional sites are approved by the City Manager or his designee, annual revenue will increase by \$350 per site, per year. There is no impact to jobs associated with the recommended action.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



GEORGE CHAPJIAN  
DIRECTOR OF PARKS, RECREATION AND MARINE

GC:MS:RL:ak

APPROVED:



PATRICK H. WEST  
CITY MANAGER